

# AUDREY ANN HAYNES

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## Education

- Ph.D. Political Science, The Ohio State University, December 1996.  
M.A. Political Science, University of Georgia, June 1991.  
A.B.J. Journalism, University of Georgia, December 1987.

## Employment/Work Experience

- Director, Applied Politics Certificate Program, 2016-present
- Josiah Meigs Distinguished Teaching Professor, 2014-present
- Associate Professor, University of Georgia, 2005-present
  - Graduate Coordinator, Political Science, Spring 2007 to Spring 2011
- Assistant Professor, University of Georgia, 1999-2005
- Assistant Professor, Georgia State University, 1996-1999
  - Introduction to American Government Course Coordinator, 1998-1999
- Public Relations Specialist, NWGGSC, Atlanta, Georgia, 1988-1990
- Political Unit Research/CNN Atlanta, Georgia, 1988
- WMUR, Democratic National Convention, Temporary Staff, DNC 1988

## Scholarly Activities

### WORKING PAPERS/UNDER REVIEW:

- *Predicting Newspaper Endorsements in the 2008 Presidential Nomination Campaign* (with Eli Abad, LSU, Chera LaForge, University of Illinois) under revision.
- *The Meta-Learning Impact of Practice Tests* (with Denise Domizi, Stacey Neuharth-Pritchett, and Allison Trochesset.)

### REFEREED JOURNAL ARTICLES:

- “Divisive Primaries, Divided National Parties and the Presidential Vote. 2016. *Journal of Political Behavior* V. 38 (3): 689-711(with Paul Gurian, Nathan Burroughs, Lonna Atkeson and Damon Cann)
- “Media and Presidential Nomination Campaigns: When Bad News Becomes Good News (Or at Least a Little Better)” 2008. *Journal of Political Marketing*. 28: 343-359.
- “Going Negative: Press Responses to Candidate Attack Messages” 2006. *Journal of Political Marketing*, Volume 5: 105-125. (with Julianne F. Flowers and Jennifer Harman).

- “The Calculus of Concession: Media Coverage and the Dynamics of Winnowing in Presidential Nominations.” 2004. *American Politics Research*, 32: 310-337 (with Paul-Henri Gurian, Michael F. Crespin, and Christopher Zorn).
- “The Media, the Campaign and the Message.” 2003. *American Journal of Political Science*, 47: 259-273. (with Julianne F. Flowers and Michael Crespin).
- “Georgia: Partisan Parity in the Peach State”, 2003. *American Review of Politics*, 24: 35-52. (with John Clark, Brad Lockerbie and Jason Seitz).
- “News Norms and the Strategic Timing and Content of Candidate Messages.” 2002. *Journal of Political Marketing*, 1: 1-21 (with Julianne F. Flowers).
- “Getting the Word Out Early: Candidate Messaging Strategy During the Invisible Primary”. 2002. *Political Research Quarterly*, 55(3): 633-52 (with Julianne F. Flowers).
- "Attack Politics in Presidential Nomination Campaigns." 1998. *Political Research Quarterly*, Vol. 51, No. 3: pp. 691-721 (with Staci Rhine).
- "Why Do the News Media Cover Certain Candidates More Than Others? The Antecedents of State and National News Coverage in the 1992 Presidential Nomination Campaign." 1998. *American Politics Quarterly*, Vol. 26, No. 4: pp. 420-438 (with Sarah Murray).
- "Presidential Campaigning at the Grassroots." 1997. *Journal of Politics* Vol. 59, No.4: pp. 1264-1275 (with Paul Allen Beck, Russell J. Dalton, and Robert Huckfeldt).
- "The Role of Candidate Spending in Presidential Nomination Campaigns." 1997. *Journal of Politics* Vol. 59, No.1: pp. 213-25. (with Paul-Henri Gurian and Steve Nichols).
- "Campaign Strategy in Presidential Primaries: 1976-1988" 1993. *American Journal of Political Science* Vol. 37, No. 1: pp. 335-341. (with Paul-Henri Gurian)

#### INVITED ARTICLES AND BOOK CHAPTERS:

- “Making an Impression: The New Media and the 2008 Presidential Campaign.” 2009. *P.S.42 (1)* (with Brian Pitts, MA student in Political Science, UGA).
- “Going Negative: Press Responses to Candidate Attack Messages.” In Wayne P. Steger, Sean Q Kelly and J. Mark Wrighton, eds. *Campaigns and Political Marketing*. 2006. New York: Haworth Press. (with Julianne F. Flowers and Jennifer Harman).
- “Presidential Nominations: Toward 2004.” 2003. *P.S.* Vol. 36, No. 2 (with Paul-Henri Gurian).
- “The 2000 Presidential Nomination Process” in Robert P. Steed, ed. *The 2000 Presidential Election in the South*. 2001. Greenwood Publishing (with John Clark).
- "Local Party Organizations and Presidential Politics, in *Comparative Political Parties and Party Elites: Essays in Honor of Samuel J. Eldersveld*. 1999 (University of Michigan)

Press: Ann Arbor) (with Paul Allen Beck, Russell J. Dalton and Robert Huckfeldt).

- "Social-Group Polarization in 1992" in *Democracy's Feast*, Herbert F. Weisberg, ed. 1994 (Chatham House: New Jersey). (with Herb Weisberg and Jon A. Krosnick).

### **Instructional Materials**

Creation of extensive selection of instructional slide presentations and discussion activities to accompany:

- Congressional Quarterly Press's text, The Logic of American Politics by Samuel Kernell and Gary Jacobson as well as the 2<sup>nd</sup> and 3<sup>rd</sup> edition update, the 4<sup>th</sup> and currently 5<sup>th</sup> edition updates.
- Longman's text, The New American Democracy, 4<sup>th</sup> and later editions by Fiorina and Peterson.
- Allyn and Bacon, Longman, and Pearson's O'Connor and Sabato's American Government, Continuity and Change, 8<sup>th</sup> and 9<sup>th</sup> edition.
- Pearson's comparative text by Gabriel Almond et al. Comparative Politics Today: A World View, 5<sup>th</sup> edition/
- Pearson's international texts by Goldstein and Pevehouse, International Relations, 8<sup>th</sup> and 9<sup>th</sup> editions, and Bova's How the World Works, 1<sup>st</sup> edition.
- Pearson/ Longman's text by James N. Danziger, Understanding the Political World: A Comparative Introduction to Political Science (7<sup>th</sup> and 9<sup>th</sup> edition)
- Cengage's text by Welch et. al Understanding American Government 12<sup>th</sup> edition.

### **Book Reviews**

Stormy Weather: The New Hampshire Primary and Presidential Politics by Dante J. Scala (2003). Reviewed for the *Political Science Quarterly*. Forthcoming, Fall 2003 Issue.

Crosstalk: Citizens, Candidates, and the Media in a Presidential Campaign by Marion R. Just, Ann N. Crigler, Dean E. Alger, Timothy E. Cook, Montague Kern, Darrell M. West (1996). Reviewed for the *American Political Science Review* v. 91, no. 3, pgs. 745-46, 1998.

### **CONFERENCE PRESENTATIONS/PARTICIPATION:**

- Program Committee and Track Moderator, General Education and Core Curriculum, Annual Meeting of American Political Science Association Teaching and Learning Conference, Portland, OR, 2016
- Program Committee and Track Moderator, Online Learning, Annual Meeting of American Political Science Association Teaching and Learning Conference, Washington, D.C. 2015
- Chair, Press/Politics Relations, Panel at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, March 31-April 3, 2011.
- Discussant, Political Party Dynamics, Panel at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, March 31 – April 3, 2011.
- Audrey Haynes and Brian Pitts. Making an Impression in the 21<sup>st</sup> Century: An Examination of Campaign Use of New Media in the 2008 Presidential Nomination

- Campaign. Paper presented at the "Reforming the Presidential Nomination Process" conference hosted by the University of Iowa, Cedar Rapids, January 3-5, 2008
- Audrey Haynes. Going Negative: When News Organizations Focus on Attacks by Presidential Candidates. Annual Meeting of the Midwest Political Science Association (MPSA) Chicago, Illinois, 2003.
  - Audrey Haynes, Julianne Flowers and Dan Cicenía. When Candidates Change Their Tune: An Examination of the Dynamics of Candidate Messaging Strategy in Presidential Nomination Campaigns. Annual Meeting of the Southern Political Science Association (SPSA), Savannah, Georgia 2002.
  - Paul Gurian, Nathan Burroughs and Audrey Haynes. Another Side of the Electoral College: The Behavior of the States, 1948-2000. Annual Meeting of the American Political Science Association (APSA) San Francisco, California 2001.
  - Audrey Haynes, Julianne Flowers and Mike Crespin: The Media, the Campaign and the Message: The Battle for Public Influence. Annual Meeting of the Midwest Political Science Association (MPSA) Chicago, Illinois, April 2001.
  - Mike Crespin, Paul Gurian, Audrey Haynes and Chris Zorn. Winnowing: A Longitudinal Examination of Candidate Drop-Out Rates in the Post-Reform Nomination Campaign. Annual Meeting of the Southern Political Science Association (SPSA) Atlanta, Georgia November, 2000.
  - Audrey A. Haynes, Julianne Flowers, and Paul-Henri Gurian. "Getting the Message Out Early: Candidate Strategy and the Invisible Primary." Annual Meeting of the American Political Science Association, (APSA), Atlanta, Georgia, September 1999.
  - Paul-Henri Gurian, Audrey A. Haynes, and Jeffrey DeWitt. "Strategic Goals and Resource Allocations: An Examination of the 1976-1996 Presidential Nomination Campaigns." Annual Meeting of the American Political Science Association, (APSA), Atlanta, Georgia, September 1999.
  - Audrey Haynes, "Looking at the Positives and Negatives: An Examination of Presidential Nomination Candidates' News Media Coverage." Annual Meeting of the Southern Political Science Association, (SPSA), Atlanta, Georgia, November 1998.
  - Paul-Henri Gurian, Rick Dunn and Audrey Haynes, "Targeting Opponents: Strategy in Presidential Nominations." Annual Meeting of the American Political Science Association, (APSA), Boston, Massachusetts, September 1988.
  - Audrey A. Haynes and Staci Rhine, "Attack and Response: Candidate Negativity and the News Media as Intermediary." Annual Meeting of the Meeting of the American Political Science Association, (APSA), Washington, D.C., August 1997.
  - Audrey A. Haynes, "Antecedents of National and Local News Coverage." Annual Meeting of the Southern Political Science Association, (SPSA), Atlanta, Georgia, November 1996.
  - Paul Allen Beck, Russell J. Dalton, Audrey Haynes and Robert Huckfeldt. "Local Party Organizations and Presidential Politics." Conference in Honor of Samuel J. Eldersveld, University of Michigan, Ann Arbor, MI, 1996
  - Audrey Haynes, "Media Coverage of Presidential Candidates: Local versus National Coverage." Annual Meeting of the Southern Political Science Association (SPSA), Tampa, Florida, November 1995.
  - Shannon Smithy, Audrey A. Haynes and Staci Rhine, "Canada's Gender Gap: Why Men and Women Differ on the Issues." Annual Meeting of the Southern Political Science Association (SPSA), Atlanta, Georgia, November 1994.
  - Rosalee Clawson, Steven Nichols and Audrey Haynes, "Compassion versus Aggression: Candidate Qualities, Gender Roles and Voter Preferences." Annual Meeting of the American Political Science Association (APSA), New York, New York, September 1994.

- Paul Allen Beck, Audrey Haynes, Russell Dalton, Robert Huckfeldt, "Party Effort at the Grass Roots: Local Presidential Campaigning in 1992." Annual Meeting of the Midwest Political Science Association (MPSA), Chicago, Illinois, April 1994.
- Staci Rhine, Shannon Smithey and Audrey A. Haynes. "Cross-National Differences in Political Attitudes: The Effects of Gender." Annual Meeting of the Midwest Political Science Association (MPSA), Chicago, Illinois, April 1994.
- Paul Allen Beck, Audrey A. Haynes, Russell Dalton, Robert Huckfeldt, "Political Parties in the 1992 Presidential Election." Annual Meeting of the Southern Political Science Association (SPSA), Savannah, Georgia, November 1993.
- Audrey A. Haynes and Harold Gregory, "The Diversification of Political Parties: Toward a Model of Political Change." Annual Meeting of the Southern Political Science Association (SPSA), Savannah, Georgia, November 1993.
- Paul-Henri Gurian and Audrey A. Haynes, "Eliminating Rivals in Multi-candidate Nomination Campaigns." Annual Meeting of the American Political Science Association (APSA), Chicago, Illinois, September 1992.
- Paul-Henri Gurian and Audrey A. Haynes, "Prominence, Proximity and Probability of Winning: Competitive Behavior among Presidential Nomination Candidates." Annual Meeting of the Western Political Science Association (WPSA), San Francisco, California, August 1992.
- Audrey A. Haynes and Paul-Henri Gurian, "The Relationship between Spending and Vote Outcomes in Presidential Prenomination Contests." Annual Meeting of the Midwest Political Science Association (MPSA), Chicago, Illinois, April 1992.

## **COURSES DEVELOPED AND TAUGHT**

Introduction to Applied Politics (undergraduate), How to Manage a Presidential Election Campaign (FYO), Electoral Politics (undergraduate), Political Parties and Interest Groups (graduate and undergraduate), Media and Politics (Undergraduate); Introduction to American Government (undergraduate), Techniques of Political Analysis (undergraduate), Politics of Social Welfare (undergraduate); Survey in American Politics (graduate); Mass Media and American Politics Research (graduate); Political Propaganda (Freshman Seminar; FYOS); New Media and Politics (Freshman Seminar) and a variety of 9200 Directed Readings courses including Classics in American Politics Research; New Media and Political Research; Political Parties Research.

Currently under development: Launchpad course for Applied Politics

## **TEACHING AWARDS AND HONORS**

- *WEB DuBois Educator Award (2016)*
- *SGA Outstanding Professor Award (2016)*
- *CTL Teacher of the Week (2015)*
- *Josiah Meigs Distinguished Teaching Professor (2014)*
- *Named to Princeton's Reviews Top 100 Professors (2011)*
- *SPIA Teaching Award, Spring 2010- School level teaching award; selected by peer committee.*
- *University of Georgia Teaching Academy, member, Fall 2009-present.*
  - *Teaching Academy Program Planning Committee, 2010-present*
- *Senior Teaching Fellow, 2009-2010, Sponsored by the UGA Center for Teaching and Learning. (\$2,000 teaching grant given to five professors at the University of Georgia.)*

- *Dean Thomas P. Lauth Award for Excellence in Teaching*, 2008-2009, for outstanding teaching by a senior faculty member as determined by the political science body. (\$500 award for support of teaching and research.)
- *Russell Hall Last Lecture Series*, 2008, Sponsored by the UGA Parents & Families Association and the Division of Academic Enhancement, Franklin College of Arts and Sciences, and Department of University Housing. Chosen by Freshman residents of the Russell Hall Community via student vote.
- *Richard B. Russell Teaching Award*, 2006, University of Georgia (\$5,000 grant given to five outstanding university professors during the early portion of their career)
- *Susette M. Talarico Award for Excellence in Teaching* (2004) Teaching Award designated for Junior Faculty in Political Science. Presented by the Pi Sigma Alpha Honor Society.

## PROFESSIONAL DEVELOPMENT AND SERVICE

### Past and Present Professional Memberships

- American Political Science Association
- Political Parties and Electoral Politics Sections
- Midwest Political Science Association
- Southern Political Science Association

### Teaching and Research Grants

- Senior Teaching Fellows Instructional Grant, \$2,000, for utilization to facilitate enrichment in the instructional arena – used to purchase clicker technology for small classroom environment.
- University of Georgia Research Foundation Faculty Research Grant, \$3,600 for “What’s the Message? An Examination of Candidate Messaging and Media Intermediation.”
- Priority Grant, Georgia State University, \$8,600 for the development of course entitled "Applied Politics and Demography." Taught Course in 1998.
- Connecting Teachers and Technology Faculty Development Workshop and Grant for Technology Purchase, \$5,500.
- GSU Research Initiation Grant: #98-3-13, Project Title: Interest Groups and Strategic "Shopping" in Georgia, \$5,000 (With David Nixon, primary investigator)

### Professional Service

Past or Current Referee for:

Journals:

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| <ul style="list-style-type: none"> <li>• <i>Political Science Review</i></li> <li>• <i>American Politics Quarterly</i></li> <li>• <i>American Journal of Political Science</i></li> <li>• <i>British Journal of Political Science</i></li> <li>• <i>Journal of Politics</i></li> <li>• <i>Journal of Political Marketing</i></li> <li>• <i>Southeastern Political Science Review</i></li> <li>• <i>Political Behavior</i></li> <li>• <i>Political Research Quarterly</i></li> </ul> | <ul style="list-style-type: none"> <li>• <i>Politics and Policy</i></li> <li>• <i>Journal of Public Policy</i></li> </ul> |
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Textbook/Academic Publishers:

- McGraw-Hill
- Congressional Quarterly Press
- Pearson/Longman Publishing  
Thomson/Wadsworth

#### Additional Professional Activities

- Chair, APSA SOTL Conference Review Committee, 2016
- Member, APSA SOTL Conference Programming Committee 2014-present
- Pi Sigma Alpha Howard Penniman Scholarship Committee, Chair, 2009
- Editorial Board, Ralph Bunch Journal of Public Affairs, 2009 to present
- Member, Pi Sigma Alpha Best Paper Committee (APSA), 2008
- Russell Award Committee, 2007-2008
- Truman Scholarship Committee, 2006, 2007
- Pi Sigma Alpha National Executive Committee Member, 2006-present
- Faculty Advisor, Alpha Phi Chapter of Pi Sigma Alpha, 2004-2007
- Pi Sigma Alpha Best Paper Committee (SWPSA), Chair 2002-2003
- Interdisciplinary Program Committee of the Southwestern Social Science Association, (2001-2002)
- Member, Malcolm Jewell Award Committee for best paper presented by a graduate student at the 2004 SPSA Meeting
- Pi Sigma Alpha Best Paper Committee (SWPSA), Chair, 2003
- Interdisciplinary Program Committee of the Southwestern Social Science Association, 2001-2002.
- Political Parties and Interest Group Section Chair, Southwestern Political Science Association 2002.
- Discussant, Southwestern Political Science Association Meeting (SSSA 2002) Parties and Partisanship.
- Editorial Board, *Journal of Political Marketing* (2001-present)
- Political Parties Section Chair, Southern Political Science Association 2001.
- Lecturer, Life Enhancement Services for retired citizens 2000.
- Chair, Discussant, Southern Political Science Association, Savannah, GA, November 2002.
- Political Parties and Interest Group Section Chair, Southwestern Political Science Association (SWPSA) 2002.
- Discussant, Southwestern Political Science Association Meeting (SSSA) Parties and Partisanship, New Orleans, 2002.
- Executive and Legislative Section Chair, Southwestern Political Science Association (SWPSA), San Antonio, Texas, 1999
- Chair, Panel on Media and Public Policy, Southern Political Science Association (SPSA), Atlanta, Georgia, November, 1998.
- Faculty Advisor for Nu Phi chapter of Pi Sigma Alpha (1996-1998) -- Best Chapter Award 1997
- Participant, University System Faculty Development Workshop on "Technology and Teaching" August 17-29, 1997.

#### Additional University, Departmental, and Community Service

- Undergraduate Committee, Department of Political Science, 2016
- Director of PACS Search Committee, Department of ADPR, member, 2016
- End It Movement @ UGA, Faculty Advisory, 2015-present
  - Nominated for Soar Advisor Award

- Provost's Count Me In Committee, 2015-2016
  - Survey instrument development and report compilation responsibilities
- FYO Faculty Advisory Committee, Chair, 2015-present
- Meigs Award Committee, 2015-2016
- UGA Athletic Association, 2013-2016
  - Facilities Committee
  - Student Wellness Committee
- Undergraduate Committee, Political Science Department, 2011, 2016
- Program Review Committee for Sociology, 2011
- Ad-hoc Reader Committee, Political Science, 2010, 2011
- CURO Sponsor for Jessica Alcorn, 2010-2011
- CURO Research Course for Carolyn Louise Lee, Spring 2011
- Franklin College of Arts and Sciences, Academic Enhancement and Housing program "GetSmart" for incoming freshmen- Topic: Interacting with Professors (Fall 2010)
- MBMS PTO Vice President, Membership Chair, 2009-present.
- MBMS Media Committee, 2009-present.
- Freshman Seminar on Propaganda, Fall 2009
- Franklin College of Arts and Sciences, Academic Enhancement and Housing program "GetSmart" for incoming freshmen- Topic: Interacting with Professors (Fall 2008)
- Orientation Speaker (Summer 2008)
- MBMS PTO Vice President (Fall 2009 to present)
- CCPR Volunteer Coach, Basketball (Spring 2010, Spring 2008)
- Political Science Representative to the AP Committee (Fall 2005 to present)
- Chair, Undergraduate Committee, Department of Political Science (Summer 2005 to present).
- Leadership UGA, Presidential Debate Forum, Facilitator (Fall 2004)
- Freshman Football Orientation – Faculty Presenter (Summer 2004)
- Departmental Orientation – Faculty Presenter (Summer 2004)
- Freshman Seminar in Propaganda (Spring 2004)
- Honors Program Mentor (2004-present)
- Member, Undergraduate Committee, Department of Political Science (2003-2004)
- Member, Committee to Recommend Excellence in Graduate Teaching (2004)
- Participant, Athletic Association Session for Family of Prospective Student Athletes (2004)
- Mentor, S.U.R.P. Program designed to mentor minority college students from this and other Universities who are interested in graduate school. Students conduct their independent research in addition to working on mentor projects as well. (2002)
- Member, Faculty Executive Committee, Department of Political Science (2002)
- Adjunct Member, Technology Committee, Department of Political Science (2002)
- Participant, Disability Services Research on Accessible Instruction (2001)
- Participant, Leadership UGA, Panel on Ethics in Academia (2001)
- Participant, University Round Table (2001-2002)
- Coordinator, Web Page Creation, Faculty Workshop (2001)
- Treasurer and Web Page Manager, Malcolm Bridge Elementary School, PTO- (2004 – 2007)

### **Public service**

#### *Governmental Agencies:*

Grant proposal reviewer for the National Science Foundation, Division of Social, Behavioral, and Economic Research.

#### *Invited Lectures/Presentation/Facilitator:*



- Teaching Online Courses, Presentation for UGA Art School Masters Students, 2016
- Presentation for CTL, Using ELc for Hybrid, Online or Traditional Courses, 2015
- Teaching How to Learn, Presentation for New Faculty Orientation, 2015
- UGA Student Government Association Gubernatorial Debates Panel, 2010
- Russell Hall Last Lecture Series, 2008
- Athens Kiwanis Club, Presentation on the 2008 Presidential Nomination, 2008
- Leadership UGA Program Facilitator, Elections and the New Media, Fall 2007.
- Leadership UGA Debate Watch Program, Facilitator, Fall 2004.
- Civic Education for Teachers Program, Panelist on Election Choices in 2004. Panel focuses on sharing information on elections with teachers and discussing how they can effectively include such material in their high school courses on American Government; Sponsored by the Carl Vinson Institute of Government, June 2004
- McPhaul Center Pre-K Program, Presenter on How Government Works, 2003
- Oconee County Rotary Club, Presenter on the 2000 Nomination Campaign
- Oconee County Rotary Club, Presenter on the 2000 General Election.
- Highland Hills Retirement Community, Life Enhancement Services, Presenter on the 2000 Presidential Campaign, 2000

*Interviews and Talk Shows:*

Provided content on multiple occasions for articles produced by the

*Los Angeles Times*

*Atlanta Journal Constitution*

*Kiplinger Report*

*The Detroit News*

*Associated Press*

*Japan News Service*

*Savannah Daily News*

*Chattanooga Times Press*

*Athens Banner Herald*

*Washington Times*

*Infusion Magazine*

*Roll Call*

*The Economist*

Morris News Service

Associated Press

Association France Press (AFP)

POTUS 08, XM RADIO

Wisconsin Public Radio, CBC-Radio-Canada

Chicago Public Radio, WABE, Atlanta, National Public Radio

News 15 – UGA Student News Station Channel 2 News, WSB Atlanta, Georgia Channel 32

News, Toccoa, Georgia Gannett News Service