

Yuge Wang

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Education

M.B.A., School of Management, University of Science and Technology of China, 2014.

Fields: Finance and Economics

B.A., School of Politics and Economics, Hangzhou Normal University, 2009.

Working

Graduate assistant, department of International Affairs, School of Public and International Affairs, University of Georgia. Aug 2022 -

Assistant Professor, School of Tourism Management and Service, Tourism College of Zhejiang. Jul 2015 – June 2022

Teaching

Assistant Professor, Department of Tourism Management, Tourism College of Zhejiang, Jul 2015 – June 2022

Principle of Economics, including Macroeconomics and Microeconomics

Financial Analysis, including financial report analysis, financial planning, investment decisions, and financial risk analysis

Online Marketing, including online simulate business operation and online retail strategy

Selected Publication

2. "The impact of trade conflicts on American tourists to China: demonstration and prediction." *Tourism Forum*, vol.13, no.4, 2020, pp.62-72. (With Ren Lei) (In Chinese)

(doi.org/10.15962/j.cnki.tourismforum.202004035)

1. "A study on the influencing factors of American tourists demand for China: demonstration based on Bayesian regularized BP neural network." *Journal of Zhejiang Normal University (Nat. Sci.)*, vol.40, no.4, 2017, pp.459-464. (With Wang Yongqi) (In Chinese)

(doi.org/10.16218/j.issn.1001-5051.2017.04.016)

Grants

Tourism College of Zhejiang: "The impact of international trade on inbound tourism in China in the late stage of COVID-19." (¥2,500), 2020.

Tourism College of Zhejiang: "The construction of oral data protection system in Zhejiang Province." (As a major participant) (¥5,000), 2019.

Tourism College of Zhejiang: "Hulunbuir tourism experience based on network text analysis." (¥2,500) (as a participant), 2019.

Tourism College of Zhejiang: "The influence of international trade conflict on inbound tourism

in coastal areas and its transmission effect.” (¥20,000), 2019.

Tourism College of Zhejiang: “The implementation and guarantee system of study travel in poor areas under the perspective of education equity.” (¥5,000), 2019.

Tourism College of Zhejiang: “The permeation and cultivation of rational thinking in economics teaching.” (¥5,000), 2018.

Department of education of Zhejiang Province: “The impact of trade conflict on inbound tourism in coastal areas and its transmission effect.” (¥5,000), 2018.

Tourism College of Zhejiang: “Conflict and evolution of economics curriculum: research based on heuristic teaching.” (¥5,000), 2018.

Tourism College of Zhejiang: “The boosting effect of tourism activities on rising housing price: the case of Hangzhou.” (¥2,500), 2017.

Tourism College of Zhejiang: “Exploration on the comprehensive benefits of rising ticket price in scenic spots.” (¥2,500), 2016.

Tourism College of Zhejiang: “Teaching innovation of online marketing——introduction to mutual fund for college students to start their own businesses.” (¥5,000), 2016.