# INTL 8205: Foreign Policy Decision Making Spring 2021. Mondays, 4:10-7:10 pm

Candler 117 and/or Zoom (Meeting ID: 706 542 1849; Passcode: 122512)

#### **Introduction:**

Our goal in this seminar is to anchor the study of foreign policy to the reality of human decision making. Specifically, we will explore strategies for integrating cognitive insights into foreign policy analysis. Foreign policy outcomes are the direct result of human choices; ultimately, it is individuals who act. The governing model of decision making currently deployed in international relations, whether implicit or explicit, comes to us from economics. Here, states, elites, leaders, and domestic pressure groups are assumed to be substantively and procedurally rational, and theories concerning state behavior begin from this premise.

However, across the social sciences, we are in the process of a profound break with the past. The empirical study of human decision making in the fields of cognitive psychology, behavioral economics, and neuroscience have produced important and novel insights into the mechanisms human decision making. Most importantly, deviations from classical rationality are now understood to be *predictable and stable* aspects of human choice. Foreign policy decisions should, therefore, be pattered and explainable even when they are not strictly rational. This proposition sits as the core motivation in the drive to develop a new approach to foreign-policy analysis broadly termed "behavioral international relations."

In applying this approach to the study of foreign policy decision making, critical questions emerge: Which psychological models of decision making are most appropriate and useful in the study of foreign policy? How do we incorporate cognitive models into our existing foreign policy frameworks? When we use cognitive models what, if anything, do we learn about foreign policy that we didn't already know?

In addition to the kinds of work that are typical in a graduate seminar, this class also includes a unique opportunity for you to obtain practical experience in designing and implementing a live decision-making experiment grounded in cognitive science - i.e. You will conceive, design, and implement a live experiment on a random sample of adults.

## **Assignments and Grading:**

Weekly Summaries (20%) - Weekly summaries are due at the beginning of each class. These summaries provide a brief (500-word maximum) overview of each of the assigned readings. The model for these assignments is akin to an annotated bibliography.

• For guidance see on how to construct a proper annotated bibliography see: https://sites.umuc.edu/library/libhow/bibliography\_tutorial.cfm

Review Essays (20%) - You will write (3) analytical essays (1,500-2,000 words). These essays are to be synthetic and critical. The model for these assignments is akin to a literature review in which you use assigned and supplemental readings to, for example, make an affirmative argument, derive a research question, critique an established theory/concept. Combined, these essays will account for 20% of your grade.

• For guidance on how the various purposes of a literature review see: Knopf, Jeffrey W. "Doing a literature review." PS: Political Science & Politics 39, no. 1 (2006): 127-132.

Seminar Presentation (10%) - Each student will be responsible for leading two seminar discussions. Combined these presentations will account for 10% of your grade.

Participation (10%) - Your active participation is necessary for a successful seminar. The participation grade has two components. The first requires consistent engagement in class discussions regarding the material, the second pertains the quality of your constructive comments about each student's research.

Research Project (35%) - The research paper must focus on any aspect of foreign policy in a manner that explicitly incorporates a cognitive model of decision making anchored to the relevant literature, and an explanation of how the decision(s) you examine are connected – even if indirectly – to foreign policy outcomes. The conceptual and empirical development required for this paper is akin to what we would find as a "research note" in a refereed journal. Research projects can deploy whatever method is appropriate to the question at hand. As an option, students can opt to conduct a live decision experiment that I will fund. Details and rubric will be distributed in class

Research Presentations (5%) - Each student will present the results of their research to the class. Throughout the course, you will be asked to update the class on your progress. These updates will serve as a primary source of feedback and constructive criticism on your project.

### **Zoom Protocol:**

Students attending class via Zoom are asked to appear "in person" online. This facilitates active participation, class dialogue, and allows us to get to know each other. For some of us, this might require that we utilize Zoom's virtual background – feel free to be as creative as you like in setting up your personal backdrop!

Please be logged-in prior to the beginning of class.

## Masks/Face Coverings<sup>1</sup>

All students attending class in-person must wear appropriate face coverings and maintain proper social distancing.

#### **Academic Integrity Statement and Policy**

<sup>&</sup>lt;sup>1</sup> Please also see additional information regarding COVOD-19 at the end of this document.

The UGA Student Honor Code states: "I will be academically honest in all of my academic work and will not tolerate academic dishonesty of others." A Culture of Honesty, the University's policy and procedures for handling cases of suspected dishonesty, can be assessed here: https://honesty.uga.edu. Any student caught cheating or plagiarizing will be referred to Judicial Affairs, as required by university policy.

All course work must be done on an individual basis, including exams, unless the syllabus clearly indicates that the assignment is team graded.

#### **Mental Health and Wellness Resources:**

- If you or someone you know needs assistance, you are encouraged to contact Student Care and Outreach in the Division of Student Affairs at 706-542-7774 or visit <a href="https://sco.uga.edu">https://sco.uga.edu</a>. They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services.
- UGA has several resources for a student seeking mental health services (<a href="https://www.uhs.uga.edu/bewelluga/bewelluga">https://www.uhs.uga.edu/bewelluga/bewelluga</a>) or crisis support (<a href="https://www.uhs.uga.edu/info/emergencies">https://www.uhs.uga.edu/info/emergencies</a>).
- If you need help managing stress anxiety, relationships, etc., please visit BeWellUGA (<a href="https://www.uhs.uga.edu/bewelluga/bewelluga">https://www.uhs.uga.edu/bewelluga/bewelluga</a>) for a list of FREE workshops, classes, mentoring, and health coaching led by licensed clinicians and health educators in the University Health Center.
- Additional resources can be accessed through the UGA App.

Please note that faculty and staff are obligated to report any knowledge of sexual assault and/or relationship violence to UGA's Equal Opportunity Office.

#### **Course Schedule:**

All readings are available on-line, unless otherwise indicated. (Due to a quirk in university scheduling, the first meeting of this class is Jan. 25)

For reference: Druckman, J. N., Greene, D. P., Kuklinski, J. H., & Lupia, A. (Eds.). (2011). Cambridge handbook of experimental political science. Cambridge University Press.

Week 1 (1/25): Introduction to Class, and to Rationality

Week 2 (2/1): Foundations: Behavioral International Relations and Foreign Policy

Valerie Hudson. "Foreign Policy Analysis: Actor Specific Theory and the Ground of International Relations" Foreign Policy Analysis (2005):1-30

Hafner-Burton, E. M., Haggard, S., Lake, D. A., & Victor, D. G. (2017). "The behavioral revolution and international relations. *International Organization*, 71(S1), S1-S31.

Stein, Janice Gross. "The micro-foundations of international relations theory: Psychology and behavioral economics." *International Organization* 71, no. S1 (2017): S249-S263.

## Supplemental:

• Jacobi, Daniel, and Annette Freyberg-Inan. "The forum: Human being(s) in International Relations." *International Studies Review* 14, no. 4 (2012): 645-665.

## Week 3 (2/8): Early Cognitive Approaches

Michael Shapiro, Matthew Bonham (1973) "Cognitive Processes and Foreign Policy Decision Making" *International Studies Quarterly* 17:2 147-174

Suedfeld, Peter, and Philip Tetlock. "Integrative complexity of communications in international crises." *Journal of conflict resolution* 21.1 (1977): 169-184.

Levinson, Daniel J. "Authoritarian personality and foreign policy." *Conflict Resolution* (1957): 37-47.

Holsti, Kalevi J. "National role conceptions in the study of foreign policy." *International Studies Quarterly* (1970): 233-309.

#### Week 4: (2/15): Personality/Operational Code

Schafer, Mark. "Issues in assessing psychological characteristics at a distance: An introduction to the symposium." *Political Psychology* 21.3 (2000): 511-527.

Gallagher, Maryann E., and Susan H. Allen. "Presidential personality: Not just a nuisance." *Foreign Policy Analysis* 10.1 (2014): 1-21.

Macdonald, Julia, and Jacquelyn Schneider. "Presidential Risk Orientation and Force Employment Decisions: The Case of Unmanned Weaponry." *Journal of Conflict Resolution* (2015)

McDermott, Rose, and Peter K. Hatemi. "The relationship between physical aggression, foreign policy and moral choices: Phenotypic and genetic findings." *Aggressive behavior* 43, no. 1 (2017): 37-46.

## Supplemental:

- Herrmann, Richard K., et al. "Images in international relations: An experimental test of cognitive schemata." *International Studies Quarterly* 41.3 (1997): 403-433.
- Hermann, M. G. (1980). "Explaining foreign policy behavior using the personal characteristics of political leaders". International Studies Quarterly, 24, 7–46.
- Beliefs and leadership in world politics: Methods and applications of operational code analysis, eds. Mark Schafer and Stephen G. Walker (2006): 25-53.

Critical Essay #1: Critically evaluate the degree to which the early cognitive approaches and personality/operational code studies meet the goals set forth by the behavioral IR approach? Where do they fall short? How can these shortcomings be addressed, if at all?

## Week 5: (2/22): Legal and Moral Framing

Wallace, G. P. (2019). Condemning or Condoning the Perpetrators? International Humanitarian Law and Attitudes Toward Wartime Violence. *Law & Social Inquiry*, 44(1), 192-226.

Chilton, A. S., & Versteeg, M. (2016). International law, constitutional law, and public support for torture. *Research & Politics*, *3*(1), 2053168016636413.

Kreps, S. E., & Wallace, G. P. (2016). International law, military effectiveness, and public support for drone strikes. *Journal of Peace Research*, 53(6), 830-844.

Sejersen, M. (2021). Winning Hearts and Minds with Economic Sanctions? Evidence from a Survey Experiment in Venezuela. *Foreign Policy Analysis*, 17(1), oraa008

#### Week 6: (3/1) Loss Aversion

Robert Jervis, "The Political Implications of Loss Aversion" 1992 Political Psychology 13:2

Levy, Jack S. "Loss aversion, framing, and bargaining: The implications of prospect theory for international conflict." *International Political Science Review* 17, no. 2 (1996): 179-195.

Berejikian, Jeffrey D., and Bryan R. Early. "Loss aversion and foreign policy resolve." *Political Psychology* 34.5 (2013): 649-671.

Nincic, Miroslav. "Loss aversion and the domestic context of military intervention." *Political Research Quarterly* 50.1 (1997): 97-120.

#### Supplemental: Micro Foundations

- Tom, Sabrina M., et al. "The neural basis of loss aversion in decision-making under risk." *Science* 315.5811 (2007): 515-518.
- De Martino, Benedetto, Colin F. Camerer, and Ralph Adolphs. "Amygdala damage eliminates monetary loss aversion." *Proceedings of the National Academy of Sciences* 107.8 (2010): 3788-3792.

• Rick, Scott. "Losses, gains, and brains: Neuroeconomics can help to answer open questions about loss aversion." *Journal of Consumer Psychology, 21: 453-463* 2011.

### Week 7 (3/8): Prospect Theory, Framing, and Risk

Vis, Barbara, and Dieuwertje Kuijpers. "Prospect theory and foreign policy decision-making: Underexposed issues, advancements, and ways forward." *Contemporary Security Policy* 39, no. 4 (2018): 575-589.

Taliaferro, Jeffrey W. "Quagmires in the periphery: Foreign wars and escalating commitment in international conflict." *Security Studies* 7.3 (1998): 94-144.

Berejikian, J., & Zwald, Z. (2020). Why language matters: Shaping public risk tolerance during deterrence crises. *Contemporary Security Policy*, 1-34.

Linde, Jona, and Barbara Vis. "Do politicians take risks like the rest of us? An experimental test of prospect theory under MPs." *Political Psychology* 38, no. 1 (2017): 101-117.

#### Supplemental:

- Kowert, Paul A., and Margaret G. Hermann. "Who takes risks? Daring and caution in foreign policy making." *Journal of conflict Resolution* 41, no. 5 (1997): 611-637.
- Berejikian, Jeffrey D. "A cognitive theory of deterrence." *Journal of peace research* 39.2 (2002): 165-183.
- Kahneman, Daniel, and Amos Tversky. "Prospect theory: An analysis of decision under risk." *Econometrica: Journal of the econometric society* (1979): 263-291.
- Quattrone, George A., and Amos Tversky. "Contrasting rational and psychological analyses of political choice." *The American political science review* (1988): 719-736.
- McDermott, R. (2004). Prospect theory in political science: Gains and losses from the first decade. *Political Psychology*, 25(2), 289–312.

#### Micro Foundations:

- Trepel, Christopher, Craig R. Fox, and Russell A. Poldrack. "Prospect theory on the brain? Toward a cognitive neuroscience of decision under risk." *Cognitive Brain Research* 23.1 (2005): 34-50.
- De Martino, Benedetto, et al. "The neurobiology of reference-dependent value computation." *The Journal of Neuroscience* 29.12 (2009): 3833-3842.

## Week 8: (3/15): Evolutionary Psychology and Conflict

Alford, John R., and John R. Hibbing. 2004. "The Origin of Politics: An Evolutionary Theory of Political Behavior." Perspectives on Politics 2 (4).

Shaw, R. Paul, and Yuwa Wong. 1987. "Ethnic Mobilization and the Seeds of Warfare: An Evolutionary Perspective." International Studies Quarterly 31 (1): 5-31.

Kanazawa, Satoshi. 2009. "Evolutionary Psychological Foundations of Civil Wars." Journal of Politics 71 (1): 25-34.

Lopez, A. C., McDermott, R., & Petersen, M. B. (2011). States in mind: Evolution, coalitional psychology, and international politics. *International Security*, *36*(2), 48-83.

## Supplement: Additional overviews

- Cosmides, Leda, and John Tooby. 1994. "Evolutionary Psychology and the Invisible Hand." American Economic Review 84 (2): 327-332.
- Thayer, Bradley A. 2007. "Thinking about Nuclear Deterrence Theory: Why Evolutionary Psychology Undermines Its Rational Actor Assumptions." Comparative Strategy 26 (4): 311-323.
- Thayer, Bradley A. 2000. "Bringing in Darwin: Evolutionary Theory, Realism, and International Politics." International Security 25 (2): 124-51.

## Week 9 (3/22) Group/Social Identity

Mummendey, Amelie, Andreas Klink, and Rupert Brown. "Nationalism and patriotism: National identification and out-group rejection." *British Journal of Social Psychology* 40, no. 2 (2001): 159-172.

Seul, Jeffrey R. "Ours is the way of god': Religion, identity, and intergroup conflict." *Journal of peace research* 36, no. 5 (1999): 553-569.

George Marcus at al. "Linking Neuroscience to Political Intolerance and Threat" *Politics and the Life Sciences*. V.17 n.2 1998

Lee, Yueh-Ting, and Victor Ottati. "Attitudes toward US immigration policy: The roles of ingroup-out-group bias, economic concern, and obedience to law." *The Journal of Social Psychology* 142, no. 5 (2002): 617-634.

#### Supplemental

#### Micro foundations

- Emile Bruneau and Rebecca Saxe "Attitudes Toward the Outgroup are Predicted by Activity in the Precuneus in Arabs and Israelis" *Neuroimage* v.52 n4 2010
- Grit Hein, et al. "Neural Responses to Ingroup and Outgroup Members' Suffering Predict Individual Differences in Costly Helping" *Neuron* v.68 n.1 2010
- Cikara, Mina, Matthew M. Botvinick, and Susan T. Fiske. "Us versus them social identity shapes neural responses to intergroup competition and harm." *Psychological science* (2011).

#### Race:

- Belle Derks and Michael Inzlicht "The Neuroscience of Stigma and Stereotype Threat" Group Processes and Intergroup Relations v.11 n.2 2008
- Elizabeth Phelps and Laura Thomas. "Race, Behavior and the Brain: The Role of Neuroimaging in Understanding Complex Social Behaviors" *Political Psychology* v.24 n.4 2003

## Week 10: 3/29: Research Design Workshop

Present draft research topic and literature review due.

Circulate to class for peer comments.

Peer comments back to authors by 5 pm 4/2

## Week 11 (4/5) Trust

Aaron Hoffman. "A Conceptualization of Trust in International Relations" *European Journal of International Relations* v.8 n.3 2002

Ruzicka, Jan, and Nicholas J. Wheeler. "The puzzle of trusting relationships in the Nuclear Non-Proliferation Treaty." *International Affairs* 86, no. 1 (2010): 69-85.

Justwan, Florian. "Trusting Publics: Generalized Social Trust and the Decision to Pursue Binding Conflict Management." *Journal of Conflict Resolution* 61, no. 3 (2017): 590-614.

Justwan, Florian, and Sarah K. Fisher. "Generalized Social Trust and International Dispute Settlement." *International Interactions* 43, no. 5 (2017): 717-743.

#### Supplemental

- *Data Set:* Justwan, F., Bakker, R., & Berejikian, J. D. (2018). Measuring social trust and trusting the measure. *The Social Science Journal*, 55(2), 149-159.
- Brooks Kind-Casas, et al. "Getting to Know You: Reputation and Trust in a Two-person Economic Exchange" Science, Vol.308 N.5718 2005
- Jian Li, et al. "Neural responses to sanction threats in two-party economic exchange" *Proc. Natl. Acad. Sci.* 29 September 2009: 16835-16840.
- Frank Krueger, Kevin McCabe, Jorge Moll, Nikolaus Kriegeskorte, Roland Zahn, Maren Strenziok, Armin Heinecke, Jordan Grafman. Neural correlates of trust. *Proceedings of the National Academy of Sciences of the United States of America*, Volume 104, Number 50 (December 2007), pp. 20084-20089
- Paul Zak et al "The Neruoeconomics of Distrust: Sex Differences in behavior and Physiology" *The American Economic Review* v.95 n.2 2005

## Week 12 (4/12) Status

Larson, Deborah Welch, and Alexei Shevchenko. "Status seekers: Chinese and Russian responses to US primacy." *International Security* 34.4 (2010): 63-95.

Viskupič, F. (2020). More Valuable than Blood and Treasure? Experimental Evidence on the Impact of Status on Domestic Preferences for Military Intervention. *Peace Economics, Peace Science and Public Policy*, 26(4).

Wohlforth, William C., Benjamin de Carvalho, Halvard Leira, and Iver B. Neumann. "Moral authority and status in International Relations: Good states and the social dimension of status seeking." *Review of International Studies* 44, no. 3 (2018): 526-546.

Jakobsen, Peter Viggo, Jens Ringsmose, and Håkon Lunde Saxi. "Prestige-seeking small states: Danish and Norwegian military contributions to US-led operations." *European Journal of International Security* 3, no. 2 (2018): 256-277.

## Supplemental: Micro Foundations:

- Ruff, Christian C., and Ernst Fehr. "The neurobiology of rewards and values in social decision making." *Nature Reviews Neuroscience* 15.8 (2014): 549-562.
- Levy, Dino J., and Paul W. Glimcher. "The root of all value: a neural common currency for choice." *Current opinion in neurobiology* 22.6 (2012): 1027-1038.
- Rebecca Saxe, Johannes Haushofer "For Love or Money: A Common Neural Currency for Social and Monetary Reward" *Neuron*, *Volume 58, Issue 2, 24 April 2008, Pages 164-165*)

# Supplemental: Status and Realism

• Wohlforth, William C. "Unipolarity, status competition, and great power war." *World politics* 61.01 (2009): 28-57.

## Week 13 (4/19) Gender and Sex

Smith, K. E. (2020). Missing in Analysis: Women in Foreign Policy–Making. *Foreign Policy Analysis*, 16(1), 130-141.

Bendix, W., & Jeong, G. H. (2020). Gender and Foreign Policy: Are Female Members of Congress More Dovish than Their Male Colleagues?. *Political Research Quarterly*, 73(1), 126-140.

Caprioli, M., & Boyer, M. A. (2001). Gender, violence, and international crisis. *Journal of Conflict Resolution*, 45(4), 503-518.

Lizotte, M. K., Eichenberg, R. C., & Stoll, R. J. (2020). Citizen support for the pursuit of gender equality in US foreign policy. *Journal of Human Rights*, 19(3), 291-306.

Cahill, L. (2006). Why sex matters for neuroscience. *Nature reviews neuroscience*, 7(6), 477-484.

## Supplemental;

• Yang, J., Ming, X., Wang, Z., & Adams, S. M. (2017). Are sex effects on ethical decision-making fake or real? A meta-analysis on the contaminating role of social desirability response bias. *Psychological reports*, 120(1), 25-48.

Week 14: 4/26 Research Presentations (A)

Week 15: 5/3 Research Presentations (B)

## **Coronavirus Information for Students**

## **Face Coverings:**

As a reminder, the University of Georgia—along with all University System of Georgia (USG) institutions—requires all faculty, staff, students, and visitors to wear an appropriate face covering while inside campus facilities/buildings where six feet social distancing may not always be possible. Anyone not using a face covering when required will be asked to wear one or must leave the area. Reasonable accommodations may be made for those who are unable to wear a face covering for documented health reasons. Students seeking an accommodation related to face coverings should contact Disability Services at <a href="https://drc.uga.edu/">https://drc.uga.edu/</a>.

## DawgCheck:

Please perform a quick symptom check each weekday on DawgCheck—on the UGA app or website—whether you feel sick or not. It will help health providers monitor the health situation on campus: <a href="https://dawgcheck.uga.edu/">https://dawgcheck.uga.edu/</a>

## What do I do if I have symptoms?

Students showing symptoms should self-isolate and schedule an appointment with the University Health Center by calling 706-542-1162 (Monday-Friday, 8 a.m.-5 p.m.). Please DO NOT walkin. For emergencies and after-hours care, see <a href="https://www.uhs.uga.edu/info/emergencies">https://www.uhs.uga.edu/info/emergencies</a>.

## What do I do if I test positive?

Any student with a positive COVID-19 test is <u>required</u> to report the test in DawgCheck and should self-isolate immediately. Students should not attend classes in-person until the isolation period is completed. Once you report the positive test through DawgCheck, UGA Student Care and Outreach will follow up with you.

## What do I do if I am notified that I have been exposed?

## **Revised Guidelines for COVID-19 Quarantine Period**

Effective Jan. 4, 2021, students who learn they have been directly exposed to COVID-19 but are not showing symptoms should self-quarantine for **10 days** (consistent with updated Department of Public Health (DPH) and Centers for Disease Control and Prevention (CDC) guidelines). Those quarantining for 10 days must have been symptom-free throughout the monitoring period. Please correspond with your instructor via email, with a cc: to Student Care & Outreach at sco@uga.edu, to coordinate continuing your coursework while self-quarantined.

We strongly encourage students to voluntarily take a COVID-19 test within 48 hours of the end of the 10-day quarantine period (test to be administered between days 8 and 10). Students may obtain these tests at Legion Field (<a href="https://clia.vetview.vet.uga.edu/">https://clia.vetview.vet.uga.edu/</a>) or at the University Health Center by calling 706-542-1162 (Monday-Friday, 8 a.m.-5 p.m.). Please DO NOT walk-in the University Health Center without an appointment. For emergencies and after-hours care, see <a href="https://www.uhs.uga.edu/info/emergencies">https://www.uhs.uga.edu/info/emergencies</a>

If the test is negative, the individual may return to campus, but MUST continue to closely monitor for any new COVID-19 symptoms through 14 days. <u>DawgCheck</u> is the best method for monitoring these symptoms. If new symptoms occur, the individual must not come to campus and must seek further testing/evaluation.

If the test is positive at the end of the 10-day period, the individual must begin a 10-day isolation period from the date of the test.

## How do I participate in surveillance testing if I have NO symptoms?

We strongly encourage you to take advantage of the expanded surveillance testing that is being offered from January 4 – 22: up to 1,500 free tests per day at Legion Field and pop-up locations. Testing at Legion Field can be scheduled at <a href="https://clia.vetview.vet.uga.edu/">https://clia.vetview.vet.uga.edu/</a>. Walk-up appointments can usually be accommodated at Legion Field, and pop-up saliva testing does not require pre-registration. For planning purposes, precise sites and schedules for the pop-up clinics are published on the UHC's website and its social media as they are secured: <a href="https://www.uhs.uga.edu/healthtopics/covid-surveillance-testing">https://www.uhs.uga.edu/healthtopics/covid-surveillance-testing</a>.