

INTRODUCTION TO GLOBAL ISSUES

INTL 1100

Fall Semester 2017

Department of International Affairs

School of Public and International Affairs

The University of Georgia

Lectures, 2:30-3:20 M, W; TA Breakout Sessions, F

Room 213, MLC

Room 118, New College (Three Breakout Sessions)

Professor: Dr. Loch K. Johnson

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Office: Candler 305

Office Hours: By appointment

TA: Mr. Matt Bufford

Hours: M, W 3:30-4:30

(and by appt.)

Course Objectives

This introductory class examines the fundamentals of international affairs, especially why the United States must concern itself with the rest of the world, and how this nation's external relations are forged. The primary focus is on world affairs since the end of the Second World War, including:

- > the challenge of gathering and analyzing information from around the globe—national security intelligence;
- > the overt use of force to achieve America's international objectives—sending in the Marines;
- > the shadowy use of secret agencies to manipulate events overseas—covert action and counterintelligence;
- > the pursuit of diplomatic approaches to the peaceful settlement of international disputes through negotiations—"jawing" instead of warring;
- > the use of economic inducements—trade and aid;
- > the international appeal of popular U.S. cultural and political symbols—soft power;
- > the evocation of ethical principles and ideals to guide international affairs—moral suasion.

Course Obligations

Each student will be expected to fulfill three obligations: first, to participate actively in classroom conversations about the lecture and reading material, both during lecture meetings and discussion sections (25 percent of the final grade); second, to take part in a Global Issues Task Force inquiry, designed to prepare a well-researched "Congressional Briefing Book" (CBB) on a significant global issue facing the United States and the world (25 percent); and, third, to pass midterm and final examinations on the content of the classroom lectures and discussions, as well as the reading materials (25 percent for each exam). Anyone missing the midterm exam will be

required to take a comprehensive final exam; the dates of the midterm and the final examinations are fixed. The precise characteristics of the Task Force project will be discussed early in the semester. Each student will be expected to follow the University's Honor Code. Further, no more than three missed classes are permitted in this course during the semester.

The Readings

Hoffman, David E., *The Billion Dollar Spy: A True Story of Cold War Espionage and Betrayal* (New York: Anchor Books/Penguin Random House), 2015, paperback, ISBN: 978-0-345-80597-3

Johnson, Loch K., *American Foreign Policy and the Challenges of World Leadership: Power, Principle, and the Constitution* (New York: Oxford University Press, 2015), paperback, ISBN: 978-0-19-973361-3

Snarr, Michael, and D. Neil Snarr, eds., *Introducing Global Issues*, 6th ed. (Boulder, CO: Lynne Rienner Publishers, 2016), paperback, ISBN: 9781626375468

Lecture and Readings (discussion sessions are on Fridays, not listed below; consult the Teaching Assistant for time and place). All reading assignments for the week should be completed by Wednesday's lecture.

WEEK ONE (August 14, 16): *Organizational Meetings; Introductions; An Overview of International Affairs; Sources and Methods*

[August 14-18: Drop-Add]

Reading: Johnson, Preface, Ch. 1
Snarr & Snarr, Preface
Hoffman, Prologue

WEEK TWO (August 21, 23): *Key Dimensions of International Affairs*

Reading: Johnson, Ch. 2
Snarr & Snarr, Ch. 1
Hoffman, Chs. 1-2

WEEK THREE [August 28, 30]: *The Constitution and International Affairs*

Reading: Johnson, Ch. 3
Snarr & Snarr, Ch. 2
Hoffman, Chs. 3-4

WEEK FOUR (September 6): *A Heritage of U.S. Ambivalence toward Global Issues*

Reading: Johnson, Ch. 4
Snarr & Snarr, Ch. 3
Hoffman, Chs. 5-6

WEEK FIVE (September 11, 13): *Institutional Dynamics: The Presidency and Global Issues*

Reading: Johnson, Ch. 5
Snarr & Snarr, Ch. 4
Hoffman, Chs. 7-8

WEEK SIX (September 18, 20): *Congress, the Courts, and Global Issues*

TASK FORCE MEETINGS ON SEPTEMBER 20

Reading: Johnson, Ch. 6
Snarr & Snarr, Ch. 5
Hoffman, Chs. 9-10

WEEK SEVEN (September 25, 27): *The Bureaucracy and Global Issues*

Reading: Johnson, Ch. 7
Snarr & Snarr, Ch. 6
Hoffman, Chs. 11-12

WEEK EIGHT (October 2, 4): *Interest Groups, Individuals, and Global Issues*

Reading: Johnson, Ch. 8
Snarr & Snarr, Ch. 7
Hoffman, Chs. 13-14 [MIDTERM EXAMINATION ON OCTOBER 4]

WEEK NINE (October 9, 11): *Intelligence: the Foundations of Global Policy-Making*

TASK FORCE MEETINGS ON OCTOBER 11

Reading: Johnson, Ch. 9
Snarr & Snarr, Ch. 8
Hoffman, Ch. 15

WEEK TEN (October 16, 18): *Diplomacy: The Art of Peaceful Negotiations*

Reading: Johnson, Ch. 10
Snarr & Snarr, Ch. 9
Hoffman, Ch. 16 [WITHDRAWAL DEADLINE: OCTOBER 19]

WEEK ELEVEN (October 23, 25): *War as a Global Issue*

Reading: Johnson, Ch. 11
Snarr & Snarr, Ch. 10
Hoffman, Ch. 17 [TASK FORCE MEETINGS ON OCTOBER 25]

WEEK TWELVE (October 30, November 1): *Covert Responses to Global Issues*

Reading: Johnson, Ch. 12
Snarr & Snarr, Ch. 11
Hoffman, Ch. 18

WEEK THIRTEEN (November 6, 8): *Economic Statecraft*

Reading: Johnson, Ch. 13
Snarr & Snarr, Ch. 12
Hoffman, Ch. 19

TASK FORCE WORK SESSION ON NOVEMBER 8

WEEK FOURTEEN (November 13, 15): *Cultural and Ethics in Global Affairs*

Reading: Johnson, Ch. 14
Snarr & Snarr, Ch. 13
Hoffman, Ch. 20

WEEK FIFTEEN (November 20-24): *Thanksgiving Holidays*

WEEK SIXTEEN (November 27-29): *The Future of Global Issues*

Reading: Johnson, Ch. 15
Snarr & Snarr, Ch. 14
Hoffman, Ch. 21

WEEK SEVENTEEN (December 4): *Task Force Discussions of Global Issues*

Reading: Snarr & Snarr, Chs. 15, 16
Hoffman, Epilogue & "A Note on the Intelligence"

TASK FORCE BRIEFING BOOKS REPORTS DUE ON DECEMBER 1st

(Delivered to Candler Hall Receptionist, by COB)

WEEK EIGHTEEN (December 8, Friday): *Final Examination, 12:00-3:00*

Absolutely no exceptions to the exam schedules.

Happy Fall Semester to all!

Addendum: List of Task Forces (TFs)

1. Weapons Proliferation
2. Nationalism v. Globalization
3. Human Rights
4. Natural Resources
5. Food Security
6. Global Political Economy
7. Pandemics
8. International Trade
9. Income Inequality
10. Migration
11. Population Growth
12. Sustainable Development
13. Climate Change
14. Terrorism
15. The Rise of Drone Warfare
16. Energy Demands
17. Religious Conflicts
18. Water Disputes
19. Gender Issues
20. Outer Space Challenges

Template for the Congressional Briefing Book (CBB):

1. Binder with Rings and Tabs
2. Cover Sheet with Title of Briefing Book and Staff Names
3. Statement of Purpose
4. Chronology
5. Background Paper (with subheadings and robust notes)
6. Summary of Recommendations
7. Suggested Witnesses (with brief bios)
8. Suggested Questions (and likely answers)
9. Bibliography
10. Photocopy of the Best Article

Everything in the CBB should be double-spaced and presented in New Times Roman font (12 point), with attractive margins for each page and each page numbered. Graphics are encouraged, when relevant. Mandatory: smooth prose---free of jargon, clichés, and typos.

Recommended style guide: Strunk and White, *Elements of Style*.