University of Georgia
INTL 8270

The Politics of Trade and Security

Time: Thursday 12:45 - 3:30
Place: Miller Learning Center (MLC), Room 277
Instructor: Joshua Massey
Email: jnmassey@uga.edu
Office Hours: Thursday 3:30 – 4:30 and by appointment

Course Summary

This graduate seminar introduces students to the intersection of strategic trade and national and international security through a detailed examination of U.S. domestic and international strategic trade controls. The thrust of the course is decidedly policy-relevant in nature. The seminar is divided into three sections. Section I provides an overview of U.S. trade policy key trends and terms followed by an introduction to the US export control system and export control reform. Section II provides historical and international perspectives of export controls through an examination of the origins and demise of the Coordinating Committee (CoCom) and then turns to the informal organizations that comprise the Multilateral Export Control Regime and U.S. international export control assistance programs. Finally, Section III is an examination of the contemporary environment. Section III begins by familiarizing students with the U.S. Export Administration Regulations (EAR) through a review of key elements, common terms, and practices outlined in these regulations. It concludes with an analysis of emerging technologies and state threats. Throughout the course students will be challenged to think in terms praxis. The training received in this seminar is designed to prepare students for internships and careers across the export control and broader international policy community including, the U.S. government, international organizations, and private industry. In addition to class discussions and course work, the seminar will include visits from a variety of external speakers with experience working in the field of strategic trade management to offer both policy perspectives and career advice.

Instruction
The course is centered around a weekly face-to-face (f2f) lecture and discussion component that will take place on campus in Miller Learning Center, room 277 and a synchronous virtual component via Zoom. Zoom information will be provided in separate correspondence prior to the first day of class. The first day of class will be all online and students will be asked to declare their preference for attending in-person or virtually. After the first day, the instructor will work with the class to ensure that in-person attendance does not exceed the COVID-19 classroom capacity restrictions during future lectures. The COVID-19 capacity for MLC 277 is 14 students and 1 instructor. Students are asked to notify the instructor as soon as possible if their ability or preference to participate f2f or virtually changes during the semester. Students are reminded that they must observe UGA’s COVID-19 protocol while on campus including wearing of masks and a daily symptoms check (see UGA COVID-19 Precautions below).
Readings
All readings for this course are accessible through the University of Georgia library system or will be provided by the instructor. There is a reasonable reading load for the course. Reading assignments are listed on the syllabus the day they will be discussed in class. Each student is expected to complete the required readings and be prepared to participate actively in discussions.

Course Requirements and Grading Components

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<tr>
<th>Requirement</th>
<th>Percentage</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Professionalism</td>
<td>20%</td>
<td>Weekly</td>
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<tr>
<td>Export Control Violations Case Study</td>
<td>20%</td>
<td>Weekly</td>
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<tr>
<td>MECR and International Assistance Reports</td>
<td>25%</td>
<td>February 18th</td>
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<tr>
<td>Emerging Issues Presentation and Report</td>
<td>35%</td>
<td>April 15th</td>
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Grading Scale

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<th>Grade</th>
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Professionalism
A student’s professionalism grade is determined by one’s class participation, attitude toward and enthusiasm for the topic and assignments, contribution to lectures and discussion, engagement in group activities, personal conduct and correspondence with all class members. Finally, attendance and punctuality are the hallmarks of professionalism. Unexcused absences will result in a one letter decrease in the student’s final grade.

Export Control Violations Case Study (20%)
The export control violations case study is an individual project comprising a 1-page executive summary and a 10-minute presentation. For this assignment, each student will present (2) export control violations and penalties case studies selected from the Bureau of Industry and Security (BIS) annual “Don’t Let This Happen to You” report. The report may be found at the following link: (https://www.bis.doc.gov/index.php/documents/enforcement/1005-don-t-let-this-happen-to-you-1/file). These case studies will be presented throughout the semester on designated dates. Students should review the BIS report and come to class on Week 2, January 21st prepared to select their case studies and sign-up for a presentation date. The first reports are due Week 4, February 4th. The 1-page executive summary should follow the MIP policy memo format which is located on the course eLC site. Students must provide the instructor with an electronic copy of the report and presentation via email (jnmassey@uga.edu) and deliver a hard copy of the report and presentation to the instructor at the beginning of class on the date of the presentation.

This review of violations and penalties will provide students with real world context and a growing understanding and appreciation for the role that export controls play in international and national security. Through these presentations, students will become increasingly familiar with the various types of violations, the variety of actors involved ranging from state supported espionage, nefarious individuals, to naïve small industry representatives. These case studies will also showcase the variety of ways controlled technology has been accessed illegally from wanton
negligence to honest errors committed across private industry and academia. Students will also gain a better appreciation for the level of stakes involved and hence a more-full understanding of why employment opportunities in the field of export controls are rapidly expanding.

**Multilateral Export Control Regime (MECR) and International Assistance Reports (25%)**
The MECR and International Assistance Report is a group project comprising a 3-5 page report and a 15 minute presentation. Students will work in a small group to draft a report on either one of the organizations that comprise the MECR (Wassenaar Arrangement (WA), Nuclear Suppliers Group (NSG), Missile Technology Control Regime (MTCR), or Australia Group (AG), or one of the U.S. export control international assistance programs (Department of State’s Export Control and Related Border Security Program (EXBS) or the Department of Energy’s International Nuclear Export Control Program (INECP). Students should come to class on **Week 3, January 28th** prepared to select their organization. The MECR and International Assistance reports are due **Week 6, February 18th**. The 3-5 page report should follow the MIP policy memo format which is located on the course eLC site. Students must provide the instructor with an electronic copy of the report and presentation via email (jnmassey@uga.edu) and deliver a hard copy of the report and presentation to the instructor at the beginning of class on **Thursday, February 18th**.

The MECR and International Assistance reports are designed to expose students to broader international export control efforts. As part of its efforts to inhibit the proliferation of WMD and advanced conventional weapons, the U.S. coordinates export controls with like-minded countries through participation in the four informal organizations that comprise the MECR: WA, NSG, MTCR, and AG. Additionally, the U.S. sponsors programs at the Department of State (ISN / EXBS) and the Department of Energy (INECP) that are geared toward assisting international partners with crafting effective legislation designed to uphold their nonproliferation obligations. Familiarity with the MECR is key to understanding how US domestic export control regulations contribute to a global nonproliferation effort.

**Emerging Issues in Export Controls (35%)**
The emerging issues in export controls is an individual project comprising an 8-10 page report and a 15 minute presentation. Throughout the course, students will be introduced to a variety of emerging issues that promise to influence and broaden the conduct of current strategic trade practices. This project is an opportunity for each student to select one of those issues of particular interest to them and conduct an in-depth analysis. For example, one’s topic may relate to a specific technology, country, industry, or regulation. Additionally, students are encouraged to explore how export controls are related to other areas such as human rights or energy. Students may declare an emerging issues topic at any time throughout the semester, however, the final date to set the subject of one’s topic is **Week 12, April 1**. All emerging issues reports are due **Week 13, April 15**. The 8-10 page report should follow the MIP policy memo format which is located on the course eLC site. Students must provide the instructor with an electronic copy of the report and presentation via email (jnmassey@uga.edu) and deliver a hard copy of the report and presentation to the instructor at the beginning of class on **Thursday, April 15**.

**Administrative Issues**
The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. Please contact me during the first week of the term if you have a
conflict that will prevent you from attending class or completing an assignment on the scheduled date. Make-up assignments are only offered for university-excused absences.

All academic work must meet the standards contained in the University of Georgia’s “Culture of Honesty” (http://www.uga.edu/honesty/ahpd/culture_honesty.htm). You are responsible to inform yourself about those standards before performing any academic work. My policy for academic dishonesty is very simple: Don’t plagiarize: If you turn in a written assignment that is (in part) not your own work you will receive a failing grade for the course. Disciplinary proceedings to dismiss you from the University may be initiated against you. I will not tolerate academic dishonesty.

The University of Georgia seeks to provide students with disabilities the opportunity to fully participate in educational programs and services. In keeping with this philosophy, it is University policy that students with documented disabilities receive reasonable accommodations through access to classroom information. If you require special accommodations because of a university-documented condition, please contact me during the first two weeks of the semester and we can work with the Disability Resource Center in order to achieve a positive outcome.

**Prohibition on Recording Lectures**

In the absence of written authorization from the UGA Disability Resource Center, students may not make a visual or audio recording of any aspect of this course. Students who have a recording accommodation agree in writing that they:

- Will use the records only for personal academic use during the specific course.
- Understand that faculty members have copyright interest in their class lectures and that they agree not to infringe on this right in any way.
- Understand that the faculty member and students in the class have privacy rights and agree not to violate those rights by using recordings for any reason other than their own personal study.
- Will not release, digitally upload, broadcast, transcribe, or otherwise share all or any part of the recordings. They also agree that they will not profit financially and will not allow others to benefit personally or financially from lecture recordings or other course materials.
- Will erase/delete all recordings at the end of the semester.

**Important Dates**

- January 13th - 20th: Drop Add
- February 17th: Instructional Break
- March 9th: Midterm
- March 12th: Instructional Break
- March 23rd: Withdrawal Deadline
- April 8th: Instructional Break
- May 3rd: Classes End
Coronavirus Information for Students

Face Coverings:

As a reminder, the University of Georgia—along with all University System of Georgia (USG) institutions—requires all faculty, staff, students, and visitors to wear an appropriate face covering while inside campus facilities/buildings where six feet social distancing may not always be possible. Anyone not using a face covering when required will be asked to wear one or must leave the area. Reasonable accommodations may be made for those who are unable to wear a face covering for documented health reasons. Students seeking an accommodation related to face coverings should contact Disability Services at https://drc.uga.edu/.

DawgCheck:

Please perform a quick symptom check each weekday on DawgCheck—on the UGA app or website—whether you feel sick or not. It will help health providers monitor the health situation on campus: https://dawgcheck.uga.edu/

What do I do if I have symptoms?

Students showing symptoms should self-isolate and schedule an appointment with the University Health Center by calling 706-542-1162 (Monday-Friday, 8 a.m.-5 p.m.). Please DO NOT walk-in. For emergencies and after-hours care, see https://www.uhs.uga.edu/info/emergencies.

What do I do if I test positive?

Any student with a positive COVID-19 test is required to report the test in DawgCheck and should self-isolate immediately. Students should not attend classes in-person until the isolation period is completed. Once you report the positive test through DawgCheck, UGA Student Care and Outreach will follow up with you.

What do I do if I am notified that I have been exposed?

Revised Guidelines for COVID-19 Quarantine Period

Effective Jan. 4, 2021, students who learn they have been directly exposed to COVID-19 but are not showing symptoms should self-quarantine for 10 days (consistent with updated Department of Public Health (DPH) and Centers for Disease Control and Prevention (CDC) guidelines). Those quarantining for 10 days must have been symptom-free throughout the monitoring period. Please correspond with your instructor via email, with a cc: to Student Care & Outreach at sco@uga.edu, to coordinate continuing your coursework while self-quarantined.

We strongly encourage students to voluntarily take a COVID-19 test within 48 hours of the end of the 10-day quarantine period (test to be administered between days 8 and 10). Students may obtain these tests at Legion Field (https://elia.vetview.vet.uga.edu/) or at the University Health Center by calling 706-542-1162 (Monday-Friday, 8 a.m.-5 p.m.). Please DO NOT walk-in the
University Health Center without an appointment. For emergencies and after-hours care, see https://www.uhs.uga.edu/info/emergencies

If the test is negative, the individual may return to campus, but MUST continue to closely monitor for any new COVID-19 symptoms through 14 days. DawgCheck is the best method for monitoring these symptoms. If new symptoms occur, the individual must not come to campus and must seek further testing/evaluation.

If the test is positive at the end of the 10-day period, the individual must begin a 10-day isolation period from the date of the test.

**How do I participate in surveillance testing if I have NO symptoms?**

We strongly encourage you to take advantage of the expanded surveillance testing that is being offered from **January 4 – 22: up to 1,500 free tests per day at Legion Field and pop-up locations.** Testing at Legion Field can be scheduled at https://clia.vetview.vet.uga.edu/. Walk-up appointments can usually be accommodated at Legion Field, and pop-up saliva testing does not require pre-registration. For planning purposes, precise sites and schedules for the pop-up clinics are published on the UHC’s website and its social media as they are secured: https://www.uhs.uga.edu/healthtopics/covid-surveillance-testing.

**Mental Health and Wellness Resources:**

If you or someone you know needs assistance, you are encouraged to contact Student Care and Outreach in the Division of Student Affairs at 706.542.7774 or visit https://sco.uga.edu. They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services.

UGA has several resources for a student seeking mental health services (https://www.uhs.uga.edu/bewelluga/bewelluga) or crisis support (https://www.uhs.uga.edu/info/emergencies).

If you need help managing stress, anxiety, relationships, etc., please visit BeWellUGA (https://www.uhs.uga.edu/bewelluga/bewelluga) for a list of FREE workshops, classes, mentoring, and health coaching led by licensed clinicians and health educators in the University Health Center.

Additional resources can be accessed through the UGA App.

**Course Overview:** The syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

**Week 1, January 14th**

Course Introduction and Overview- (All participants will be online for the first class meeting. Zoom information will be sent to each registered student’s UGA email account.)
Section I: Foundations

Week 2, January 21th
Topic: Trade Policy

Readings:

Darnell, Joshua L. and Joshua N. K. Massey. 2019. “Attracting the Best and Brightest to Strategic Trade Careers.” Strategic Trade Review. 5:8, 93-96.


SIGN-UP: Presentation and Report #1

Week 3, January 28th
Topic: U.S. Export Control System and Reform

Readings:


SIGN-UP: Presentation and Report #2

Section II: Historical & International Perspectives

Week 4, February 4th
The Origin and Demise of the Coordinating Committee (COCOM)

Readings:

Presentation: Violations and Penalties #1 - #4

Week 5, February 11th
Topic: Post-COCOM Export Controls and Enforcement

Readings:

Review (Inspectional Reading):

Presentation: Violations and Penalties Presentation #5 - #8

Week 6, February 18th
Topic: Multilateral Export Control Regime and U.S. Assistance Programs

DUE: Presentation and Report #2
Section III: Contemporary Environment

Week 7, February 25th
Topic: U.S. Export Administration Regulation (EAR) Fundamentals I

Readings:

Review:
EAR Part(s): TBD

<table>
<thead>
<tr>
<th>EAR Organization</th>
<th>De minimus calculations</th>
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<tbody>
<tr>
<td>Order of Review</td>
<td>Foreign Direct Product Rule</td>
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<tr>
<td>Jurisdiction v. Classification</td>
<td>End-to-End Encryption</td>
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<tr>
<td>ECCN / CCL (USML)</td>
<td>Deemed Exports / Re-exports</td>
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<tr>
<td>600 series / 500 series / EAR 99 (catch-all)</td>
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Presentation: Violations and Penalties Presentation #9 - #12

Week 8, March 4th
Topic: U.S. Export Administration Regulation (EAR) Fundamentals II and the Special Case of Academia

Readings:
Review:

**EAR Part(s):** TBD

Country Control List: End / Use – End / User
Country Groups: Hong Kong
Entity List: Huawei

Presentation: Violations and Penalties Presentation #13 - #16

**Week 9, March 11th**
Guest Speaker: Dina Molaison, Senior International Trade Specialist, U.S. Commercial Service, International Trade Administration (ITA), Department of Commerce

**Week 10, March 18th**
Topic: Emerging Technologies

Readings:


Review (Inspectional Reading)

Presentation: Violations and Penalties Presentation #17 - #20

**Week 11, March 25th**

**Topic**: Trade Relations- China

**Readings:**

  
  
  
  
  
  
  

**Week 12, April 1st**

**Topic**: Trade Relations – Russia, Iran, and North Korea

**Readings:**


  **Russia**
  

  **Iran**
  


North Korea


Russia

SIGN-UP: Presentation and Report #3

April 8th
Instructional Break

Week 13, April 15th
Presentation and Report #3: Emerging Issues in Strategic Trade

Week 14, April 22nd
Presentation and Report #3: Emerging Issues in Strategic Trade

Week 15, April 29th
Semester Overview