

University of Georgia	Andy Whitford (http://andrewwhitford.com)	aw@uga.edu
Office hours:	Monday, 1-3 PM, or by appointment	706.542.2898
Course home page:	https://uga.view.usg.edu	412 Baldwin

**PADP 8650 – Regulation
Spring 2020**

Description I will help you develop a deeper understanding of key concepts in how regulatory policies are formed, adopted, implemented, and analyzed. We will proceed on three tracks:

- A discussion about the theory of regulation.
- A discussion about policy communication.
- A discussion about applying regulatory theory to applied/practice settings.

This course contributes to our MPA program's Competency 2: To participate in the public policy process.

“Students in the Master of Public Administration program at The University of Georgia will understand the public policy process at the federal, state, and local levels, including formulating, implementing, and evaluating policy. They will develop the ability to interpret and persuasively communicate information regarding policy alternatives through memoranda and presentations. Additionally, students will analyze policy alternatives using quantitative and qualitative tools to evaluate decisions and explain potential ramifications for diverse constituencies. They will learn to manage financial resources and develop a comprehensive budget proposal to achieve organizational goals.”

There are two primary learning objectives for this course:

- “Students will develop the ability to interpret and persuasively communicate information regarding policy alternatives through memoranda and presentations.”
- “Students will analyze policy alternatives using quantitative and qualitative tools to evaluate decisions and explain potential ramifications for diverse constituencies.”

Teaching Approach I will help you identify the key concepts discussed in the material. Students often learn best in small study groups, so you will also work in groups.

This is a writing intensive course. I will distribute details online.

- You will write 2 short policy memos based on the templates provided in class. I will pick the topic. You will write these memos in teams. You will also peer review other teams' memos.
- You will guide the class interaction for one major case. You will provide this leadership in teams.
- You will work in groups to understand and discuss course materials.
- You will write a major policy memo. You will make a short presentation of your findings.
- You will attend a meeting of a county, city, town, state, nonprofit, or other policy-setting body. You will write a summary that includes details of the meeting along with your observations. Include a copy of the agenda. You may not attend a meeting held at UGA.
- You will interview a public official about their work. You may not interview a UGA official.

Text and Materials:

- Required:
 - Eisner, Marc Allen, Jeff Worsham, Evan J. Ringquist, and Franchesca Nestor. 2018. Contemporary Regulatory Policy. 3rd Edition. Lynne Rienner.
 - The main cases for this course are available from Harvard Business Publishing: <https://hbsp.harvard.edu/import/692788>

- I will distribute other readings online at the course home page.

Evaluation

- 30% Two short policy briefs. Due dates listed below.
- 40% Policy memo and presentation due last day of class.
- 10% Meeting summary and email interview.
- 20% Case leadership, class presentations, and participation, including peer edits.

Instructor Availability If you would like to speak with me outside of class, feel free to stop by my office during scheduled office hours. Occasionally I have meetings during the day and may be unavailable. To ensure that I am available on a given day, email me at least 24 hours in advance to set a specific time to meet.

Class Attendance/Participation Students are expected to participate through asking questions and answering inquiries raised in class. Keep in mind that it is difficult to participate without being physically present. To adequately prepare for class, all assigned readings should be completed by the dates indicated on the course schedule. Not all assigned readings may be discussed in class; nonetheless you are responsible for familiarizing yourself with them.

Special Needs and Academic Honesty Students with special needs that require accommodation should notify the Office for Disability Services and me as soon as possible so the appropriate arrangements can be made. All information as well as documentation is considered confidential. All academic work must meet the standards contained in “A Culture of Honesty.” Students are responsible for informing themselves about those standards before performing any academic work. The link to more detailed information about academic honesty can be found at: http://www.uga.edu/honesty/ahpd/culture_honesty.htm.

Religious Holidays Students who are absent from academic or social activities because of religious observances will not be penalized. If you desire to be excused from class to observe a religious holiday, notify me in advance. You are still responsible for any material covered during the excused absence, but will be permitted a reasonable amount of time to make up any work missed. If an event is scheduled during the class at which you are excused for a religious observance, you should make arrangements with me as soon as possible for an alternate time or be given a comparable assignment.

Miscellaneous No “extra credit” will be assigned in this course under any circumstances. Keep in mind that final grades may only be changed in the event of a clerical error (e.g., points summed incorrectly). Also, for privacy reasons, information pertaining to course grades cannot be discussed over the telephone or via email. A final grade of “Incomplete” will only be given in this course under extraordinary circumstances and is solely at the discretion of the instructor. The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. Please silence devices while in class. Devices and laptops may only be used in-class with my permission. I accept late work after the due date only by prior arrangement. You must type any grade appeals and attach supplemental information as appropriate.

Campus resources: There are many resources on campus that offer support during your time here at UGA. They are here for you, so please take advantage of them.

Academic support

- The Division of Academic Enhancement Academic Coaching:
 - <https://dae.uga.edu/services/academic-coaching/>
- The Presentation Collaboratory:
 - https://dae.uga.edu/services/presentation_collaboratory/
- Student Success Workshops:
 - <https://dae.uga.edu/services/student-success-workshops/>
- Tutoring through the Academic Resource Center:
 - <https://dae.uga.edu/services/tutoring/>
- Resources for academic success at UGA:
 - https://dae.uga.edu/resources/academic_success_resources/
- First Generation Student Resources:
 - https://dae.uga.edu/resources/first_generation_student_resources/
- International Student Resources:
 - <https://dae.uga.edu/resources/international-student-resources/>
- Intensive English Program
 - <https://dae.uga.edu/iep/intensive-english-program/>

Technology support

- If new to campus:
 - https://eits.uga.edu/support/new_to_campus/
- Mobile App Warehouse
 - <https://dae.uga.edu/resources/mobile-app-warehouse/>
- Enterprise Information Technology Services
 - <https://eits.uga.edu>
- EITS Support
 - <https://eits.uga.edu/support/>
- Site-licensed Software
 - https://eits.uga.edu/hardware_and_software/
- Vlab

- <https://eits.uga.edu/support/vlab/>
- Printing Kiosks
 - https://eits.uga.edu/support/printing_kiosks/
- Accessibility Group
 - http://www.amacusg.gatech.edu/wag/Main_Page

Personal support

- Graduate Student Financial Aid
 - <https://dae.uga.edu/iep/intensive-english-program/>
- Aid for Student Veterans and Military-Connected Students
 - https://osfa.uga.edu/types-of-aid/DoD_tuition_assistance/
- Student Veterans Resource Center
 - <https://svrc.uga.edu>
- Dean of Students
 - <https://dos.uga.edu>
- Counseling Center
 - <https://www.uhs.uga.edu/caps/welcome>
- Disability Resource Center
 - <https://drc.uga.edu/site>
- Financial Hardships Support Gateway
 - https://financialhardship.uga.edu/content_page/uga-resources-funding-and-employment
- Women's Resource Center
 - <https://women.uga.edu>
- LGBT Resource Center
 - <https://lgbtcenter.uga.edu>
- Student Care and Outreach
 - <https://sco.uga.edu>
- UGA Police
 - <https://www.police.uga.edu>
 - 911 or 706-542-2000

Schedule of Topics:

Week	Topic	Book (plus online)	DUE
1 (1.13)	Introduction and Overview		
2 (1.20)	MLK Day (no class)		
3 (1.27)	Policy Theory, Policy Writing	1-2	
4 (2.3)	History	3	
5 (2.10)	World Context		Memo 1 Peer Review
6 (2.17)	Rulemaking		Memo 1 Due
7 (2.24)	Love Canal Day		
8 (3.2)	Market Competition	4	
9 (3.9)	Spring Break (no class)		
10 (3.16)	Financial Regulation	5	Memo 2 Peer Review
11 (3.23)	Telecommunications Regulation	6	Memo 2 Due
12 (3.30)	Environmental Regulation	7	
13 (4.6)	Occupational Safety and Health Food and Consumer Product Regulation	8-9	
14 (4.13)	Energy Regulation	10	
15 (4.20)	Deregulation	11	
16 (4.27)	Presentations		Final Memo Due