Political Behavior
POLI 8125

Professor Stephen P. Nicholson
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Office Hours: by appointment

Course Description
This class is intended to introduce research on American political behavior. We will focus on many, but certainly not all, of the major questions and controversies that have occupied scholars in the field. The readings are skewed toward the classics, but in many cases I have included contemporary readings. As a survey course, it is my hope to provide you with an overview of the many topics that make up the field. Some of the major topics that we will cover include political participation, whether the public is competent to perform the tasks required of citizens in a democracy, what people know about politics, what factors shape public evaluations of political figures and institutions, policy attitudes, party identification, polarization, voting behavior, and how the political environment affects political judgment and choice.

Each week will focus on a particular topic that animates academic debates. The goal is to understand the larger controversy and the role played by each of the readings in defining the field. Of course, we will critically evaluate each reading, focusing on theoretical and empirical limitations but at the same time appreciating how the reading has advanced scholarly understanding. As the semester progresses, students should begin to situate readings within a larger context, drawing connections between readings from previous weeks. The distinctions between each week's readings are not as certain as they appear in the syllabus so thinking about how readings relate to each other across weeks is essential to understanding the field. In addition to understanding the readings and their contributions, I want students to think about how to advance research by proposing new theoretical and empirical tests.

Readings
Achen, Christopher and Larry M. Bartels. 2016. *Democracy for Realists: Why Elections Do Not Produce Responsive Government*. Princeton: Princeton University Press.
Downs, Anthony. *An Economic Theory of Democracy*. 1957. New York: Harper Collins.
Fiorina, Morris P. 2006. *Culture War? The Myth of a Polarized America, 2nd edition*. New York: Pearson-Longman.
Iyengar, Shanto, and Donald R. Kinder. 1987. *News That Matters: Television and American Opinion*. Chicago: University of Chicago Press.
Lewis-Beck, Michael S., William G. Jacoby, Helmut Norpoth, and Herbert F. Weisberg. 2008. *The American Voter Revisited*. Ann Arbor: University of Michigan Press.
Zaller, John. 1992. *The Nature and Origins of Mass Attitudes*. New York: Cambridge University Press

Books can be purchased online. In addition, we will read many journal articles, most of which will are available through JSTOR, Google Scholar, or the library's ejournal collection. If not available electronically, I will make readings available on eLC.

Requirements

The requirements of the class consist of participation, in-class presentations of assigned readings, five short papers (one page), and a research paper.

Students will be assessed according to their knowledge of the course materials and their ability to analyze, explain, and apply their knowledge in class discussions and assignments. Students are expected to attend class and do all the readings. The assigned materials must be read in advance of that week's topic. Discussions will be based on the assumption that you have completed the reading for that day. Do not come to class unprepared! I expect you to have outlined each reading and have thought of implications, criticisms, and extensions.

You should come to class prepared to lead a discussion on one or more readings because on any given class meeting you may be required to lead the discussion (on one or more of the assigned readings). In leading discussion, you should begin with discussing what question the author seeks to answer, how they go about answering that question including theory, hypotheses, and empirical tests (if there are empirical tests), and the conclusions reached. The discussion should focus on the strengths and weaknesses of the assigned reading. Some questions may take the form of what did we learn? How well supported are the author's conclusions? What are the deficiencies in the research? How could the research be improved? If you disagree with conclusions, have specific reasons to support your position.

The short papers require you to develop an original hypothesis based on the readings for that week. For example, your hypothesis might help resolve a controversy in the literature by proposing a novel test or help advance research by proposing a new (most likely borrowed) independent or dependent variable. Regardless, most of the assignment should be focused on providing a motivation for the hypothesis (do not simply summarize others work). In other words, you should briefly identify the problem and then focus on how your new insight (hypothesis) fits into the literature from that week's readings. Every three weeks you are required to turn in at least one short paper (a total of five short papers).

The research paper requires you to do original research on a topic relevant to the study of political behavior. The paper should run 20 to 35 pages long, including all the essential ingredients found in a journal article. The paper should identify an important question or controversy and include an introduction, a literature review, hypotheses, research design, empirical results, and a conclusion. You will need to have your topic approved by me and I will provide feedback. To have your topic approved, I require a one-page proposal due no later than 3/17. Students will also give an 8-to-10-minute presentation of their research project at the last class meeting.

Student grades will be assigned on following:

Participation & presentations: 30%
Short papers: 30%
Research paper: 40%

Academic Honesty

You are expected to adhere to the UGA Student Honor Code: "I will be academically honest in all of my academic work and will not tolerate academic dishonesty of others." A Culture of Honesty, the University's policy and procedures for handling cases of suspected dishonesty, can be found at www.uga.edu/ovpi.If you plagiarize, or otherwise cheat, on any exam or assignment, you will fail the course. Plagiarism involves intentionally representing someone else's words or ideas as your own. If you use outside sources, either in the form of quotes or ideas, you must cite them to indicate where they come from. If you cheat, or let someone else represent your work as their own, you are in violation of the student code of conduct. Please consult the office of student life web site if you require further information. *Unless explicitly stated, artificial intelligence-based technologies, such as ChatGPT, must not be used to generate responses for student assignments.* Keep in mind that the technology that allows students to retrieve papers from the internet also allows instructors to find those papers. If you are uncertain about what constitutes plagiarism, please consult the instructor.

Preferred Names and Pronouns:

Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, gender variance, and nationalities. Class rosters are provided to the instructor with the student's legal name. I am eager to address you by your preferred name and/or gender pronoun. Please advise of this preference early in the semester so that I can make appropriate changes to records.

Mental Health and Wellness Resources:

• If you or someone you know needs assistance, you are encouraged to contact Student Care and Outreach in the Division of Student Affairs at 706-542-7774 or visit https://sco.uga.edu/. They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services.
• UGA has several resources for a student seeking mental health services (https://www.uhs.uga.edu/bewelluga/bewelluga) or crisis support (https://www.uhs.uga.edu/info/emergencies).
• If you need help managing stress anxiety, relationships, etc., please visit BeWellUGA (https://www.uhs.uga.edu/bewelluga/bewelluga) for a list of FREE workshops, classes, mentoring, and health coaching led by licensed clinicians and health educators in the University Health Center. Additional resources can be accessed through the UGA App.

Weekly Schedule

1/6. Course Overview

1/13. Citizen Competence. What do ordinary Americans know about politics? Do ordinary people meet the requirements of democratic citizenship?

Converse, Philip E. 1964. "The Nature of Belief Systems in Mass Publics." In D. Apter, ed., *Ideology and Discontent*. New York: Free Press.

Lewis-Beck et al., *The American Voter Revisited*, Chapter 9.

Achen, Christopher and Larry M. Bartels. 2016. *Democracy for Realists: Why Elections Do Not Produce Responsive Government*. Princeton: Princeton University Press. Chapters 1 & 2.

Downs, Anthony. *An Economic Theory of Democracy*. 1957. New York: Harper Collins. Chapters 11-13.

Ansolabehere, Stephen, Jonathan Rodden, and James M. Snyder, Jr. 2008. "The Strength of Issues: Using Multiple Measures to Gauge Preference Stability, Ideological Constraint, and Issue Voting." *American Political Science Review* 102: 215-32.

Kuklinski, James H., Paul J.Quirk, Jennifer Jerit, and Robert F. Rich. 2001. "The Political Environment and Citizen Competence." *American Journal of Political Science* 45: 410-24.

Further Reading

Achen, Christopher. 1975. "Mass Political Attitudes and the Survey Response." *American Political Science Review* 69:1218-31.

Althaus, Scott. 1998. "Information Effects in Collective Preferences." *American Political Science Review* 92: 545-558.

Bartels, Larry. 1996. "Uninformed Voters: Information Effects in Presidential Elections." *American Journal of Political Science* 40: 194-230.

Converse, Philip E., and Gregory B. Markus. 1979. "Plus ca Change...: The New CPS Election Study Panel." *American Political Science Review* 73: 32-49.

Delli Carpini, Michael X., and Scott Keeter. 1996. *What Americans Know about Politics and Why It Matters*. New Haven, Conn.: Yale University Press.

Jost, John T. 2006. "The End of the End of Ideology." *American Psychologist* 61: 651-70.

Kinder, Donald R. and Nathan P. Kalmoe. 2017. *Neither Liberal Nor Conservative: Ideological Innocence in the American Public*. Chicago: University of Chicago Press.

Luskin, Robert C. 1990. "Explaining Political Sophistication." *Political Behavior* 12:331-61.

Peffley, Mark, and Jon Hurwitz. 1985. "A Hierarchical Model of Attitude Constraint." *American Journal of Political Science* 29:871-90.

Prior, Markus, and Arthur Lupia. 2008. "Money, Time, and Political Knowledge: Distinguishing Quick Recall and Political Skills." *American Journal of Political Science* 52: 169-83.

Jacoby, William G. 1995. "The Structure of Ideological Thinking in the American Electorate." *American Journal of Political Science* 39:314-35.

Jerit, Jennifer, Jason Barabas, and Toby Bolsen. 2006. "Citizens, Knowledge, and the Information Environment." *American Journal of Political Science* 50(2):266-282.

Nie, Norman with Kristi Anderson. 1974. "Mass Belief Systems Revisited: Political Change and Attitude Structure." *Journal of Politics* 36(3):541-591.

Nie, Norman H., Sidney Verba, and John R. Petrocik 1979. *The Changing American Voter.* Cambridge: Harvard University Press.

Druckman, James A. 2001. "The Implications of Framing Effects for Citizen Competence." *Political Behavior* 23:225-56.

Krosnick, Jon A. 1991. "The Stability of Political Preferences: Comparisons of Symbolic and Nonsymbolic Attitudes." *American Journal of Political Science* 35:547-76.

Luskin, Robert C. 1987. "Measuring Political Sophistication." *American Journal of Political Science* 31:856-99.

Nicholson, Stephen P. 2003. "The Political Environment and Ballot Proposition Awareness." *American Journal of Political Science* 47:403-410.

Gordon, Stacy B. and Gary M. Segura. 1997. "Cross-National Variation in the Political Sophistication of Individuals: Capability or Choice?" *Journal of Politics* 59:126-147.

Sullivan, John L., James E. Pierson, and George E. Marcus. 1978. "Ideological Constraint in the Mass Public: A Methodological Critique and Some New Findings." *American Journal of Political Science* 22(2):233-249.

1/20. MLK Holiday

1/27. Public Opinion. Where does public opinion come from? What is the role of predispositions versus the information environment?

Smith, Kevin B., Douglas Oxley, Matthew V. Hibbing, John R. Alford, John R, Hibbing. 2011. "Disgust Sensitivity and the Neurophysiology of Left-Right Political Orientations." *PLoS ONE* 6(10):1-9.

Jennings, M. Kent, Laura Stoker, and Jake Bowers. 2009. "Politics Across Generations: Family Transmission Reexamined." *Journal of Politics* 71(3):782-799.

Chong, Dennis, Jack Citrin, and Patricia Conley. 2001. "When Self-Interest Matters." *Political Psychology* 22(3):541-570.

Nelson, Thomas E. and Donald R. Kinder. 1996. "Issue Frames and Group-Centrism in American Public Opinion." *Journal of Politics* 58 (4):1055-78.

Taber, Charles, and Milton Lodge. 2006. "Motivated Skepticism in the Evaluation of Political Beliefs." *American Journal of Political Science* 50: 755-69.

Zaller, John. *The Nature and Origins of Mass Attitudes.* New York: Cambridge University Press. Chs. 1-5.

Further Reading

Alford, John R., Carolyn L. Funk, and John R. Hibbing. 2005. "Are Political Orientations Genetically Transmitted?" *American Political Science Review* 99: 153-68.

Conover, Pamela Johnston. 1988. "The Role of Social Groups in Political Thinking." *British Journal of Political Science* 18:51-75.

Feldman, Stanley. 1988. "Structure and Consistency in Public Opinion: The Role of Core Values and Beliefs." *American Journal of Political Science* 32: 416-40.

Funk Carolyn L., Kevin B. Smith, John R. Alford, Mathew V. Hibbing, Nicholas R. Eaton, Robert F. Krueger, Lindon J. Eaves, John R. Hibbing. 2013. "Genetic and Environmental Transmission of Political Orientations." *Political Psychology* 34(6):805-819.

Jacoby, William G. 2000. "Issue Framing and Public Opinion on Government Spending." *American Journal of Political Science* 44:750-67.

Jennings, M. Kent, and Richard G. Niemi. 1968. "The Transmission of Political Values from Parent to Child." *American Political Science Review* 62(1):169-184.

Zaller, John, and Stanley Feldman. 1992. "A Simple Theory of the Survey Response: Answering Questions versus Revealing Preferences." *American Journal of Political Science* 36:579-616.

2/3. Heuristics and Cue-Taking. When do people use cues? Do heuristics help or hinder citizens ability to make informed decisions?

Mondak, Jeffery J. 1993. "Public opinion and heuristic processing of source cues." *Political Behavior* 15: 167–192.

Lupia, Arthur. 1994. "Shortcuts versus Encyclopedias: Information and Voting Behavior in California Insurance Reform Elections." *American Political Science Review* 88: 63-76.

Kuklinski, James H., and Norman L. Hurley. 1994. "On Hearing and Interpreting Political Messages: A Cautionary Tale of Citizen Cue-Taking." *Journal of Politics* 56:729-51.

Lau, Richard R., and David P. Redlawsk. 2001. "Advantages and Disadvantages of Using Cognitive Heuristics in Political Decision Making." *American Journal of Political Science* 45: 951-71.

Nicholson, Stephen P. 2011. "Dominating Cues and the Limits of Elite Influence." *Journal of Politics* 73:1165-77.

Dancey, Logan and Geoffrey Sheagley. 2013. "Heuristics Behaving Badly: Party cues and Voter Knowledge." *American Journal of Political Science* 57(2):312-325.

Further Reading

Brady, Henry and Paul Sniderman. 1985. "Attitude Attribution: A Group Basis for Political Reasoning." *American Political Science Review* 79: 1061-78.

Lau, Richard R. and David P. Redlawsk. 2006. *How Voters Decide: Information Processing during Election Campaigns.* New York: Cambridge University Press.

Lupia, Arthur., and Mathew D. McCubbins. 1998. *The Democratic Dilemma: Can Citizens Learn What They Need to Know?* New York: Cambridge University Press.

Mondak, Jeffery J. 1993. "Source Cues and Policy Approval: The Cognitive Dynamics of Public Support for the Reagan Agenda." *American Journal of Political Science* 37: 186-212.

Rahn, Wendy. 1993. "The Role of Partisan Stereotypes in Information Processing about Political Candidates." *American Journal of Political Science* 37: 472-497.

Sniderman, Paul, Richard Brody and Philip Tetlock. 1991. *Reasoning and Choice: Exploration in Political Psychology.* New York: Cambridge University Press.

Tversky, A., and D. Kahneman. 1974. "Judgment Under Uncertainty: Heuristics and Biases." *Science* 185:1124-31.

2/10. Participation and Turnout. Why do people (not) vote? Is it rational to vote?

Downs, *An Economic Theory of Democracy*, Chapter 14.

Lewis-Beck, et al., *The American Voter Revisited*, Chapter 5

Brady, Henry E., Sidney Verba, and Kay Lehman Schlozman. 1995. "Beyond SES: A Resource Model of Political Participation." *American Political Science Review* 89:271-94.

Gerber, Alan S., Donald P. Green and Ron Shachar. 2003. "Voting May be Habit Forming: Evidence from a Randomized Field Experiment." *American Journal of Political Science* 47(3): 540-550

Gomez, Brad T., Thomas G. Hansford, and George A. Krause. 2007. "The Republicans Should Pray for Rain: Weather, Turnout, and Voting in U.S. Presidential Elections." *Journal of Politics* 69: 649-63.

Jackman, Robert W. 1987. "Political Institutions and Voter Turnout in the Industrial Democracies." *American Political Science Review* 81(2):405-424.

Valentino, Nicholas A., Ted Brader, Eric W. Groenendyk, Krysha Gregorowicz, and Vincent L. Hutchings. 2011. "Election Night's Alright for Fighting: The Role of Emotions in Political Participation." *The Journal of Politics* 73(1):156-170.

Further Reading

Aldrich, John H. 1993. "Rational Choice and Turnout." *American Journal of Political Science* 37: 246-78.

Hansford, Thomas G. and Brad T. Gomez. 2010. "Estimating the Electoral Effects of Voter Turnout." *American Political Science Review* 104(2):268-288.

Highton, Benjamin. 1997. "Easy Registration and Voter Turnout." *Journal of Politics* 59:565- 75.

Huckfeldt, Robert, and John Sprague. 1992. "Political Parties and Electoral Mobilization: Political Structure, Social Structure, and the Party Canvass." *American Political Science Review* 86:70-86.

Koch, Michael T. and Stephen P. Nicholson. 2016. "Death & Turnout: The Human Costs of War and Voter Participation in Democracies." *American Journal of Political Science* 60(4):932-946.

McDonald, Michael P., and Samuel L. Popkin. 2001. "The Myth of the Vanishing Voter." *American Political Science Review* 95(4):963-74.

Mondak, Jeffery J., Matthew V. Hibbing, Damarys Canache, Mitchell A. Seligson and Mary R. Anderson. 2010. "Personality and Civic Engagement: An Integrative Framework for the Study of Trait Effects on Political Behavior." *American Political Science Review* 104: 85-110.

Nickerson, David W. 2008. "Is Voting Contagious? Evidence from Two Field Experiments." *American Political Science Review* 102:49-57.

Olson, Mancur. 1965. *The Logic of Collective Action*. Cambridge, Mass.: Harvard University Press.

Powell, G. Bingham. 1986. "American Voting Turnout in Comparative Perspective." *American Political Science Review* 80: 17-43.

Putnam, Robert D. 2000. *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster.

Riker, William H. and Peter C. Ordeshook. 1968. "A Theory of the Calculus of Voting." *American Political Science Review* 62:25-43.

Rosenstone, Steven J., and John Mark Hansen.1993. *Mobilization, Participation, and Democracy in America*. New York: Macmillan.

Verba, Sidney, Kay Lehman Schlozman, and Henry E. Brady. 1995. *Voice and Equality: Civic Voluntarism in American Politics*. Cambridge: Harvard University Press.

Wolfinger, Raymond E. and Steven J. Rosenstone. *Who Votes?* New Haven, CT: Yale University Press.

2/17. Party Identification. Why do people identify with a political party? What is the nature of party identification?

Lewis-Beck, et al., *The American Voter Revisited*, Chapter 7

Achen, Christopher and Larry M. Bartels. 2016. *Democracy for Realists: Why Elections Do Not Produce Responsive Government*. Princeton: Princeton University Press. Chapters 8 & 9.

Fiorina, Morris P. 1981. *Retrospective Voting in American National Elections*. New Haven: Yale University Press. Chapter 5.

Huddy, Leonie, Lilliana Mason, and Lene Aaroe. 2015. "Expressive Partisanship: Campaign Involvement, Political Emotion, and Partisan Identity." *American Political Science Review* 109(1): 1–17.

MacKuen, Michael, Robert Erikson, and James Stimson. 1989. "Macropartisanship." *American Political Science Review* 83: 1125-42.

Theodoridis, Alexander G. 2017. "Me, Myself, and (I), (D), or (R)? Partisanship and Political Cognition through the Lens of Implicit Identity." *Journal of Politics* 79(4):1253-1267.

Further Reading

Bartels, Larry M. 2002. "Beyond the Running Tally: Partisan Bias in Political Perceptions." *Political Behavior* 24(2):117-150.

Bowler, Shaun, Stephen P. Nicholson, and Gary M. Segura. 2006. "Earthquakes and Aftershocks: Race, Direct Democracy, and Partisan Change." *American Journal of Political Science* 50(1):146-159.

Carsey, Thomas M., and Geoffrey C. Layman. 2006. "Changing Sides or Changing Minds? Party Identification and Policy Preferences in the American Electorate." *American Journal of Political Science* 50:464-77.

Gaines, Brian J., James H. Kuklinski, Paul J. Quirk, Buddy Peyton and Jay Verkuilen. 2007. "Same Facts, Different Interpretations: Partisan Motivation and Opinion on Iraq." *Journal of Politics* 69: 957-74.

Green, Donald, Bradley Palmquist and Eric Schickler. 2002. *Partisan Hearts and Minds: Political Parties and the Social Identities of Voters*. New Haven: Yale University Press.

Kaufmann, Karen M., and John R. Petrocik. 1999. "The Changing Politics of American Men: Understanding the Sources of the Gender Gap." *American Journal of Political Science* 43:864-87.

Miller, Arthur H., Christopher Wlezien, and Anne Hildreth. 1991. "A Reference Group Theory of Partisan Coalitions." *Journal of Politics* 53 (4): 1134-1149.

Sniderman, Paul M. and Edward G. Stiglitz. 2012. *The Reputational Premium: A Theory of Party Identification and Policy Reasoning.* Princeton: Princeton University Press.

Trevor, Margaret C. 1999. "Political Socialization, Party Identification, and the Gender Gap." *Public Opinion Quarterly* 63: 62-89.

Wronski, Julie, Alexa Bankert, Karyn Amira, April A. Johnson, and Lindsey C. Levitan. 2018. "A Tale of Two Democrats: How Authoritarianism Divides the Democratic Party." *The Journal of Politics* 80(4):1384-1388.

Valentino, Nicholas A., and David O. Sears. 2005. "Old Times There are Not Forgotten: Race and Partisan Realignment in the Contemporary South." *American Journal of Political Science* 49:672-88.

2/24. Partisan Polarization. Are ordinary Americans polarized and if so, how and why?

Hetherington, Marc J. 2001. "Resurgent Mass Partisanship: The Role of Elite Polarization.*" American Political Science Review* 95: 619-31.

Fiorina, Morris P. 2006. *Culture War? The Myth of a Polarized America, 2ⁿᵈ edition.* New York: Pearson-Longman. Chapters 1-7

Abramowtiz, Alan I., and Kyle L. Saunders. 2008. "Is Polarization a Myth?" *Journal of Politics* 70: 542-55.

Iyengar, Shanto, Gaurav Sood, and Yphtach Lelkes. 2012. "Affect, Not Ideology: A Social Identity Perspective on Polarization." *The Public Opinion Quarterly* 76: 405–31.

Mason, Lilliana. 2015. "I Disrespectfully Agree: The Differential Effects of Partisan Sorting on Social and Issue Polarization." *American Journal of Political Science* 59:128-145.

Alexa Bankert. 2021 "Negative and Positive Partisanship in the 2016 U.S. Presidential Elections" *Political Behavior* 43(1): 1467-1485.

Nicholson, Stephen P. 2012. "Polarizing Cues." *American Journal of Political Science* 56(1):52-66.

Further Reading

Bankert, Alexa. 2024. *When Politics Becomes Personal: The Effect of Partisan Identity on (Anti-) Democratic Behavior.* Cambridge University Press.

Druckman, Jamie, Erik Peterson, and Rune Slothuus. 2013. "How Elite Polarization Affects Public Opinion Formation." *American Political Science Review* 107(1):57-79.

Fiorina, Morris P., Samuel A. Abrams and Jeremy C. Pope. 2008. "Polarization in the American Public: Misconceptions and Misreadings." *Journal of Politics* 70: 556-60.

Garrett, Kristin N., and Alexa Bankert. 2020. "The Moral Roots of Partisan Division: How Moral Conviction Heightens Affective Polarization." *British Journal of Political Science* 50(2): 621–40.

Gelman, Andrew. 2008. *Red State, Blue State, Rich State, Poor State: Why Americans Vote the Way They Do.* Princeton, NJ: Princeton University Press.

Heit, Evan and Stephen P. Nicholson. 2010. "The Opposite of Republican: Polarization and Political Categorization." *Cognitive Science* 34(8):1503-1516.

Hetherington, Marc J., and Jonathan Weiler. 2009. *Authoritarianism and Polarization in American Politics.* New York: Cambridge University Press.

Hetherington, Marc J., and Thomas J. Rudolph. 2015. *Why Washington Won't Work: Polarization, Political Trust, and the Governing Crisis.* University of Chicago Press.

Iyengar, Shanto, and Sean J. Westwood. 2015. "Fear and Loathing across Party Lines: New Evidence on Group Polarization." *American Journal of Political Science* 59 (3):690–707.

Layman, Geoffrey C., and Thomas M. Carsey. 2002. "Party Polarization and 'Conflict Extension' in the American Electorate." *American Journal of Political Science* 46:786-802.

Levendusky, Matthew. 2009. *The Partisan Sort: How Liberals Became Democrats and Conservatives Became Republicans.* University of Chicago Press.

Levendusky, Matt S. 2010. "Clearer Cues, More Consistent Voters: A Benefit of Elite Polarization." *Political Behavior* 32(1):111-131.

Martherus, James L., Andres G. Martinez, Paul K. Piff, and Alexander G. Theodoridis. 2021. "Party Animals? Extreme Partisan Polarization and Dehumanization." *Political Behavior* 43: 517–540.

McCarty, Nolan, Keith T. Poole, and Howard Rosenthal. 2006. *Polarized America: The Dance of Ideology and Unequal Riches.*

Mason, Lilliana. 2018. *Uncivil Agreement: How politics became our identity.* Chicago: University of Chicago Press.

Nicholson, Stephen P., Chelsea M. Coe, Jason Emory, and Anna V. Song. 2016. "The Politics of Beauty: The Effect of Partisan Bias on Physical Attractiveness." *Political Behavior* 38(4):883-898.

3/3. Spring Break

3/10. Candidate Evaluation and Vote Choice I. Why do individuals vote the way they do? How informed are voting decisions?

Lewis-Beck, et al., *The American Voter Revisited,* Chapters 2-4, 11 & 12

Bartels, Larry M. 2000. "Partisanship and Voting Behavior, 1952-2000." *American Journal of Political Science* 44: 35-50.

Achen, Christopher and Larry M. Bartels. 2016. *Democracy for Realists: Why Elections Do Not Produce Responsive Government.* Princeton: Princeton University Press. Chapters 4 & 5.

Downs, Anthony. *An Economic Theory of Democracy.* 1957. New York: Harper Collins. Chapters 3 & 8.

Fiorina, Morris P. 1978. "Economic Retrospective Voting in American National Elections: A Micro-Analysis. *American Journal of Political Science* 22:426-443.

Huber, Gregory A., Seth J. Hill, and Gabriel S. Lenz. 2012. "Sources of Bias in Retrospective Decision Making: Experimental Evidence on Voters' Limitations in Controlling Incumbents." *American Political Science Review* 106(4):1-22.

Further Reading

Carson, J.L., Koger, G., Lebo, M.J. and Young, E. 2010). "The Electoral Costs of Party Loyalty in Congress." *American Journal of Political Science* 54: 598-616.

Fiorina, Morris. 1981. *Retrospective Voting in American National Elections.* New Haven: Yale University Press.

Jessee, Stephen A. 2009. "Spatial Voting in the 2004 Presidential Election." *American Political Science Review* 103:59-82.

MacKuen, Michael B., Robert S. Erikson, and James A. Stimson. 1992. "Peasants or Bankers? The American Electorate and the U.S. Economy." *American Political Science Review* 86 (3): 597–611.

Stokes, Donale E. 1963. "Spatial models of party competition." *American Political Science Review* 57(2):368-377.

3/17. More on Candidate Evaluation and Vote Choice

Carmines, Edward G. and James A. Stimson. 1980. "The Two Faces of Issue Voting." *American Political Science Review* 74(1):78-91.

Lodge, Milton, Katheleen M. McGraw, and Patrick Stroh. 1989. "An Impression-Driven Model of Candidate Evaluation." *American Political Science Review* 83:399-419.

Lau, Richard R., and David P. Redlawsk. 1997. "Voting Correctly." *American Political Science Review* 91:585-98.

Lewis-Beck, et al., *The American Voter Revisited*, Chapter 8

Marcus, George E. and Michael B. MacKuen. 1993. "Anxiety, Enthusiasm, and the Vote: The Emotional Underpinnings of Learning and Involvement During Presidential Campaigns." *American Political Science Review* 87:672-685.

Rabinowitz, George, and Stuart Elaine Macdonald. 1989. "A Directional Theory of Issue Voting." *American Political Science Review* 83:93-122.

Reny, Tyler T., Loren Collingwood, and Ali A Valenzuela. 2019. "Vote Switching in the 2016 Election: How Racial and Immigration Attitudes, Not Economics, Explain Shifts in White Voting." *Public Opinion Quarterly* 83(1):91–113.

Further Reading

Bartels, Larry M. 2006. "What's the Matter with *What's the Matter with Kansas?*" *Quarterly Journal of Political Science* 1:201-226.

Berelson, Bernard R., Paul F. Lazarsfeld, and William N. McPhee. 1954. *Voting*. Chicago: University of Chicago Press.

Kelly, Stanley, and Thad Mirer. 1974. "The Simple Act of Voting." *American Political Science Review* 68:572-91.

Nicholson, Stephen P. 2005. *Voting the Agenda: Candidates, Elections, and Ballot Propositions*. Princeton: Princeton University Press.

Sanbonmatsu, Kira. 2002. "Gender Stereotypes and Vote Choice." *American Journal of Political Science* 46 (1): 20-34.

Tomz, Michael and Robert P. Van Houweling. 2008. "Candidate Positioning and Voter Choice." *American Political Science Review* 102(3): 303-318.

3/24. Campaigns. Do Campaigns Matter?

Ansolabehere, Stephen, Shanto Iyengar, Adam Simon, and Nicholas Valentino. 1994. "Does Attack Advertising Demobilize the Electorate?" *American Political Science Review* 88: 829-38.

Brader, Ted. 2005. "Striking a Responsive Chord: How Political Ads Motivate and Persuade Voters by Appealing to Emotions." *American Journal of Political Science* 49:388-405.

Gelman, Andrew, and Gary King. 1993. "Why are American Presidential Campaign Polls So Variable When Votes are so Predictable?" *British Journal of Political Science* 23:409-51.

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