



Archway Partnership UNIVERSITY OF GEORGIA

PADP 7200: ECONOMIC DEVELOPMENT

UNIVERSITY OF GEORGIA, SCHOOL OF PUBLIC AND INTERNATIONAL AFFAIRS
DEPARTMENT OF PUBLIC ADMINISTRATION AND POLICY

Spring Semester 2020
Time: Thursdays, 3:30-6:15pm
Classroom: Baldwin 101D
Office Hours: By Appointment

Instructor: Rob Gordon, J.D.
Office: Georgia Center, Suite 193
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E-mail: gordon@uga.edu

***This syllabus is a general plan for the course.
Adjustments may be made during the semester and will be announced to the class.***

COURSE OVERVIEW & OBJECTIVES

This course provides an overview of the economic development policies and practices of states and localities within the United States from both theoretical and applied perspectives. In this course, we will use academic literature, discussions with practitioners in the field, and a strong emphasis on group interaction to explore the major rationales for undertaking economic development programs, the commonly used tools in such efforts, and some of the major strategic issues confronting state and local public officials in their attempts to promote economic development within their jurisdictions.

Upon successful completion of this course, students should be able to:

1. Understand the rationale for and importance of community and economic development programs implemented by state and local governments.
2. Identify and understand various tools used in the public sector for fostering and promoting community and economic development.
3. Identify and understand various challenges and strategic issues commonly faced by public officials in developing community and economic development programs.
4. Draw comparisons between community development and economic development and analyze and assess the practical applications of community and economic development policies at the state and local levels.

Student progress on these learning objectives will be measured through written assignments, class discussions, a group project, and a term paper.

REQUIRED TEXTBOOKS

1. Koven, S.G., & Lyons, T.S. (2nd Ed.) (2016). *Economic Development: Strategies for State and Local Practice*. ICMA Press.
2. Phillips, R., & Pittman, R.H. (editors) (2nd Ed.). (2015). *An Introduction to Community Development*. Routledge.

Additional Required Reading

Additional required reading will be assigned and distributed on eLC from time to time.

COURSE METHODOLOGY

This will not be a lecture driven class. This class is intended to be discussion based and highly interactive. Class meetings will be a combination of presentations and discussion of readings, engaged discussion with guest speakers, and group work. Because of the course design, students will get out of this class as much as they put into it and will also have opportunities to pursue the subtopics commensurate with their own personal interests and inquiries.

I assume all students enrolled in this class want to learn as much as possible about the topic and students will be self-motivated to do so. I expect students to ask questions, readily participate in class discussions, and fully engage with guest speakers. I expect students to be prepared for every class session by completing all reading assignments, being ready to discuss the readings, and preparing thoughtful and insightful questions for guest speakers and for the benefit of the class.

Laptop Computer Use

The use of laptop computers in my classroom is a privilege and not a right. Laptop computers may be used during class sessions for note taking **ONLY**. Laptop computers may not be used during class sessions to check email, surf the Internet, instant message with friends, update your Facebook status, read the newspaper, or for any other purpose not explicitly related to the course material covered during the class session. ANY instance of inappropriate use of your laptop computer during class will result in your laptop privileges being revoked for the remainder of the term. There are **NO** exceptions to this policy.

COURSE REQUIREMENTS

Note: The following course requirements are for Master's degree students. If you are a PhD student, please see me for alternative course requirements.

Community and Economic Development Term Paper – 40%

This is a major project designed to familiarize you with the real world practices of community and economic development professionals and to compare and contrast practice with existing theory and academic literature. This project will require you to conduct a thorough literature review, interview community and economic development practitioners, analyze relevant documents, and write a final report. The final report should be no more than 25 double spaced pages (times new roman, 12 point font, 1 inch margins) and include a detailed bibliography (not counted in the page limit). Be sure to properly cite all referenced materials. This report can be completed individually or in pairs (a maximum of two people). Further details about this project will be provided. Please see the course outline for the due date.

Late papers will not be accepted.

Group Project – 35%

Information about the group project will be distributed after the start of the semester.

Attendance, Participation, and Discussion Questions – 25%

Each week, beginning with the January 11 assigned readings, you will be required to write **at least two discussion questions per assigned reading**. These discussion questions should lead to deeper analysis, clarify explanations, explore implications, or critique the assigned readings. You will be required to submit these discussion questions via eLC before the start of each class **no later than 12:00 noon on the Wednesday prior to the date on which discussion is scheduled**. Discussion questions will be used as a starting point for both small group and class discussions of the readings.

All assigned reading is required and should be completed *before* it is discussed in class. Please see the course outline for assigned readings. Students are expected to be prepared to participate in class discussions each week and to fully engage with our guest speakers. Students will lose one percentage point from their final grade for each instance of noticeable failure to participate in class discussions or the appearance of unpreparedness for class. In addition, students are expected to attend all class meetings. If you miss a class for any reason, it is your responsibility to obtain complete information on that class from another student in the course.

COURSE GRADING

The plus/minus letter grading system (i.e. A, A-, B+, B, B-, C+, C, C-, D, F) is the official grading system approved by the Board of Regents and the only grading system approved for the University of Georgia. There is no numerical grading scale assigned to each letter grade at the University level. The assignment of letter grades in a course is the responsibility and discretion of the instructor.

WRITTEN WORK

Unless otherwise noted, all written work for this course must be turned in *no later than the beginning of class* the day it is due. You may either hand in a printed copy or send it to me electronically via email. If you must be absent from class the day an assignment is due, the assignment must either be turned in by a classmate at the beginning of class or sent to me *before* class begins. Either way, it is your responsibility to make sure all assignments get to me on time. **Late assignments will not be accepted and make-ups will not be given unless you have a valid University of Georgia excuse.**

STUDENTS WITH DISABILITIES

All reasonable accommodations will be made in accordance with University of Georgia policy for any form of disability. Students who have a disability that requires accommodations should contact the Disability Resource Center to discuss their needs and obtain appropriate paperwork. I cannot make special accommodations for students with disabilities unless students have completed the appropriate paperwork to register with the Disability Resource Center.

ACADEMIC HONESTY

The University of Georgia's academic honesty policy and procedures, known as *A Culture of Honesty*, can be found at the following website:

http://www.uga.edu/honesty/ahpd/culture_honesty.htm

The University of Georgia requires all members of the University community to be responsible for knowing and understanding the policy on academic honesty. In addition, every student must agree to abide by the University of Georgia's academic honesty policy and procedures when applying for admission to the University of Georgia.

Any instance of academic dishonesty will result in a grade of F for this course. In addition, I reserve the right to pursue further academic disciplinary action. **It is YOUR responsibility to understand and adhere to the University of Georgia's policies concerning academic honesty.**

COURSE OUTLINE

January 9, 2020: Course Introduction and Overview

- Koven and Lyons, Chapter 1
- Phillips and Pittman, Chapters 1 and 6

January 16, 2020: Community and Economic Development Theories

- Koven and Lyons, Chapter 2
- Phillips and Pittman, Chapters 2 and 4

January 23, 2020: Community and Economic Development Practice and Partners

- Phillips and Pittman, Chapters 7 and 13
- Economic Development Handbook for Georgia's Rural Communities (handout), Chapter 3

January 30, 2020: Preparation and Planning for Economic Development

- Koven and Lyons, Chapter 3
- Phillips and Pittman, Chapters 3, 8, 9, 11, and 12

February 6, 2020: Community and Economic Development Tools

- Koven and Lyons, Chapter 4
- Phillips and Pittman, Chapter 15
- Economic Development Handbook for Georgia's Rural Communities (handout), Chapter 9

February 13, 2020: Incentives for Development

- Reese, L. A. (2013). If All You Have Is A Hammer: Finding Economic Development Policies That Matter. *The American Review of Public Administration*.
- 2017 & 2018 Recommendations, Georgia House Rural Development Council

February 20, 2020: Financing Development and Business Recruitment

- Koven and Lyons, Chapter 5
- Phillips and Pittman, Chapter 24
- Economic Development Handbook for Georgia's Rural Communities (handout), Chapter 7

February 27, 2020: Entrepreneurship and Business Retention Strategies

- Koven and Lyons, Chapter 6
- Phillips and Pittman, Chapters 16 and 17
- Economic Development Handbook for Georgia's Rural Communities (handout), Chapter 11

March 5, 2020: GROUP PRESENTATIONS

March 12, 2020: NO CLASS – SPRING BREAK

March 19, 2020: Housing, Land Use, and Neighborhood Planning

- Phillips and Pittman, Chapters 19 and 20

March 26, 2020: Human Capital and Workforce Development

- Phillips and Pittman, Chapters 10 and 14
- Georgia Governor's High Demand Career Initiative (handout)

April 2, 2020: R&D, Knowledge Transfer, and Higher Education

- Koven and Lyons, Chapter 7

April 9, 2020: Sports, Arts, and Tourism

- Phillips and Pittman, Chapter 18

April 16, 2020: Current Issues, Perspectives, and Observations

- Koven and Lyons, Chapter 8
- Phillips and Pittman, Chapters 5, 21, 22, 23, and 25

April 23, 2020: TERM PAPER DUE

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