

University of Georgia
INTL 6000

Foundations of International Policy

Time: Wednesday 1:50 – 5:00

Place: Candler 214

Instructor: Joshua Massey

Email: jnmassey@uga.edu, Office: CITS, 110 E. Clayton St., Rm 613

Office Hours: Thursdays 2:00 – 3:00 and by appointment

Course Summary

This graduate seminar is designed to provide students with a *practical* introduction to the fundamentals of international policy. The seminar examines the nature of power, the crafting of strategy, and the implementation of policy at the international level with a focus on global threats and trends in the strategic trade, nonproliferation, human security, and energy security domains. The main objective of the seminar is to arm students with the essential skills necessary to be an effective member of a national security staff including security-policy related positions in private industry, non-profit organizations, and think tanks. To that end, the seminar emphasizes policy writing, presentation skills, analytic tradecraft, and professional correspondence. Course assignments are designed to hone each students' ability to formulate and professionally convey their insights, judgments, and recommendations via compelling policy memos, reports, and briefings. The seminar will introduce students to the interagency process and highlight prominent contemporary and historical national security figures. Finally, the seminar aims to refine each student's interests in and cultivate an in-depth knowledge of a specific strategic trade, nonproliferation, human security, or energy security issue. In addition to class discussions and course work, the seminar may incorporate visits from external speakers within the U.S. government, international organizations, and the private sector to offer both policy perspectives and career advice.

Books

Required

Brands, Hal. *What Good is Grand Strategy? Power and Purpose in American Statecraft from Harry S. Truman to George W. Bush*. Ithaca and London: Cornell University Press, 2014.

Nye, Joseph S. Jr. *The Future of Power*. New York: Public Affairs, 2011.

Pherson, Randolph H., Walter Voskian, Jr., and Roy Sullivan. *Analytic Briefing Guide*, Globalytica, 2017.

Slaughter, Anne-Marie. *The Chessboard and the Web: Strategies of Connection in a Networked World*. New Haven and London: Yale University Press, 2017.

Recommended

Adler, Mortimer J. and Charles Van Doren. 1972. *How to Read a Book*. New York: Simon and Schuster.

Strunk, William Jr. and E. B. White. *The Elements of Style*. Penguin Books.

There is a reasonable reading load for this course. I expect you to complete all assigned readings before the date they are discussed in class. There are a few journal articles that are required readings (please see below). These articles are either accessible through the University of Georgia library system or will be provided by the instructor.

Grading

Course Requirements and Grading Components

| | | |
|----------------------|-----|---|
| Professionalism | 10% | Daily |
| Weekly Policy Memos: | 30% | Weekly |
| Agency Brief | 15% | September 11 th & 18 th |
| Strategy Case Study: | 15% | October 9 th & 16 th |
| Policy Report | 30% | November 6 th |

Grading Scale

| | | | |
|-----------------|-----|----------------|-----|
| 94.00 to 100.00 | =A | 74.00 to 77.99 | =C |
| 90.00 to 93.99 | =A- | 70.00 to 73.99 | =C- |
| 87.00 to 89.99 | =B+ | 67.00 to 69.99 | =D+ |
| 84.00 to 87.99 | =B | 64.00 to 67.99 | =D |
| 80.00 to 83.99 | =B- | 60.00 to 63.99 | =D- |
| 77.00 to 79.99 | =C+ | Below 60.00 | =F |

Professionalism (10%)

A student’s professionalism grade is determined by one’s class participation, attitude toward and enthusiasm for the topic and assignments, contribution to lectures and discussion, interaction with peers and guest speakers, engagement in group activities, personal conduct and correspondence with instructors and all class members. I expect you to be collegial and respectful during all seminar discussions and group activities. Finally, attendance and punctuality are the hallmarks of professionalism. **Unexcused absences impact your final grade.**

Policy Memos (30%)

Weekly policy memos should briefly identify key aspects of the readings deemed most important for informing contemporary policy. What insight can be gleaned from the various ideas, claims, and propositions presented by each author? What do you judge to be the collective essence of the readings? How may the information at hand be integrated, ordered, and prioritized to best convey your thoughts? When making these determinations, students are encouraged to consider the key concepts discussed in each piece as well as the primary actors, their objectives, resources, strategies, policies, outcomes, and to think in terms of lessons learned.

Weekly policy memos must conform to the MIP Policy Memo Format attached to this syllabus and posted on eLC. The ideal length of a policy memo is between 500 – 750 words (no more than 2 pages). Reading assignments are listed on the syllabus the day they will be discussed in class. Students must email the instructor their weekly policy memos by **12:00 p.m. (eastern)**

on the Wednesday the readings are scheduled for discussion. Policy memos electronically delivered after the 12:00 p.m. (eastern) deadline *will not* be reviewed or receive credit.

Agency Brief (15%)

The agency brief is a staff project. The intent of the agency brief is to develop a practical familiarization with prominent government institutions in the national security enterprise. Each staff will select an agency and develop a presentation that outlines the agency's mission, organizational structure, key offices, personalities, as well as projects and programs that directly contribute to or are related to nonproliferation and export control, human security, and energy security issues. The objective of the presentation is to enhance the class's practical understanding of the role and function of each agency. The agency brief will be useful for drafting *specific* policy memo recommendations.

Each presentation is limited to 30 minutes. I expect equitable presentation time across staff members (4-5 min). The presentation is due by email to the instructor by **12:00pm (eastern) on the staff's assigned presentation date (Wednesday, September 13th or September 20th).** Each staff must deliver a hardcopy of their presentation to the instructor at the beginning of class. There is no policy memo requirement for the agency brief assignment.

Strategy Case Study (15%)

The strategy case study is a staff project comprising a staff policy memo and a staff presentation. Each staff will present a case study from Hal Brands', *What Good is Grand Strategy?* The intent of the case study is to carefully consider the relationship between power, strategy, and policy and examine how various U.S. administrations have engaged with the international community to address global threats and challenges. The presentation should address pertinent information, such as, the context of the international system, key actors and their objectives, the strengths and limitations of the administration's strategy, key policies and related instruments of power, and major successes or failures. Most importantly, each staff should highlight, develop, and discuss "lessons learned" that shed light on contemporary international policy issues.

The policy memo must conform to the MIP Policy Memo format. The strategy case study presentation and policy memo are due by email to the instructor by **12:00pm (eastern) on the staff's assigned presentation date (Wednesday, October 9th or October 16th).** Each staff must deliver a hardcopy of their policy memo and presentation to the instructor at the beginning of class.

Policy Report (30%)

The course culminates with a final policy report. The policy report is an *individual* project. The report should be tailored to the policy interests of each student. The intent of the assignment is to permit students to explore, critically examine, and thoroughly develop in-depth knowledge of a global issue and related international policy in the nonproliferation, human security, or energy security domain that aligns with each student's career aspirations.

It is useful to think of a policy report as an expanded policy memo. The ideal length of this assignment is between 3500-4000 words. In addition, the policy report must include a collection plan. Format details will be discussed in class. Topics for the policy report are due no later than

Wednesday, September 25th. All students must email an electronic copy of their policy report to the instructor by **12:00pm (eastern) on Wednesday, November 6th** and deliver a hardcopy to the instructor at the beginning of class. A hardcopy of the presentation is due on the assigned presentation date, either **Wednesday, November 6th** or **Wednesday, November 13th**.

Administrative Issues

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. Please contact me during the first week of the term if you have a conflict that will prevent you from attending class or completing an assignment on the scheduled date. Make-up assignments are only offered for university-excused absences.

All academic work must meet the standards contained in the University of Georgia's "Culture of Honesty" (http://www.uga.edu/honesty/ahpd/culture_honesty.htm). You are responsible to inform yourself about those standards before performing any academic work. My policy for academic dishonesty is very simple: Don't plagiarize: If you turn in a written assignment that is (in part) not your own work you will receive a failing grade for the course. Disciplinary proceedings to dismiss you from the University may be initiated against you. I will not tolerate academic dishonesty.

The University of Georgia seeks to provide students with disabilities the opportunity to fully participate in educational programs and services. In keeping with this philosophy, it is University policy that students with documented disabilities receive reasonable accommodations through access to classroom information. If you require **special accommodations** because of a university-documented condition, please contact me during the first two weeks of the semester and we can work with the Disability Resource Center in order to achieve a positive outcome.

Expectations for Use of Artificial Intelligence

Unless explicitly stated, artificial intelligence-based technologies, such as ChatGPT, must not be used to generate responses for student assignments.

Important Dates

| | |
|---|---------------------|
| August 14 th – 20 th : | Drop Add |
| October 7 th : | Midterm |
| October 21 st : | Withdrawal Deadline |
| November 27 th -29 th : | Thanksgiving Break |
| December 4 th : | Reading Day |

Course Overview: The syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

Week 1, August 14th

Course Introduction and Overview.

Week 2, August 21st

Topic: Assessing Contemporary International Policy Challenges

Readings:

2024 Doomsday Clock: <https://thebulletin.org/wp-content/uploads/2024/01/2024-Doomsday-Clock-Statement.pdf>

Brooks, Alison and Lesli K. John. “The Surprising Power of Questions,” *Harvard Business Review*, May-June 2018

*Assign Staffs and Agency Briefs

Week 3, August 28th

Topic: The Interagency Process: The National Security Council

Readings:

Rollins, John. October 2022. “The National Security Council: Background and Issues for Congress,” *Congressional Research Service*.

2022 National Security Strategy, <https://www.whitehouse.gov/wp-content/uploads/2022/10/Biden-Harris-Administrations-National-Security-Strategy-10.2022.pdf>

Professionalization Readings

ABG Part I & II

Review:

Policy Memo Template

*Policy Memo & Assignment Templates

Week 4, September 4th

Topic: The Interagency Process: Strategic Guidance

Readings:

Global Trends 2040: A More Contested World,
https://www.dni.gov/files/ODNI/documents/assessments/GlobalTrends_2040.pdf (pp. i – 119)

Watch:

“Colin Kahl on America’s Defense Strategy,” April 17, 2023. *Foreign Policy*

Review:

Joint Strategic Plan, FY 2022 – 2026: U.S. Department of State and U.S. Agency for International Development, https://www.state.gov/wp-content/uploads/2022/03/Final-State-USAID-FY-2022-2026-Joint-Strategic-Plan_29MAR2022.pdf

2022 National Defense Strategy, <https://media.defense.gov/2022/Oct/27/2003103845/-1/-1/1/2022-NATIONAL-DEFENSE-STRATEGY-NPR-MDR.PDF>

2022 National Military Strategy,
https://www.jcs.mil/Portals/36/NMS%202022%20_%20Signed.pdf

McGarry, Brendan W. December 2022. Defense Primer: Planning, Programming, Budgeting, and Execution (PPBE) Process. *Congressional Research Service*.

Professionalization Readings
ABG Part III

*Due: Policy Memo #1

Week 5, September 11th

Topic: Power I (Human Security)

Readings:

Nye, Preface and Part I, Types of Power (pp. ix – 109)

Human Security

Nossel, Suzanne. August 2022. “The Old Human Rights Playbook Won’t Work Anymore,” *Foreign Policy*.

Weber, Michael A. April 2022. “Global Human Rights: The Department of State’s Country Reports on Human Rights Practices,” IF10795. *Congressional Research Service*.

Watch:

“Samantha Power on Development Diplomacy,” September 2023. *Foreign Policy*.

*Due: Policy Memo #2

*Due: Agency Briefs #1, and #2

Week 6, September 18th

Topic: Power II (Strategic Trade and Energy)

Readings:

Nye, Part II, Power Shifts, (pp. 113-234)

Strategic Trade and Nonproliferation

Iyengar, Rishi. October 2023. “Biden Turns a Few More Screws on China’s Chip Industry,” *Foreign Policy*.

Casey, Christopher. January 2021. “Export Controls: Key Challenges,” *Congressional Research Service*.

Energy Security

Auth, Katie and Todd Moss. August 2024. “Washington Needs to Up Its Power Game,” *Foreign Policy*

Yacobucci, Brent D. Corrie E. Clark, and Ashley J. Lawson. December 2022. “Energy Transition: Affordability, Emissions, and Security,” *Congressional Research Service*.

Watch:

David Gattie discuss Energy Security. “We Grew Up with the Soviet Union, They are Growing Up with Climate Change,” July 2024. *C.O.B. Tuesday*.
<https://veriten.com/stream/cobt-239/>

*Due: Policy Memo #3

*Due: Agency Briefs #3 and #4

Week 7, September 25th

Topic: Grand Strategy in the 21st Century

Gaddis, John Lewis. 2009. “What is Grand Strategy?” Karl Von Der Heyden Distinguished Lecture, Duke University, 2009.

Brands, Introduction, pp 1-16.

Walt, Stephen. June 2021. “The Geopolitics of Empathy,” *Foreign Policy*

Watch:

Hal Brands discuss U.S. – China Relations. August 2022. *C-SPAN*. (<https://www.c-span.org/video/?522540-1/qa-hal-brands>)

Analytic Tradecraft: Planning and Direction (Final policy report intelligence priorities and information requirements)

*Due: Policy Memo #4

*Due: Final Policy Report Topic

*Assign: Strategy Case Study

Week 8, October 2nd

Topic: Strategic Intelligence

Readings:

The Six Steps in the Intelligence Cycle, <https://www.intelligence.gov/how-the-ic-works>

Hulnick, Arthur S. December 2006. “What’s Wrong with the Intelligence Cycle”.
Intelligence and National Security

DeVine, Michael. November 2022. Defense Primer: National and Defense Intelligence.
Congressional Research Service.

DeVine, Michael. May 2023. U.S. Intelligence Community Establishment Provisions.
Congressional Research Service.

Analytic Tradecraft: Collection (OSINT tools and techniques)

Week 9, October 9th

Topic: Strategy II: Case Studies

Readings:

Brands, Chapters 1- 4 (as assigned) and Conclusion

Analytic Tradecraft: Collection (Final policy report collection plan)

*Due: Strategy Case Study (Staff Policy Memo and Presentation, #1 and #2)

Week 10, October 16th

Topic: Strategy II: Case Studies

Readings:

Brands, Chapters 1- 4 and Conclusion

Analytic Tradecraft: Collection / Processing (Final policy report collection and processing)

*Due: Strategy Case Study (Staff Policy Memo and Presentation, #3 and #4)

Week 11, October 23rd

Topic: Power and Strategy in the Information Age I

Readings:

Slaughter, Anne-Marie. 2017. *The Chessboard and the Web*. New Haven and London:
Yale University Press, pp. 1-110.

Watch:

“A Conversation With Nathaniel C. Fick,” May 2024. *Council on Foreign Relations*

Analytic Tradecraft: Analysis and Production (Crafting final policy report BLUF, Key
Judgments, and Recommendations)

Week 12, October 30th

Topic: Power and Strategy in the Information Age II

Readings:

Slaughter, Anne-Marie. 2017. *The Chessboard and the Web*. New Haven and London: Yale University Press, pp. 111-231.

Analytic Tradecraft: Analysis and Production (Compiling final policy report and presentation)

Week 13, November 6th

Analytic Tradecraft: Dissemination (Presenting final policy report)

*Due: Policy Reports (all) and Presentations (as assigned)

Week 14, November 13th

Analytic Tradecraft: Dissemination (Presenting final policy report)

*Due: Policy Report Presentations (as assigned)

Week 15, November 20th

Analytic Tradecraft: Dissemination (Presenting final policy report)

*Due Policy Report Presentations (as assigned)

Course Wrap-up

UGA Thanksgiving Break, November 27th – 29th