



CARLEY RUFF

Director of State & Local Relations, Habitat for Humanity International

Carley Ruff is the Director of State and Local Relations for Habitat for Humanity International's Government Relations and Advocacy Office in Washington DC. In her role, she works to build the public policy knowledge and capacity of Habitat for Humanity affiliates across the U.S. to improve housing policy and systems at the state and local level. Carley has over 15 years of experience working in the affordable housing sector. Previously, she worked as the Policy Director for the North Carolina Housing Coalition, where she served as the organization's chief lobbyist at the North Carolina General Assembly. She facilitated the development of state legislative and regulatory policy positions addressing needs across the housing continuum. She has served on the board of directors for Habitat for Humanity of Wake County and The Association of Housing Counselors of the Carolinas (TAHC). Carley began her career as an AmeriCorps member serving with Habitat affiliates in Charlotte, NC and Richmond, VA. Carley holds a BA in History from the University of Georgia and a Master of Social Work from Washington University in St. Louis.