Strict scrutiny test, intermediate scrutiny test, and rational basis test
(these civil rights terms were discussed after the last midterm and may appear on this midterm)

Public opinion
Latent opinions
Why are public opinions important?
How to measure individuals ideology?
Sources of opinions
Liberal and conservatives
Rally around the flag events
Polls and surveys
  Random samples/sample size
  Samples vs. populations
  Sample error
  Margin of error
  Questions asked/wording
Ideology
Polarization
Predicting presidential election with public opinion
Mass media