



KATHLEEN NISBET

DIRECTOR OF STRATEGY
AXIOS

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Kathleen Nisbet's natural affinity for a challenge—coupled with her sincere dedication to every experience she is given—has landed her at the forefront of a burgeoning media company just as it brought her to SLP a few years ago.

Kathleen's zealous pursuit of new opportunities while a UGA student mirrored in many ways her career since graduation. Originally studying International Affairs and Psychology, she de facto minored in Chinese, having lived as an exchange student in China for the entirety of her junior year. Upon returning stateside, she interned with CITS founding director Dr. Gary Bertsch, where she made many friends who encouraged her application to SLP.

On the spring trip to DC, Kathleen fell in love with the city, moving back just months later after she graduated. Jobless but undeterred, she handed out her resume on Capitol Hill to whomever would take it. Her dedication was shortly rewarded when she was prompted to apply to a CFR position and was hired.

After only a year at CFR, Kathleen was put into contact with the Chief of Staff at Axios, the media company that had—at that point—not even launched. She was invited to join the operational side of the company as employee #20. Helping to facilitate Axios' launch the same week as Trump's inauguration, Kathleen has supported its development into a trusted news source.

Kathleen now serves as Director of Strategy for Axios, where she advises new product development, including a forthcoming product that focuses on succinct and effective writing, a skill she honed through SLP. To graduating SLP students, Kathleen emphasizes the importance of networking and learning how to market oneself by applying to positions, even if just for the practice. Her story serves as a testament to the utility of SLP across industries and the dividends paid to those who seek challenge and growth as Kathleen has.