



SECoPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

GOVERNING FOR A RESILIENT FUTURE 2023 Annual Conference

HOSTED BY:

UGA School of Public & International Affairs
UGA Carl Vinson Institute of Government
GSU Andrew Young School of Policy Studies

LOCATION:

Atlanta Marriott Marquis
Atlanta, Georgia

DATE:

September 27-30, 2023

About the Conference

The 2023 Annual Meeting of the Southeastern Conference for Public Administration (SECoPA) will be held September 27 through 30 in the Atlanta Marriott Marquis, in the heart of Atlanta, Georgia.

The conference brings together over 200 scholars, public servants, elected officials, students, and corporate and non-profit partners. It is an excellent opportunity to network with and market to each of these groups.

Since 1969, SECoPA has been the gathering place of ideas for public service in our ten-state region. The conference offers attendees the opportunity to engage in scholarly discourse, discover the latest innovations, share ideas from practitioners in the field, and network with other public service administrators across the region. It is the most prestigious regional conference within the American Society for Public Administration (ASPA). ASPA boasts a diverse membership and customer base of over 9,000 government and nonprofit administrators.

SECoPA 2023 relies on the generosity of conference sponsors, and we have developed a variety of sponsorship levels and opportunities to fit your needs. Please invest in the success of SECoPA 2023 and public administration in the American Southeast by selecting one or more of the following sponsorship opportunities and contact Brad Wright at BEW@uga.edu or 706-542-2970.

Hosted By:



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- Gold Sponsor designation on conference program
- Prominent signage at conference venue
- Recognition from the podium during the lunches & welcome reception
- Sponsor/signage 1 presentation breakout room
- Opportunity to include gift or flyer in registration packet
- Full page ad in the conference program
- Exhibit booth all three days of the conference
- Three full conference registrations

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- Prominent signage at conference venue
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- Half page ad in the conference program
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- Two full conference registrations

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Program Book
Full Page Ad – \$750

Program Book
½ Page Ad – \$500

Program Book
¼ Page Ad – \$300

Exhibitor Table – \$600
(includes one conference registration)