

INTRODUCTION TO GLOBAL ISSUES

As Viewed through the Lens of American Foreign Policy

INTL 1100
Fall Semester 2018
Department of International Affairs
School of Public and International Affairs
The University of Georgia
Lectures, 2:30-3:20 M, W
Room 214, MLC
Friday Discussion Breakout Sessions, 1:25-2:15 or 3:35-4:25 F
Room 367 MLC

Instructor: Professor Loch K. Johnson
E-mail: johnson@uga.edu
Office: Candler 305
Office Hours: M, W 3:30-4:30 (and by appt.)

Graduate Teaching Assistant: Mr. Austin Doctor
Undergraduate Assistant: Ms. Elizabeth Carter
(Office Hours by Appt.)

Course Objectives:

This introductory class in SPIA's Department of International Affairs exams key global issues, as revealed by America's approach to world affairs. The course looks at these basic questions about U.S. foreign policy: why this nation must concern itself with the rest of the world, and how our external relations are forged. The primary focus is on America's global ties since the end of the Second World War, including these topics:

- > the challenge of gathering and analyzing information from around the world—national security intelligence;
- > the overt use of force to achieve America's international objectives—sending in the Marines;
- > the shadowy use of secret agencies to manipulate events overseas—covert action and counterintelligence;
- > the pursuit of diplomatic approaches to the peaceful settlement of international disputes through negotiations—"jawing" instead of warring;
- > the use of economic inducements—trade and aid;
- > the international appeal of popular U.S. cultural and political symbols—soft power;
- > the evocation of ethical principles and ideals to guide America's relations with other countries—moral suasion.

Course Obligations:

Each student will be expected to fulfill three obligations: first, to participate actively in classroom conversations about the lecture and reading material, both during lecture meetings and discussion sections (25 percent of the final grade); second, to take part in a Global Issues Task

Force inquiry, designed to prepare a well-researched “briefing book” on some aspect of U.S. foreign policy (25 percent); and, third, to pass midterm and final examinations on the content of the classroom lectures and discussions, as well as the reading materials (25 percent for each exam). Anyone missing the midterm will have to take a comprehensive final; the date of the midterm and final examinations are fixed. The precise characteristics of the Task Force project will be discussed early in the semester. Each student will be expected to follow the University’s Honor Code; further, no more than three missed classes and discussion sessions are permitted during the course of the semester.

The Course Reading:

L.K. Johnson, *American Foreign Policy and the Challenges of World Leadership: Power, Principle, and the Constitution* (New York: Oxford University Press, 2015).

W. Strunk, Jr. and E.B. White, *Elements of Style*, 4th ed. (New York: Pearson, 2008).

The Lecture and Reading Schedule (discussion sessions are on Fridays, not listed below):

WEEK ONE (August 13, 15): *Organizational Meetings; Introductions; Sources and Methods*

Reading: Johnson, Preface, Ch. 1 [Drop/Add: Aug. 13-17]

WEEK TWO (August 20, 22): *Key Dimensions of Foreign Policy Analysis*

Reading: Johnson, Ch. 2

WEEK THREE (August 27, 29): *Remembering the Constitution*

Reading: Johnson, Ch. 3

WEEK FOUR (September 5): *A Heritage of Ambivalence*

Reading: Johnson, Ch. 4 Monday is the Labor Day Holiday

WEEK FIVE (September 10, 12): *Institutional Dynamics: The Presidency*

Reading: Johnson, Ch. 5

WEEK SIX (September 17, 19): *Institutional Dynamics: Congress and the Courts*

Reading: Johnson, Ch. 6

WEEK SEVEN (September 24, 26): *The Bureaucracy*

Reading: Johnson, Ch. 7

WEEK EIGHT (October 1, 3): *Interest Groups and Individuals*

Reading: Johnson, Ch. 8 MIDTERM EXAMINATION ON OCTOBER 3

WEEK NINE (October 8, 10): *Intelligence: the Foundations of American Foreign Policy*

Reading: Johnson, Ch. 9 TASK FORCE MEETINGS ON MARCH OCTOBER 10

WEEK TEN (October 15, 17): *Diplomacy: The Art of Peaceful Negotiations*

Reading: Johnson, Ch. 1 WITHDRAWAL DEADLINE: OCTOBER 17

WEEK ELEVEN (October 22, 24): *The War Powers*

Reading: Johnson, Ch. 11 TASK FORCE WORK SESSION ON OCTOBER 24

WEEK TWELVE (October 29-31): *Covert Action and Secret Foreign Policy*

Reading: Johnson, Ch. 12

WEEK THIRTEEN (November 5, 7): *Economic Statecraft*

Reading: Johnson, Ch. 13

WEEK FOURTEEN (November 12, 14): *Culture, Morality, and Foreign Policy*

Reading: Johnson, Ch. 14 TASK FORCE WORK SESSION ON NOVEMBER 14

WEEK FIFTEEN (November 19, 21): Thanksgiving Break

Policy towards Turkey

WEEK SIXTEEN (November 26, 28): *The Future of American Foreign Policy*

Reading: Johnson, Ch. 15

WEEK SEVENTEEN (December 3): *American Foreign Policy: A Course Overview*

READING DAY: December 5

TASK FORCE BRIEFING BOOKS DUE ON DECEMBER 7
(Delivered to Receptionist, Third Floor of Candler Hall, by COB)

WEEK EIGHTEEN (December 12, Wednesday): *Final Examination*, 3:30-5:30

Absolutely no exceptions to the exam schedules

Happy Fall Semester to all!

Addendum: List of Task Forces (TFs)

1. The United States and the Western Hemisphere
2. The United States and Latin America
3. The United States and Eastern Europe
3. The United States and Russia
4. The United States and China
5. The United States and the Koreas
6. The United States and Japan
7. The United States and the Middle East
8. The United States and Southwest Asia
10. The United States and Southeast Asia
11. The United States and Africa
12. The United States and Canada
13. The United States and the South Pacific
14. Foreign Policy and Accountability
15. Foreign Policy, Terrorism, and Intelligence
16. Foreign Policy and Institutional Reform
17. The Ethical Dimensions of Foreign Policy
18. Foreign Policy and the National Security Council
19. Foreign Policy and Development Assistance
20. Foreign Policy and the War Powers
21. Foreign Policy and the Treaty Powers
22. Foreign Policy and the Spy Powers
23. Foreign Policy and Global Environmental Challenges
24. Foreign Policy and Human Rights
25. Foreign Policy and the Military-Industrial-Intelligence Complex