



## 2021 FEDERAL POLICY OUTLOOK SERIES

### SPONSOR LEVELS & BENEFITS

#### DIAMOND SPONSOR - \$10,000

- Visit with guest speaker, SPIA dean, faculty
- Banner designed, printed, and prominently displayed
- Name announced at event and mentioned in SPIA Magazine feature
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 4 reserved event seats

#### PLATINUM SPONSOR - \$5,000

- Visit with guest speaker, SPIA dean, faculty
- Corporate banner at event (provided by sponsor)
- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 3 reserved event seats

#### GOLD SPONSOR - \$2,500

- Corporate banner at event (provided by sponsor)
- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link
- 2 reserved event seats

#### SILVER SPONSOR - \$1,000

- Name announced at event
- Logo on e-marketing (e-invitations to an audience of over 16,000)
- Logo on all print materials (event program, signage, flyer)
- Logo on social media and SPIA website with company link

#### BRONZE SPONSOR - \$500

- Name announced at event
- Name on all print materials (event program, signage, flyer)
- Name on social media and SPIA website with company link

#### PATRON SPONSOR - \$250

- Name announced at event
- Name on all print materials (event program, signage, flyer)