



School of Public & International Affairs

Survey Research Center

UNIVERSITY OF GEORGIA

SPIA FEBRUARY 2020 POLL

CONDUCTED BY THE SPIA SURVEY RESEARCH CENTER

FEBRUARY 17, 2020

M.V. HOOD III

PROFESSOR OF POLITICAL SCIENCE

AND

DIRECTOR, SPIA SURVEY RESEARCH CENTER

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SPIA February 2020 Survey
February 17, 2020

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The SPIA Survey Research Center at the University of Georgia fielded a survey of registered voters in the state of Georgia from February 2nd through the 14th. This survey was designed to tap public sentiments on a variety of political and policy issues as we progress into this year's state legislative session and the 2020 election season. Given the diversity of the state of Georgia and the increasingly competitive nature of electoral competition in the state, these data may provide some valuable insights into the 2020 electorate.

The survey includes job approval ratings for President Trump (46.8%) and Governor Kemp (54.1%), as well as the Georgia General Assembly (47.8%). Favorability ratings for 2020 election candidates are also contained in the survey. These include President Trump (44.8%) and candidates who have declared their intentions to run for U.S. Senate this year: Senator Perdue (47.9%), Senator Loeffler (32.6%), Congressman Collins (33.8%), and Reverend Raphael Warnock (19.7%). Governor Kemp (not running for office in 2020) had a favorability rating of 55.2%.

A series of questions also examine the administration of elections in Georgia, including items relating to voter confidence and election security. A slight majority of respondents are aware that Georgia will be putting a new voting system in place in 2020 (53.6%) and a plurality of respondents (44.3%) believe voter fraud to be the biggest threat to elections in the state.

Respondents were also asked about a number of budgetary items that may be addressed during the legislative session. These questions include support for the Georgia Film Tax Credit program (51.7%), the Jet Fuel tax break for airline companies (35.1%), and Governor Kemp's signature pledge to increase teacher pay (87.7%).

Finally, 57.2% of respondents in the state indicate that Chick-fil-A is their preferred chicken restaurant.

Included in the report that follows are cross-tabulations between each question asked and demographic factors, partisanship, and ideology.



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SPIA Survey Research Center

General Information:

The SPIA Poll was conducted February 2-14, 2019 and included a total of 922 (unweighted) registered voters in Georgia. The survey was administered by the School of Public and International Affairs Survey Research Center at the University of Georgia. Interviews were conducted in English. A dual-frame statewide random sample consisting of approximately 65% cell phone numbers and 35% landline numbers was obtained through L2 (L2 is a sampling vendor that maintains a database constructed from state voter registration lists. Through commercial sources, phone numbers have been appended to the individual records (registrants) that make up these lists). The survey results were weighted using iterative proportional raking in order to ensure the sample was representative of the registrant population in terms of race, sex, age, and education. The calculated margin of error for the total sample is +/-3.2 points at the 95% confidence level. This would mean that if 50% of respondents indicate a topline view on an issue, we can be 95% confident that the population's view on that issue is somewhere between 53.2% and 46.8%.

Q1: Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way Donald Trump is handling his job as president?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Strongly approve	32.8	43.0	24.0	50.7	2.7	12.7	6.4	36.5	40.1	46.3	42.6	32.8	24.9	21.5
Somewhat approve	14.0	14.2	13.8	18.7	5.6	10.9	12.8	18.7	14.5	7.3	9.8	15.5	16.6	16.5
Somewhat disapprove	7.5	8.6	6.3	4.8	10.6	18.2	10.8	7.0	5.1	8.5	9.5	6.6	5.9	7.4
Strongly disapprove	43.0	31.2	53.5	25.3	74.4	54.5	61.1	36.5	39.1	37.9	34.4	41.7	50.7	53.7
Don't know	2.8	3.0	2.4	0.5	6.6	3.6	8.9	1.3	1.3	0.0	3.6	3.4	2.0	0.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Strongly approve	2.2	10.8	2.6	16.7	28.6	63.4	66.4	18.8	22.9	35.3	36.5	41.3	36.9	0.8	11.3	73.4
Somewhat approve	2.2	3.2	12.0	14.4	35.7	16.9	7.2	12.9	15.1	12.0	15.1	16.1	16.1	6.1	8.1	23.3
Somewhat disapprove	4.4	8.6	6.0	14.8	8.2	3.3	4.8	12.9	15.7	3.8	1.6	5.6	9.4	8.4	20.2	2.6
Strongly disapprove	84.4	69.9	79.5	54.1	26.5	10.3	21.6	55.3	37.3	44.6	45.2	37.1	37.6	82.8	49.2	0.8
Don't know	6.7	7.5	0.0	0.0	1.0	6.1	0.0	0.0	9.0	4.3	1.6	0.0	0.0	1.8	11.3	0.3

Note: Entries are column percentages.

Q2: Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way Brian Kemp is handling his job as governor?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Strongly approve	21.3	26.3	17.0	31.3	4.7	10.7	7.4	26.0	23.6	28.7	23.9	22.1	18.9	16.7
Somewhat approve	32.8	37.0	29.2	35.2	27.2	39.3	25.7	34.2	37.5	30.9	32.1	31.7	33.0	35.8
Somewhat disapprove	17.8	15.1	20.3	14.1	25.2	16.1	23.3	19.0	13.2	16.3	13.1	21.0	18.0	22.5
Strongly disapprove	15.6	11.2	19.3	11.1	22.9	21.4	25.2	11.3	14.2	12.9	17.7	13.8	15.5	15.0
Don't know	12.4	10.5	14.2	8.3	19.9	12.5	18.3	9.5	11.5	11.2	13.1	11.4	14.6	10.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Strongly approve	6.7	8.6	1.7	12.4	19.4	35.5	47.2	14.0	21.2	21.7	21.4	24.5	23.8	3.7	13.7	42.0
Somewhat approve	8.9	22.6	24.8	29.2	53.1	39.3	35.2	19.8	28.5	36.4	32.5	39.9	37.7	25.8	20.2	44.4
Somewhat disapprove	40.0	25.8	32.5	22.5	10.2	7.9	7.2	22.1	16.4	15.8	27.8	12.6	19.9	31.8	19.4	3.4
Strongly disapprove	40.0	25.8	31.6	18.7	6.1	3.7	8.0	24.4	13.9	13.6	7.9	15.4	13.2	26.8	21.8	2.9
Don't know	4.4	17.2	9.4	17.2	11.2	13.6	2.4	19.8	20.0	12.5	10.3	7.7	5.3	11.8	25.0	7.3

Note: Entries are column percentages.

Q3: Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way the Georgia General Assembly is handling its job?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Strongly approve	8.1	10.5	6.1	10.8	3.3	7.1	4.4	10.0	7.8	10.2	11.8	7.6	5.8	4.1
Somewhat approve	39.7	46.3	34.0	43.7	32.0	41.1	30.5	42.4	46.6	36.7	40.0	42.1	37.4	37.2
Somewhat disapprove	21.2	17.2	24.8	18.3	26.7	21.4	26.1	21.6	18.6	20.9	23.0	16.2	19.9	31.4
Strongly disapprove	8.9	5.1	12.0	4.9	15.7	12.5	8.4	6.9	8.8	10.7	7.2	11.4	10.7	4.1
Don't know	22.0	20.9	23.0	22.2	22.3	17.9	30.5	19.0	18.2	21.5	18.0	22.8	26.2	23.1

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Strongly approve	0.0	1.1	3.4	8.2	11.2	8.0	18.3	9.2	4.8	10.8	8.8	4.9	10.7	4.2	4.0	13.9
Somewhat approve	13.6	29.8	22.0	30.3	43.9	61.5	47.6	25.3	40.1	41.1	38.4	46.9	46.7	25.1	33.9	56.3
Somewhat disapprove	29.5	28.7	45.8	20.2	19.4	10.3	15.1	33.3	19.8	17.8	17.6	22.4	16.7	32.5	22.6	9.4
Strongly disapprove	36.4	14.9	6.8	13.5	3.1	3.8	2.4	10.3	11.4	9.2	12.8	4.9	6.0	15.6	12.1	1.3
Don't know	20.5	25.5	22.0	27.9	22.4	16.4	16.7	21.8	24.0	21.1	22.4	21.0	20.0	22.7	27.4	19.1

Note: Entries are column percentages.

Q4: In general, how satisfied are you with the way things are going in Georgia today?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Very satisfied	16.3	24.7	9.1	23.1	5.3	5.6	12.3	15.1	18.9	17.4	17.1	17.2	15.0	13.1
Somewhat satisfied	44.4	48.4	40.9	46.4	38.9	55.6	28.1	53.4	46.1	48.9	46.4	40.7	46.6	45.1
Somewhat dissatisfied	26.8	21.2	31.7	25.6	30.6	18.5	42.4	22.4	22.6	20.8	22.0	31.0	25.7	30.3
Very dissatisfied	11.2	4.9	16.7	3.5	24.3	18.5	16.7	7.8	11.1	10.1	13.2	10.3	10.2	10.7
Don't know	1.3	0.9	1.6	1.4	1.0	1.9	0.5	1.3	1.3	2.8	1.3	0.7	2.4	0.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Very satisfied	2.2	4.3	6.8	11.5	11.3	24.4	37.6	9.2	12.0	8.6	18.3	24.5	23.3	2.9	11.4	31.7
Somewhat satisfied	20.0	25.8	29.9	46.2	58.8	61.0	33.6	37.9	44.6	48.1	50.8	51.0	40.7	33.4	42.3	54.7
Somewhat dissatisfied	40.0	41.9	45.3	30.8	24.7	11.3	18.4	24.1	36.1	31.4	15.9	14.7	24.7	43.9	24.4	11.8
Very dissatisfied	35.6	25.8	17.9	8.7	5.2	2.3	9.6	26.4	6.0	10.8	14.3	9.1	9.3	17.9	22.0	0.5
Don't know	2.2	2.2	0.0	2.9	0.0	0.9	0.8	2.3	1.2	1.1	0.8	0.7	2.0	1.8	0.0	1.3

Note: Entries are column percentages.

Q5: How would you describe the state of Georgia's economy?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Excellent	15.0	20.5	10.4	21.4	4.0	10.9	8.9	19.9	16.6	13.0	11.2	16.5	17.6	16.5
Good	43.8	51.4	37.0	54.2	24.2	43.6	35.5	42.4	47.6	49.7	52.6	39.2	40.5	38.8
Fair	29.8	20.5	38.0	20.3	47.7	29.1	44.3	23.8	26.7	27.1	25.7	31.6	30.7	33.1
Poor	9.1	6.0	11.8	2.5	20.2	16.4	9.4	13.0	7.8	6.2	8.6	10.7	6.8	11.6
Don't know	2.3	1.6	2.8	1.6	4.0	0.0	2.0	0.9	1.4	4.0	2.0	2.1	4.4	0.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Excellent	2.2	4.3	10.3	11.4	14.4	20.7	28.0	9.4	5.4	13.0	16.8	19.6	27.2	2.1	19.5	27.4
Good	17.8	31.9	37.6	38.6	49.5	53.1	56.0	36.5	47.3	41.6	38.4	49.7	47.0	32.9	30.1	59.3
Fair	46.7	45.7	48.7	38.1	23.7	18.8	6.4	40.0	39.5	32.4	24.8	21.7	21.2	47.4	34.1	10.7
Poor	26.7	14.9	3.4	9.0	12.4	4.2	9.6	12.9	6.0	7.6	16.8	8.4	4.0	15.0	13.8	0.8
Don't know	6.7	3.2	0.0	2.9	0.0	3.3	0.0	1.2	1.8	5.4	3.2	0.7	0.7	2.6	2.4	1.8

Note: Entries are column percentages.

Q6: Georgia voters will be using new voting machines in 2020 that will require them to select their choices on a touch screen, then print out paper ballots to review and cast. Have you heard about this change?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	53.6	50.8	56.1	56.5	50.0	41.8	28.1	46.6	61.6	76.4	54.4	50.0	51.5	63.3
No	46.4	49.2	43.9	43.5	50.0	58.2	71.9	53.4	38.4	23.6	45.6	50.0	48.5	36.7
Don't know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	46.7	54.3	44.4	56.5	43.9	54.9	65.9	48.8	54.2	48.6	60.3	52.4	53.3	54.7	37.1	56.8
No	53.3	45.7	55.6	43.5	56.1	45.1	34.1	51.2	45.8	51.4	39.7	47.6	46.7	45.3	62.9	43.2
Don't know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Note: Entries are column percentages.

Q7: How confident are you that Georgia's new voting system will accurately record election results?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Very confident	16.7	21.9	12.2	21.2	9.3	9.1	10.3	21.6	15.2	20.7	15.5	17.2	17.6	17.4
Confident	26.1	28.6	23.8	33.6	14.3	14.5	14.8	26.4	32.0	26.3	26.3	25.4	26.3	26.4
Somewhat confident	41.5	34.9	47.4	35.2	50.7	56.4	62.1	38.1	34.3	35.2	49.7	38.8	34.6	39.7
Not at all confident	12.8	11.9	13.4	7.1	22.3	18.2	11.8	11.7	14.1	14.0	6.6	15.1	18.0	13.2
Don't know	3.0	2.8	3.3	2.8	3.3	1.8	1.0	2.2	4.4	3.9	2.0	3.4	3.4	3.3

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Very confident	0.0	5.3	8.5	12.4	19.6	21.6	33.3	19.8	9.0	21.7	15.9	15.5	19.2	10.0	14.5	25.3
Confident	11.1	19.1	21.4	22.5	28.9	34.3	31.7	17.4	26.5	22.8	31.0	31.0	31.8	15.8	18.5	40.2
Somewhat confident	57.8	50.0	55.6	45.5	46.4	32.9	22.2	51.2	51.2	35.3	37.3	35.2	33.8	51.8	51.6	27.4
Not at all confident	24.4	23.4	11.1	16.7	3.1	7.5	11.9	8.1	8.4	17.4	15.1	14.1	13.9	19.5	11.3	4.4
Don't know	6.7	2.1	3.4	2.9	2.1	3.8	0.8	3.5	4.8	2.7	0.8	4.2	1.3	2.9	4.0	2.6

Note: Entries are column percentages.

Q8: Which do you think is the biggest danger to keeping elections in Georgia safe, secure, and fair: voter fraud, voter suppression, or interference by foreign countries?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Voter fraud	44.3	51.6	38.0	57.4	22.7	29.1	30.0	40.9	54.5	48.3	47.5	45.2	41.0	40.5
Voter suppression	35.4	28.6	41.5	25.6	50.3	54.5	57.1	37.9	26.6	23.6	24.3	39.0	41.5	44.6
Foreign interference	15.6	14.9	16.1	11.0	24.3	14.5	11.3	15.9	15.5	19.7	20.7	14.5	12.2	10.7
Don't know	4.7	4.9	4.5	6.0	2.7	1.8	1.5	5.2	3.4	8.4	7.5	1.4	5.4	4.1

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Voter fraud	4.4	12.8	25.6	30.1	65.3	63.4	76.2	26.4	36.7	48.4	46.8	45.5	49.0	21.4	20.3	77.0
Voter suppression	73.3	64.9	59.0	49.3	26.5	10.8	4.8	44.8	39.8	33.2	31.7	36.4	38.3	57.5	47.2	8.6
Foreign interference	22.2	20.2	11.1	17.2	6.1	18.8	11.9	23.0	21.7	12.5	17.5	14.0	8.1	18.2	26.0	8.9
Don't know	0.0	2.1	4.3	3.3	2.0	7.0	7.1	5.7	1.8	6.0	4.0	4.2	4.7	2.9	6.5	5.5

Note: Entries are column percentages.

Q9: How likely is it that your vote will **not** be counted in the upcoming presidential election? Is this possibility...

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Very likely	12.1	9.1	14.8	7.1	21.3	12.5	17.2	12.1	11.1	9.0	17.1	10.7	9.3	7.5
Likely	20.2	17.0	23.1	15.4	28.3	26.8	28.1	15.5	17.8	19.1	25.7	16.8	19.0	16.7
Not very likely	26.2	27.4	25.2	26.9	25.3	25.0	34.5	25.9	21.9	25.3	21.4	26.1	30.7	30.8
Not likely at all	38.6	43.7	34.1	48.8	20.3	33.9	17.7	45.3	45.5	42.7	32.9	42.6	39.5	42.5
Don't know	2.8	2.8	2.8	1.9	4.7	1.8	2.5	1.3	3.7	3.9	3.0	3.8	1.5	2.5

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Very likely	19.6	9.8	21.4	15.7	7.1	7.5	8.0	33.7	9.6	11.4	9.5	9.7	10.7	13.2	30.9	5.8
Likely	15.2	34.8	24.8	20.0	23.5	15.5	13.6	15.1	28.9	25.4	19.0	11.1	12.7	33.8	13.8	8.9
Not very likely	43.5	28.3	18.8	27.1	31.6	28.6	17.6	20.9	36.7	20.5	20.6	33.3	21.3	26.9	25.2	25.7
Not likely at all	17.4	25.0	30.8	34.3	36.7	46.9	55.2	27.9	21.7	39.5	50.0	41.7	54.0	23.0	26.8	57.9
Don't know	4.3	2.2	4.3	2.9	1.0	1.4	5.6	2.3	3.0	3.2	0.8	4.2	1.3	3.2	3.3	1.8

Note: Entries are column percentages.

Q10: The State of Georgia must balance its budget each year. The current forecast indicates that next year's budget is facing a shortfall. In order to balance the budget, do you support cutting spending, raising taxes, or a combination of the two?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Spending cuts	41.4	48.3	35.4	47.6	31.6	30.9	29.7	46.3	44.9	43.5	51.0	40.0	30.2	38.8
Raising taxes	5.5	6.3	4.7	6.5	3.7	3.6	6.4	4.8	5.4	5.1	3.6	6.6	4.9	9.1
Combination	48.5	42.4	54.1	42.7	57.8	60.0	59.9	43.3	46.3	45.8	40.8	47.9	61.0	48.8
Don't know	4.6	3.0	5.9	3.2	7.0	5.5	4.0	5.6	3.4	5.6	4.6	5.5	3.9	3.3

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Spending cuts	20.0	22.3	23.9	38.1	29.6	61.7	62.4	27.9	33.7	36.2	46.0	46.5	47.3	25.3	41.5	58.7
Raising taxes	28.9	8.5	12.8	2.9	5.1	0.9	0.8	3.5	6.6	6.5	4.8	7.0	4.7	10.6	4.1	1.6
Combination	48.9	54.3	58.1	54.3	64.3	34.6	34.4	61.6	54.8	48.6	44.4	45.8	46.7	58.0	50.4	37.1
Don't know	2.2	14.9	5.1	4.8	1.0	2.8	2.4	7.0	4.8	8.6	4.8	0.7	1.3	6.1	4.1	2.6

Note: Entries are column percentages.

Q11: The state legislature is considering reducing the top income tax rate for the state by a quarter percentage point, from 5.75 to 5.5%. Do you support or oppose this proposal?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Support	53.2	58.8	48.3	57.1	48.3	40.0	49.3	54.3	56.2	52.8	54.4	52.9	53.7	50.8
Oppose	38.4	36.3	40.2	34.8	42.7	54.5	45.3	35.3	36.0	38.2	37.0	39.9	36.6	41.7
Don't know	8.4	4.9	11.6	8.1	9.0	5.5	5.4	10.3	7.7	9.0	8.5	7.2	9.8	7.5

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Support	47.7	26.9	57.3	48.8	49.0	60.4	72.8	57.5	37.3	54.3	55.2	57.0	59.3	39.7	52.0	65.4
Oppose	50.0	53.8	41.9	43.5	46.9	28.3	22.4	24.1	56.0	35.9	37.6	38.0	35.3	50.5	44.7	26.2
Don't know	2.3	19.4	0.9	7.7	4.1	11.3	4.8	18.4	6.6	9.8	7.2	4.9	5.3	9.7	3.3	8.4

Note: Entries are column percentages.

Q12: Georgia has a film industry tax credit program designed to attract movie and television studio business to the state. A recent audit found the film industry tax credit program cost the state approximately \$870 million dollars in potential tax revenue. Do you support or oppose keeping this tax break in place?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Support	51.7	56.2	47.7	48.6	55.1	64.3	64.2	65.8	42.9	36.5	48.9	51.0	56.6	52.5
Oppose	41.5	38.2	44.4	44.5	38.2	30.4	28.4	30.3	50.3	53.9	44.9	43.4	34.1	40.8
Don't know	6.8	5.6	7.9	6.9	6.6	5.4	7.4	3.9	6.8	9.6	6.2	5.5	9.3	6.7

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Support	57.8	53.2	49.2	53.4	61.9	49.3	45.6	57.5	52.4	39.1	53.5	62.9	58.0	51.1	70.2	47.0
Oppose	33.3	35.1	47.5	41.8	37.1	39.9	49.6	29.9	40.4	52.2	41.7	35.7	34.0	41.8	25.0	46.7
Don't know	8.9	11.7	3.4	4.8	1.0	10.8	4.8	12.6	7.2	8.7	4.7	1.4	8.0	7.1	4.8	6.3

Note: Entries are column percentages.

Q13: Currently, the state of Georgia has stopped collecting sales tax on jet fuel, which has resulted in a savings to passenger airline companies operating in the state. This tax break costs the state approximately \$35 million per year in potential tax revenue. Do you support or oppose keeping this tax break in place?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Support	35.1	39.8	31.0	34.7	36.2	32.7	39.4	42.2	31.0	28.1	27.2	40.3	37.1	38.3
Oppose	58.2	54.7	61.3	57.3	59.1	60.0	56.7	51.3	60.9	63.5	62.6	56.2	55.6	56.7
Don't know	6.8	5.6	7.7	7.9	4.7	7.3	3.9	6.5	8.1	8.4	10.2	3.4	7.3	5.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Support	15.9	43.0	38.5	34.9	26.5	31.5	42.9	35.6	30.7	30.8	29.4	38.5	49.7	35.4	39.8	33.5
Oppose	81.8	53.8	57.3	61.7	63.3	58.7	46.8	56.3	60.2	63.2	62.7	56.6	47.0	59.4	56.9	57.1
Don't know	2.3	3.2	4.3	3.3	10.2	9.9	10.3	8.0	9.0	5.9	7.9	4.9	3.4	5.3	3.3	9.4

Note: Entries are column percentages.

Q14: Governor Kemp has made it a priority to raise teacher pay in Georgia by \$5,000. Last year, the legislature increased teacher pay by \$3,000. Should the legislature raise teacher pay by an additional \$2,000 this year?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	87.7	84.4	90.4	86.9	87.7	96.4	89.7	90.9	85.9	87.1	84.3	88.0	90.2	90.9
No	10.6	13.7	7.9	11.1	11.3	1.8	10.3	6.9	11.4	11.8	13.4	11.3	7.3	8.3
Don't know	1.7	1.9	1.6	1.9	1.0	1.8	0.0	2.2	2.7	1.1	2.3	0.7	2.4	0.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	95.7	94.7	92.3	91.4	87.6	80.8	80.2	88.4	81.9	85.9	90.5	94.4	86.0	92.1	81.3	85.4
No	2.2	5.3	6.8	7.2	12.4	17.8	15.9	10.5	16.3	12.5	7.9	4.2	11.3	7.4	13.8	12.8
Don't know	2.2	0.0	0.9	1.4	0.0	1.4	4.0	1.2	1.8	1.6	1.6	1.4	2.7	0.5	4.9	1.8

Note: Entries are column percentages.

Q15: Would you support another teacher pay raise this year if it required raising taxes? [Asked of those who responded Yes in Q14]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	75.9	69.4	81.3	73.2	82.1	70.4	89.6	77.5	69.0	69.5	69.3	78.0	81.7	77.3
No	21.0	26.7	16.2	24.0	14.1	27.8	9.9	21.1	25.9	26.0	27.6	18.4	15.1	20.9
Don't know	3.1	3.9	2.5	2.8	3.8	1.9	0.5	1.4	5.1	4.5	3.1	3.5	3.2	1.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	79.1	86.4	87.0	83.8	83.5	65.1	52.5	84.2	90.4	74.1	63.2	80.6	67.4	87.1	79.0	63.0
No	20.9	9.1	13.0	12.6	12.9	32.0	44.6	11.8	5.9	22.8	35.1	17.9	29.5	10.3	19.0	33.3
Don't know	0.0	4.5	0.0	3.7	3.5	2.9	3.0	3.9	3.7	3.2	1.8	1.5	3.1	2.6	2.0	3.7

Note: Entries are column percentages.

Q16: Would you support another teacher pay raise this year if it meant cutting spending in other parts of the state budget? [Asked of those who responded Yes in Q14]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	76.8	77.7	76.0	79.5	71.8	77.4	76.4	90.0	73.7	65.8	69.3	81.2	78.4	81.8
No	15.2	12.7	17.1	13.8	17.2	17.0	16.5	5.7	14.9	25.2	23.3	13.3	9.2	10.0
Don't know	8.1	9.6	7.0	6.7	11.1	5.7	7.1	4.3	11.4	9.0	7.4	5.5	12.4	8.2

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	76.7	68.5	79.4	75.9	78.8	84.3	69.3	82.9	69.1	74.5	73.7	83.0	86.0	74.5	75.0	80.7
No	11.6	21.3	16.8	10.5	17.6	9.9	22.8	15.8	19.1	19.7	17.5	6.7	9.3	17.2	16.0	13.1
Don't know	11.6	10.1	3.7	13.6	3.5	5.8	7.9	1.3	11.8	5.7	8.8	10.4	4.7	8.3	9.0	6.1

Note: Entries are column percentages.

Q17: Governor Kemp has proposed a new initiative to fight gangs in Georgia, including tougher penalties for crimes committed by gangs. Do you support or oppose this initiative?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Support	78.5	76.7	80.2	83.0	70.7	74.5	57.6	81.5	83.8	88.8	85.9	76.6	72.2	75.2
Oppose	17.8	20.5	15.3	12.4	27.0	23.6	40.4	12.9	13.1	6.7	12.5	19.0	22.9	19.8
Don't know	3.8	2.8	4.5	4.6	2.3	1.8	2.0	5.6	3.0	4.5	1.6	4.5	4.9	5.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Support	40.9	72.0	50.4	85.2	80.6	88.7	92.0	90.8	73.1	75.1	84.1	83.8	73.3	64.5	66.7	96.3
Oppose	38.6	21.5	47.9	12.4	16.3	9.4	4.0	8.0	21.6	22.2	12.7	13.4	20.7	29.7	26.0	2.9
Don't know	20.5	6.5	1.7	2.4	3.1	1.9	4.0	1.1	5.4	2.7	3.2	2.8	6.0	5.8	7.3	0.8

Note: Entries are column percentages.

Q18: For each of the following, please say if the word does or does not describe how you feel about the 2020 presidential election? [Interested]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	85.5	87.9	83.7	89.6	77.4	85.5	93.1	71.9	88.2	90.4	80.9	87.6	89.8	85.8
No	14.3	12.1	16.1	10.2	22.3	12.7	6.9	28.1	11.4	9.0	19.1	12.4	9.8	14.2
Don't know	0.2	0.0	0.2	0.2	0.3	1.8	0.0	0.0	0.3	0.6	0.0	0.0	0.5	0.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	75.0	89.2	87.2	77.5	90.7	89.2	88.8	77.9	88.0	89.2	80.2	86.7	85.3	83.2	78.0	92.1
No	25.0	10.8	12.0	22.5	9.3	10.8	11.2	22.1	12.0	10.3	19.8	13.3	14.7	16.6	22.0	7.9
Don't know	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.0

Note: Entries are column percentages.

Q19: For each of the following, please say if the word does or does not describe how you feel about the 2020 presidential election? [Anxious]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	52.0	46.7	56.5	50.7	54.2	53.6	65.0	54.3	44.9	46.6	48.5	54.1	49.8	60.3
No	46.9	52.1	42.3	48.8	43.9	44.6	35.0	45.3	54.1	50.0	49.5	44.8	50.2	39.7
Don't know	1.1	1.2	1.2	0.5	2.0	1.8	0.0	0.4	1.0	3.4	2.0	1.0	0.0	0.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	70.5	73.1	72.6	50.7	51.0	38.5	39.7	62.8	51.2	58.9	39.7	49.3	56.0	68.8	46.3	38.9
No	29.5	25.8	26.5	48.8	49.0	60.6	57.9	34.9	48.8	39.5	60.3	49.3	43.3	31.0	51.2	60.6
Don't know	0.0	1.1	0.9	0.5	0.0	0.9	2.4	2.3	0.0	1.6	0.0	1.4	0.7	0.3	2.4	0.5

Note: Entries are column percentages.

Q20: For each of the following, please say if the word does or does not describe how you feel about the 2020 presidential election? [Frustrated]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	52.7	42.7	61.6	46.0	60.8	76.4	54.7	53.2	51.2	51.1	51.8	49.0	56.1	59.2
No	46.8	57.3	37.6	53.6	38.2	23.6	45.3	46.8	48.1	47.2	47.5	50.7	43.4	40.8
Don't know	0.5	0.0	0.8	0.4	1.0	0.0	0.0	0.0	0.7	1.7	0.7	0.3	0.5	0.0

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	84.4	64.9	72.9	62.2	53.1	28.2	40.8	54.7	47.3	59.5	53.2	49.7	50.7	74.7	50.8	30.5
No	15.6	34.0	26.3	37.8	45.9	71.8	59.2	45.3	52.1	38.9	46.8	50.3	49.3	25.0	46.8	69.2
Don't know	0.0	1.1	0.8	0.0	1.0	0.0	0.0	0.0	0.6	1.6	0.0	0.0	0.0	0.3	2.4	0.3

Note: Entries are column percentages.

Q21: For each of the following, please say if the word does or does not describe how you feel about the 2020 presidential election? [Excited]

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Yes	50.0	55.6	44.9	59.7	32.3	46.4	48.3	48.5	53.4	50.0	53.6	51.0	49.3	38.8
No	48.9	43.7	53.5	39.6	66.0	51.8	51.7	51.5	45.9	47.2	44.4	48.6	50.2	60.3
Don't know	1.1	0.7	1.6	0.7	1.7	1.8	0.0	0.0	0.7	2.8	2.0	0.3	0.5	0.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Yes	35.6	39.4	55.2	34.9	43.9	61.5	69.6	50.0	44.6	51.4	57.1	43.7	54.7	37.9	35.0	69.7
No	62.2	59.6	44.8	65.1	56.1	37.1	29.6	50.0	55.4	44.9	42.9	55.6	45.3	61.1	62.6	29.5
Don't know	2.2	1.1	0.0	0.0	0.0	1.4	0.8	0.0	0.0	3.8	0.0	0.7	0.0	1.1	2.4	0.8

Note: Entries are column percentages.

Q22: Overall, do you have a favorable or unfavorable impression of President Donald Trump?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	44.8	55.6	35.3	67.1	6.3	25.0	15.3	53.2	52.4	55.6	53.0	42.6	40.5	37.2
Unfavorable	52.2	39.5	63.3	32.3	86.0	73.2	78.7	46.3	44.6	42.1	41.1	56.4	57.6	61.2
Don't know	3.0	4.9	1.4	0.5	7.7	1.8	5.9	0.4	3.0	2.2	5.9	1.0	2.0	1.7

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	4.5	17.2	9.4	26.8	57.7	80.2	72.8	32.2	38.0	43.8	47.6	54.2	51.0	5.0	20.2	94.0
Unfavorable	93.2	82.8	90.6	69.9	39.2	14.2	25.6	62.1	53.0	55.7	50.8	45.1	47.7	93.2	69.4	5.0
Don't know	2.3	0.0	0.0	3.3	3.1	5.7	1.6	5.7	9.0	0.5	1.6	0.7	1.3	1.8	10.5	1.0

Note: Entries are column percentages.

Q23: Overall, do you have a favorable or unfavorable impression of Governor Brian Kemp?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	55.2	60.7	50.4	66.3	34.7	52.7	36.0	58.9	60.5	64.0	62.4	53.4	50.7	48.3
Unfavorable	34.4	29.1	39.0	25.6	50.0	40.0	52.7	31.6	30.4	24.2	25.8	39.3	36.6	40.8
Don't know	10.4	10.2	10.6	8.1	15.3	7.3	11.3	9.5	9.1	11.8	11.8	7.2	12.7	10.8

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	11.1	28.7	19.7	46.9	75.5	78.9	78.6	43.0	54.2	56.5	51.2	65.3	57.3	28.8	39.0	88.0
Unfavorable	88.9	55.3	70.1	41.6	15.3	8.0	17.5	41.9	30.7	35.9	37.6	27.8	34.7	60.4	46.3	5.0
Don't know	0.0	16.0	10.3	11.5	9.2	13.1	4.0	15.1	15.1	7.6	11.2	6.9	8.0	10.8	14.6	7.1

Note: Entries are column percentages.

Q24: Overall, do you have a favorable or unfavorable impression of U.S. Senator David Perdue?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	47.9	53.8	42.8	59.9	27.6	35.7	34.5	48.9	52.0	55.6	48.2	51.4	46.3	42.1
Unfavorable	33.1	24.7	40.4	22.6	50.2	46.4	39.9	32.9	28.4	32.6	27.9	34.1	34.1	41.3
Don't know	19.0	21.4	16.8	17.5	22.3	17.9	25.6	18.2	19.6	11.8	23.9	14.5	19.5	16.5

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	11.4	16.1	28.2	35.6	66.0	66.2	77.6	30.2	42.4	50.3	42.9	55.2	58.0	24.8	37.9	74.9
Unfavorable	79.5	64.5	57.3	40.4	21.6	9.9	9.6	50.0	33.9	33.5	35.7	29.4	28.0	60.4	36.3	6.0
Don't know	9.1	19.4	14.5	24.0	12.4	23.9	12.8	19.8	23.6	16.2	21.4	15.4	14.0	14.8	25.8	19.1

Note: Entries are column percentages.

Q25: Overall, do you have a favorable or unfavorable impression of newly appointed U.S. Senator Kelly Loeffler?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	32.6	35.1	30.3	39.9	20.7	21.8	21.8	32.3	37.7	38.0	40.1	31.4	25.7	28.1
Unfavorable	27.5	25.6	29.3	21.0	36.7	43.6	23.8	22.0	29.6	33.0	23.7	25.9	29.6	37.2
Don't know	39.9	39.3	40.4	39.0	42.7	34.5	54.5	45.7	32.7	29.1	36.2	42.8	44.7	34.7

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	8.7	17.2	24.8	16.7	47.4	44.6	56.0	42.5	25.3	34.1	31.0	35.7	34.0	15.5	34.7	49.9
Unfavorable	43.5	32.3	37.6	38.8	15.5	17.4	16.8	21.8	33.7	26.5	26.2	28.0	30.0	45.3	19.4	12.5
Don't know	47.8	50.5	37.6	44.5	37.1	38.0	27.2	35.6	41.0	39.5	42.9	36.4	36.0	39.2	46.0	37.6

Note: Entries are column percentages.

Q26: Overall, do you have a favorable or unfavorable impression of newly appointed U.S. Congressman Doug Collins?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	33.8	42.1	26.6	44.0	16.3	25.0	20.7	36.6	36.0	41.6	37.5	35.5	31.1	24.8
Unfavorable	25.5	23.3	27.4	17.0	38.7	41.1	23.2	24.6	25.6	28.1	28.0	20.3	24.8	33.1
Don't know	40.7	34.7	45.9	39.0	45.0	33.9	56.2	38.8	38.4	30.3	34.5	44.1	44.2	42.1

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	17.8	15.1	20.5	22.0	43.9	49.8	50.8	22.1	33.3	29.7	39.2	38.5	41.6	19.0	21.0	52.9
Unfavorable	42.2	30.1	36.8	31.6	21.4	12.2	19.8	32.6	20.6	24.3	28.0	26.6	25.5	34.8	41.9	11.3
Don't know	40.0	54.8	42.7	46.4	34.7	38.0	29.4	45.3	46.1	45.9	32.8	35.0	32.9	46.2	37.1	35.9

Note: Entries are column percentages.

Q27: Overall, do you have a favorable or unfavorable impression of U.S. Senate candidate Raphael Warnock?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Favorable	19.7	17.4	21.5	12.4	30.3	36.4	32.5	18.6	15.5	12.9	19.3	20.3	16.6	24.0
Unfavorable	16.8	21.4	13.0	18.2	15.7	7.3	11.3	15.6	18.9	21.3	23.9	15.5	12.7	9.9
Don't know	63.5	61.2	65.5	69.4	54.0	56.4	56.2	65.8	65.7	65.7	56.7	64.3	70.7	66.1

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Favorable	20.0	23.7	35.9	20.6	25.5	12.2	10.3	26.7	15.0	22.3	19.0	25.9	19.3	29.8	27.4	7.6
Unfavorable	0.0	10.8	20.5	12.9	10.2	19.2	31.0	14.0	22.8	11.4	16.7	14.7	13.3	13.7	16.1	20.2
Don't know	80.0	65.6	43.6	66.5	64.3	68.5	58.7	59.3	62.3	66.3	64.3	59.4	67.3	56.5	56.5	72.3

Note: Entries are column percentages.

Q28: Which chicken restaurant do you prefer?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA	Graduate
Chick-fil-A	57.2	64.4	50.8	64.5	44.3	52.7	60.1	67.2	52.9	48.9	51.8	62.4	53.1	64.5
Zaxby's	18.7	12.3	24.2	15.9	24.0	16.4	25.1	11.2	20.9	17.4	18.7	22.4	17.9	11.6
Popeyes	14.2	14.2	14.2	11.8	19.7	9.1	8.9	14.2	16.2	16.9	20.0	8.6	15.5	10.7
Other (vol.)	4.2	4.4	4.1	3.4	4.0	14.5	3.0	2.6	5.1	5.6	4.6	2.4	6.8	3.3
Don't know	5.8	4.7	6.7	4.4	8.0	7.3	3.0	4.7	5.1	11.2	4.9	4.1	6.8	9.9

	Very liberal	Liberal	Slightly liberal	Moderate	Slightly Conservative	Conservative	Very Conservative	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Democrat	Independent	Republican
Chick-fil-A	24.4	43.6	54.7	52.4	72.2	66.7	65.1	44.2	53.3	50.0	56.3	66.9	71.1	45.8	54.9	69.5
Zaxby's	28.9	27.7	30.8	16.8	16.5	11.7	15.9	33.7	22.4	21.2	18.3	11.3	8.1	23.7	21.3	12.5
Popeyes	26.7	20.2	9.4	17.3	6.2	13.1	13.5	14.0	19.4	17.9	15.1	14.8	8.7	17.9	13.1	11.7
Other (vol.)	4.4	3.2	4.3	5.8	0.0	3.8	4.0	1.2	1.2	7.1	1.6	2.8	5.4	5.5	2.5	2.6
Don't know	15.6	5.3	0.9	7.7	5.2	4.7	1.6	7.0	3.6	3.8	8.7	4.2	6.7	7.1	8.2	3.7

Note: Entries are column percentages.

DEMOGRAPHIC TOPLINES

	Percentage
Sex:	
Male	46.6
Female	53.4

Race:	
White	61.4
Black	32.6
Other	6.0

Age:	
18-29	22.3
30-44	25.5
45-64	32.6
65+	19.6

Education:	
High school or less	33.1
Some college	31.5
BA/BS	22.3
Graduate school	13.1

Ideology:	
Very liberal	4.9
Liberal	10.1
Slightly liberal	12.7
Moderate	22.7
Slightly conservative	10.6
Conservative	23.1
Very conservative	13.6

Income:	
Under \$25,000	9.3
\$25,000-\$49,999	18.0
\$50,000-\$74,999	20.0
\$75,000-\$99,999	13.7
\$100,000-\$149,000	15.5
Over \$150,000	16.3

Political Party:	
Democrat	42.9
Independent	13.9
Republican	43.2