



2022 FEDERAL POLICY OUTLOOK SERIES

SPONSOR LEVELS & BENEFITS

DIAMOND SPONSOR - \$10,000

- Exclusive sponsor-only reception with guest speaker, SPIA Dean and Faculty
- Banner designed, printed, and prominently displayed
- Name announced at event and mentioned in SPIA Magazine feature
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 4 reserved event seats

PLATINUM SPONSOR - \$5,000

- Exclusive sponsor-only reception with guest speaker, SPIA Dean and Faculty
- Corporate banner at event (provided by sponsor)
- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 3 reserved event seats

GOLD SPONSOR - \$2,500

- Corporate banner at event (provided by sponsor)
- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 2 reserved event seats

SILVER SPONSOR - \$1,000

- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 1 reserved event seats

BRONZE SPONSOR - \$500

- Name announced at event
- Name on all print materials (event program, signage, flyer)
- Name on social media and SPIA website with company link

PATRON SPONSOR - \$250

- Name announced at event
- Name on all print materials (event program, signage, flyer)