INTL8360 Government and Business

University of Georgia Department of International Affairs Candler Hall 117, Wednesday 3:35-6:35pm

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Office hours: Thursdays, 10:45 am- 12:45pm

Course Description: This course provides an introduction to contemporary work on comparative political economy. Comparative political economists generally believe that economic behavior is embedded in political and social institutions. This course will examine the mechanisms by which political and social institutions affect economic performance and social well-being. In this context we will address the relationship between government, business, and labor.

The course is organized into three main parts. The first part of this course focuses on differences and similarities in the organization of capitalism around the world. Capitalism is often portrayed as a single economic system, but may in fact take on many different forms. We examine varieties of capitalism and ask what explains this continued differentiation. Furthermore, we will explore the consequences of these differences.

In the second part of this course, we will analyze cross-country variation in social policies. We examine the social and political forces that have shaped the welfare state. The aim is to help you understand the varying ways in which countries address social issues and the forces that have shaped these policy responses. We will further discuss how the welfare state affects economic and social outcomes

In the third and final part we discuss a number of current topics in welfare state research, including public support for the welfare state and the effects of immigration.

Readings: Several journal articles and the following books, which can be purchased, but which should also be available in the library.

Hall, P. A., and Soskice, D. (2001). *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*,

Huber, E., and Stephens, J. D. (2001) *Development and Crisis of the Welfare State: Parties and Policies in Global Markets*. Chicago: University of Chicago Press.

Pierson, P. (2001) *The New Politics of the Welfare State*. Oxford: Oxford University Press

Sainsbury, D. (1996) *Gender, Equality and Welfare States*. Cambridge: Cambridge University Press.

Esping-Andersen, G. (1990) *The Three Worlds of Welfare Capitalism*. Princeton: Princeton University Press.

Assignments: Because the course is meant to help students design empirical research projects, the main assignment is a final analytical paper. In this paper (15-20 pages), you will be expected to formulate a research puzzle, review competing theories, develop your own hypotheses and do the empirical research to test your hypotheses. You will hold a conference like presentation on your research on the last day of class (November 28), where you will receive feedback from a discussant assigned to you. The final paper is due on December 10, 2018.

Students also chose three weeks for which they will write a short 1-2 page paper reacting to the readings. These papers may critique both theoretical and empirical aspects of the readings, discuss possible extensions and empirical applications or propose alternative approaches. They will form the basis for a more active role for the student in leading this week's discussion and will be circulated by Sunday night before the class.

Grading is as follows: Short papers: 15 % each Participation: 15%

Final paper: 40%

August 15: Introduction and course organization

PART I: VARIETIES OF CAPITALISM

August 22: Introduction to Varieties of Capitalism

- Hall, P. A., and Soskice, D. (2001) *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*. Oxford: Oxford University Press. (Introduction)
- Soskice, D. (1999) 'Divergent Production Regimes: Coordinated and Uncoordinated Market Economies in the 1980s and 1990s', In H. Kitschelt, P. Lange, G. Marks, and J.D. Stephens (Eds.) *Continuity and Change in Contemporary Capitalism*. Cambridge: Cambridge University Press.
- Howell, C. (2003). 'Varieties of capitalism: and then there was one?' *Comparative Politics* 36 (1): 103-124.
- Blyth, M. (2003) 'Same as it Never Was: Temporality and Typology in the Varieties of Capitalism', *Comparative European Politics* 1(2): 215–25.

• Yamamura, K., and Streeck, W. (2003) *The End of Diversity? Prospects for German and Japanese Capitalism*. Ithaca: Cornell University Press. (Chapter 1)

August 29: No class, Annual Meeting of the American Political Science Association

September 5: Labor and Wage Bargaining

- Golden, M. A., Wallerstein, M., and Lange, P. (1999) 'Postwar trade-union organization and industrial relations in twelve countries', In H. Kitschelt, P. Lange, G. Marks, and J.D. Stephens (Eds.) *Continuity and Change in Contemporary Capitalism*. Cambridge: Cambridge University Press.
- Crouch, C. (2000) 'The snakes and ladders of 21st-century trade unionism', *Oxford Review of Economic Policy* 16(1): 70-83.
- Brady, D., Baker, R.S. and Finnigan, R. (2013) 'When Unionization Disappears: State-Level Unionization and Working Poverty in the U.S.', *American Sociological Review* 78(5): 872-896.
- Alvarez, R. M., Garrett, G., and Lange, P. (1991) 'Government partisanship, labor organization, and macroeconomic performance', *American Political Science Review* 85(02): 539-556.

September 12: Skills and Training

- Thelen, K. (2004) *How Institutions Evolve. The Political Economy of Skills in Germany, Britain, the United States, and Japan.* Cambridge: Cambridge University Press. (Chapters 2 and 3)
- Estevez-Abe, M., Iversen, T., and Soskice, D. (2001) 'Social Protection and the Formation of Skills: A Reinterpretation of the Welfare State' In Hall, P. and Soskice, D. (Eds.) *Varieties of capitalism. The Institutional Foundations of Comparative Advantage*, Oxford: Oxford University Press.
- Iversen, T. and Stephens, J. D. (2008). 'Partisan politics, the welfare state, and three worlds of human capital formation.' *Comparative Political Studies* 41(4-5): 600-637.
- Estevez-Abe, M. (2006) 'Gendering the Varieties of Capitalism: A Study of Occupational Segregation by Sex in Advanced Industrial Societies', *World Politics* 59(1): 142-175.

September 19: Inequality

- Piketty, T. (2014) Capital in the 21st Century. Cambridge: Harvard University Press.
 (Introduction and Part Three)
- Rueda, D., and Pontusson, J. (2000) 'Wage inequality and varieties of capitalism', *World Politics* 52(03): 350-383.
- Brady, D., Blome, A., and Kleider, H. (2016) 'How Politics and Institutions Shape Poverty and Inequality', in D. Brady and L. M. Burton (Eds.) *The Oxford Handbook of the Social Science of Poverty*. New York: Oxford University Press.

Optional: Hall, P. and Gingerich, D.W. (2009) 'Varieties of Capitalism and Institutional Complementarities in the Political Economy: An Empirical Analysis', *British Journal of Political Science* 39(3): 449-482.

PART II: WELFARE STATE REGIMES

September 26: Three Worlds of Welfare Capitalism?

- Esping-Andersen, G. (1990) *The Three Worlds of Welfare Capitalism*. Princeton: Princeton University Press. (Chapters 1, 2 and 3)
- Scruggs, L., and Allan, J. (2006) 'Welfare-state decommodification in 18 OECD countries: a replication and revision', *Journal of European Social Policy* 16(1): 55-72.
- Brady, D., Fullerton, A. S., and Cross, J. M. (2009) 'Putting poverty in political context: a multi-level analysis of adult poverty across 18 affluent democracies', *Social Forces* 88(1): 271-299.

October 3: Development of the Welfare State

- Huber, E., and Stephens, J. D. (2001). Development and Crisis of the Welfare State: Parties and Policies in Global Markets. Chicago: University of Chicago Press.
 (Chapters 2, 3, 4)
- Immergut, E. M. (1992) 'The Rules of the Game: The Logic of Health Policy-Making in France, Switzerland, and Sweden', in S. Steinmo, K. Thelen, and F. Longstreth (Eds.) *Structuring politics: Historical institutionalism in comparative analysis*. Cambridge: Cambridge University Press.

October 10: Welfare State and Gender Relations

- Sainsbury, D. (1996) *Gender, Equality and Welfare States*. Cambridge: Cambridge University Press.
- Kleider, H. (2015) 'Paid and Unpaid Work: The Impact of Social Policies on the Gender Division of Labour', *Journal of European Social Policy* 25(5): 505-520.

Optional: Huber, E., Stephens, J. D., Bradley, D., Moller, S., and Nielsen, F. (2009) 'The politics of women's economic independence', *Social Politics: International Studies in Gender, State and Society* 16(1): 1-39.

October 17: Welfare State Retrenchment

- Scharpf, F. W., and Schmidt, V. A. (Eds.). (2000) Welfare and work in the open economy: volume ii: diverse responses to common challenges in twelve countries. Oxford: Oxford University Press. (Introduction)
- Huber, E., and Stephens, J. D. (2001) *Development and Crisis of the Welfare State: Parties and Policies in Global Markets*. Chicago: University of Chicago Press. (Chapter 6)
- Pierson, P. (1996) 'The New Politics of the Welfare State', *World Politics* 48(02): 143-179.
- Iversen, T. and Wren, A. (1998) 'Equality, Employment and Budgetary Restraint: The Trilemma of the Service Economy', *World Politics*, 50(4): 507-46.

PART III: SELECTED TOPICS

October 24: Public Opinion on Redistribution and the Welfare State

- Rehm, P., Hacker, J. S., and Schlesinger, M. (2012) 'Insecure alliances: Risk, inequality, and support for the welfare state', *American Political Science Review* 106(02): 386-406.
- Margalit, Y. (2013) 'Explaining social policy preferences: Evidence from the Great Recession', *American Political Science Review* 107(01): 80-103.

- Shayo, M. (2009) 'A model of social identity with an application to political economy: Nation, class, and redistribution', *American Political Science Review* 103(02): 147-174.
- Lupu, N., and Pontusson, J. (2011) 'The structure of inequality and the politics of redistribution', *American Political Science Review* 105(02): 316-336.

October 31: Electoral Consequences of Welfare State Reform

- Allan, J. P., and Scruggs, L. (2004) 'Political partisanship and welfare state reform in advanced industrial societies', *American Journal of Political Science* 48(3): 496-512.
- Giger, N., and Nelson, M. (2011) 'The electoral consequences of welfare state retrenchment: Blame avoidance or credit claiming in the era of permanent austerity?', *European Journal of Political Research* 50(1): 1-23.
- Schumacher, G., Vis, B., and Van Kersbergen, K. (2013) 'Political parties welfare image, electoral punishment and welfare state retrenchment', *Comparative European Politics* 11(1): 1-21.

November 7: New Social Risks

- Esping-Andersen, G. (2002) Why We Need a New Welfare State. Oxford: Oxford University Press. (Chapters 1 and 2)
- Rueda, D. (2005) 'Insider—outsider politics in industrialized democracies: the challenge to social democratic parties', *American Political Science Review* 99(01): 61-74.
- Schwander, H., and Häusermann, S. (2013) 'Who is in and who is out? A risk-based conceptualization of insiders and outsiders', *Journal of European Social Policy* 23(3): 248-269.
- Emmenegger, P. (Ed.). (2012) *The Age of Dualization: The Changing Face of Inequality in Deindustrializing Societies*. Oxford: Oxford University Press. (Chapter 1)

November 14: Immigration and Welfare State Solidarity

- Mau, S., and Burkhardt, C. (2009) 'Migration and welfare state solidarity in Western Europe', *Journal of European Social Policy* 19(3): 213-229.
- Brady, D. and Finnigan, R. (2013) 'Does Immigration Undermine Public Support for Social Policy?', *American Sociological Review* 79(1): 17-42.

- Burgoon, B. (2014) 'Immigration, Integration, and Support for Redistribution in Europe', *World Politics* 66(03): 365-405.
- Crepaz, M. M. L. and Damron, R. (2009) 'Constructing Tolerance: How the Welfare State shapes Attitudes about Immigrants', *Comparative Political Studies*, 42(3): 437-463.

Thanksgiving break

November 28: Presentation of Research Papers