POL5 1101
Chapter 8 Study Guide

Role of elections in a republic
Primaries and general elections
Open and closed primaries
Plurality rule voting
Majority rule voting
Runoff elections
Median Voter Theorem (MVT)
MVT in a two stage electoral system
Open seats and incumbents
U.S. House and Senate constituencies
Primaries and caucuses
Presidential primary process
Proportional and winner-take-all allocation
Electoral College
GOTV (get out the vote) efforts
Attack ads
Hard money versus soft money
Independent expenditures
How do voters decide?
Voting cues
Straight ticket versus split ticket
2016 Presidential Election