

University of Georgia
INTL 4250: American Foreign Policy

Time: Monday, Wednesday, Friday, 9:05-9:55am

Place: Caldwell Hall 206

Instructor: Joshua Massey

Email: jnmassey@uga.edu

Office Hours: Wednesday 10:00 – 11:00 and by appointment

Course Summary

The primary objective of this course is to familiarize the student with the institutions and individuals responsible for crafting and executing U.S. foreign policy and to provide the student with the theoretical and analytical tools necessary to critically examine U.S. foreign policy decisions. Additionally, the course is designed to encourage thought and debate about how the United States ought to conduct itself as a world power in the twenty-first century. The course is divided into three sections. Section I introduces the foundations of American foreign policy to include a review of the U.S. Constitution, the instruments of national power, and American foreign policy goals. Section II focuses on American foreign policy in the post-WWII era, and section III examines AFP in the Post-Cold War era.

Books

Required

Johnson, Loch K. 2015. *American Foreign Policy and the Challenges of World Leadership*. New York: Oxford University Press.

Recommended

Adler, Mortimer J. and Charles Van Doren. 1972. *How to Read a Book*. New York: Simon and Schuster.

Strunk, William Jr. and E. B. White. *The Elements of Style*. Penguin Books

There is a reasonable reading load for this course. I expect you to complete all assigned readings before the date they are discussed in class. There are a few journal articles that are required readings (please see below). These articles are either accessible through the University of Georgia library system or will be provided by the instructor.

Course Requirements and Grading Components

Participation:	15%	Daily
Midterm:	20%	Friday, 3 March
Presentation	20%	To be determined (TBD)
Paper:	20%	Monday, 17 April
Final Exam:	25%	To be determined

Participation is defined by one's attitude toward and enthusiasm for the topic and assignments, contribution to lectures and discussion, completion of assignments not listed in the course requirements, participation in group activities, and class attendance. Your participation grade

will be assigned on Wednesday, 26 April. I will post a midterm participation grade on Monday, 27 February; the midterm participation grade is advisory only. Your midterm participation grade may change based on your performance during the remainder of the semester. **All excused absence documentation must be posted to the “Excused Absence Documentation” folder on course’s eLC site.**

Each student will be assigned a foreign policy topic to **present** to the class. Additionally, each student must complete a foreign policy analysis **paper**. Details regarding the presentation and paper will be discussed in depth during the first week of the course.

The **final exam** is comprehensive and may include information from student presentations.

Grading Scale

98.00 to 100.00	=A+	78.00 to 79.99	=C+
92.00 to 97.99	=A	72.00 to 77.99	=C
90.00 to 91.99	=A-	70.00 to 71.99	=C-
88.00 to 89.99	=B+	68.00 to 69.99	=D+
82.00 to 87.99	=B	62.00 to 67.99	=D
80.00 to 81.99	=B-	60.00 to 61.99	=D-
Below 60.00	=F		

Administrative Issues

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. Make-up examinations are only offered for university- excused absences. Please contact me during the first week of the term if you have a conflict that will prevent you from taking an exam in class on the scheduled date. If you have a university-excused commitment (e.g. athletic, organizational, religious) that will prevent you from being in class, please let me know during the first week of the term. **Again, all pertinent documentation regarding class absences must be posted to the “Excused Absence Documentation” folder on the course’s eLC site.**

All academic work must meet the standards contained in the University of Georgia’s “Culture of Honesty” (http://www.uga.edu/honesty/ahpd/culture_honesty.htm). You are responsible to inform yourself about those standards before performing any academic work. My policy for academic dishonesty is very simple: Don’t plagiarize: If you turn in a written assignment that is (in part) not your own work you will receive a failing grade for the course. Disciplinary proceedings to dismiss you from the University may be initiated against you. I will not tolerate academic dishonesty and assure you that you will be subjected to the harshest penalty offered by the university if you attempt it.

The University of Georgia seeks to provide students with disabilities the opportunity to fully participate in educational programs and services. In keeping with this philosophy, it is University policy that students with documented disabilities receive reasonable accommodations through access to classroom information. If you require **special accommodations** because of a

university-documented condition, please contact me during the first two weeks of the semester and we can work with the Disability Resource Center in order to achieve a positive outcome.

Course Overview:

Day 1, Friday, 6 Jan (Week #1)

Course Introduction

Section I: The Foundations of American Foreign Policy

Day 2, Monday, 9 Jan (Week #2)

Topic: The Constitution

Readings:

Preamble to the U.S. Constitution

**Discuss presentation and paper assignments*

Day 3, Wednesday, 11 Jan

**Last day Drop / Add period*

Topic: The Purpose of American Foreign Policy

Readings:

Johnson, Chapter 1: The Objectives and Instruments of American Foreign Policy

Day 4, Friday, 13 Jan

**Assign presentation and paper topics*

Introduce Practical Application: Current Events

Monday, 16 Jan (Week #3)

Martin Luther King, Jr. Day

Day 5, Wednesday, 18 Jan

Topic: Exercising American Power

Readings:

Johnson, Chapter 1: The Objectives and Instruments of American Foreign Policy

Day 6, Friday, 20 Jan

Practical Application: Current Events #1

Day 7, Monday, 23 Jan (Week #4)

Topic: Analyzing American Foreign Policy

Readings:

Johnson, Chapter 2: An Analytic Construct for the Study of American Foreign Policy

Johnson, Chapter 3: A Constitutional Framework for American Foreign Policy

Day 8, Wednesday, 25 Jan

Topic: Contemplating Grand Strategy

Readings:

Brands, Hal. 2014. "Introduction" in *What Good is Grand Strategy? Power and Purpose in American Statecraft from Harry S. Truman to George W. Bush* (Ithaca and London: Cornell University Press, 2014)

Gaddis, John Lewis. 2009. "What is Grand Strategy?" Karl Von Der Heyden Distinguished Lecture, Duke University, 2009.

Day 9, Friday, 27 Jan

Watch: Andrew Bacevich on Bill Moyers Journal: "Warning in America" (Part I & II) 15 Aug 2008: <http://www.pbs.org/moyers/journal/08152008/profile.html>

Day 10, Monday, 30 Jan (Week #5)

Discuss "Warning in America" (Part I & II)

Day 11, Wednesday, 1 Feb

Topic: Challenges to Grand Strategy

Krasner, Stephen D. 2010. "An Orienting Principle for Foreign Policy: The Deficiencies of 'Grand Strategy,'" *Policy Review*, No. 163 (October), p. 3-12.

Zegart, Amy. 2013. "'Grand Illusions,' *Hoover Digest: Research and Opinion on Public Policy*, No. 3 (Summer 2014), p. 35-39

Day 12, Friday, 3 Feb

Practical Application: Current Events #2

Section II: American Foreign Policy in the Post-WWII Era

Day 13, Monday, 6 Feb (Week #6)

Topic: American Foreign Policy in a Bipolar World

Readings:

Johnson, Chapter 4: The Formative Years of American Foreign Policy

Day 14, Wednesday, 8 Feb

Topic: Shaping the Post WWII Security Environment

Presentation #1: Marshall Plan / NSA 1947

Presentation #2: Cold War / NATO / Warsaw Pact

Day 15, Friday, 10 Feb

Practical Application: Current Events #3

Day 16, Monday, 13 Feb (Week #7)

Topic: Containment: A Grand Strategy for the Cold War

Readings:

Johnson, Chapter 5: The Cold War and the Doctrine of Containment

Day 17, Wednesday, 15 Feb

Topic: Cold War Grand Strategy

Presentation #3: George Kennan / Containment Theory / NSC-68

Presentation #4: Bay of Pigs / Cuban Missile Crisis

Day 18, Friday, 17 Feb

Guest Speaker: TBD

Day 19, Monday, 20 Feb (Week #8)

Topic: Policymaking

Readings:

Johnson, Chapter 7: Institutional Conflict and Cooperation

Day 20, Wednesday, 22 Feb

International Studies Association Annual Conference

Day 21, Friday, 24 Feb

Practical Application: Current Events #4

Day 22, Monday, 27 Feb (Week #9)

** Midterm Review*

Day 23, Wednesday, 1 Mar

Topic: Conflict during the Cold War

Presentation #5: Korean War

Presentation #6: Gulf of Tonkin / Vietnam War / Vietnam Syndrome

Day 24, Friday, 3 Mar

**Midterm Exam*

6-10 Mar

Spring Break

Section III: American Foreign Policy in the Post-Cold War Era

Day 25, Monday, 13 Mar (Week #10)

Topic: Domestic Aspects of Foreign Policy

Readings:

Johnson, Chapter 8: Foreign Policy and the American People

Day 26, Wednesday, 15 Mar

Topic: Transformations

Presentation #7: Reagan Doctrine / Iran-Contra

Presentation #8: New World Order / Maastricht Treaty

Day 27, Friday, 17 Mar

Practical Application: Current Events #5

Day 28, Monday, 20 Mar (Week #11)

Watch: The Fog of War

Day 29, Wednesday, 22 Mar

Watch: The Fog of War

Day 30, Friday, 24 Mar

Discuss: The Fog of War

Day 31, Monday, 27 Mar (Week #12)

Topic: The Lone Superpower

Readings:

Johnson, Chapter 6: American Foreign Policy in a Fractured World

Day 32, Wednesday, 29 Mar

Topic: Post Cold War Intervention

Presentation #9: Operation Desert Storm

Presentation #10: Bosnia / Kosovo / Rwanda / Somalia

Day 33, Friday, 31 Mar

Topic: The Democratic Peace

Readings:

Maoz, Zeev and Bruce Russett. 1993. "Normative and Structural Causes of Democratic Peace, 1946-1986." *The American Political Science Review*. Vol 87:3, pp. 624-638.

Mansfield, Edward and Jack Snyder. 1995. "Democratization and the Danger of War." *International Security*. Vol 20:1, pp. 5-38

Day 34, Monday, 3 Apr (Week #13)

Topic: Hard Power

Readings:

Johnson, Chapter 11: Military Force

Johnson, Chapter 13: Economic Statecraft

Day 35, Wednesday, 5 Apr

Topic: Post 9/11 Intervention

Presentation #11: Authorization for Use of Military Force (AUMF) / Intelligence Reform and Terrorism Prevention Act (IRTPA)

Presentation #12: Bush Doctrine / Operation Iraqi Freedom / Operation Enduring Freedom

Day 36, Friday, 7 Apr

Topic: Grand Strategy in the Post-Cold War

Readings:

Brinkley, Douglas. 1997. "Democratic Enlargement: The Clinton Doctrine," *Foreign Policy*, No. 106 (Spring), pp. 110-127.

Gaddis, John Lewis. 2002. "A Grand Strategy of Transformation," *Foreign Policy*, (Winter), pp. 50-57.

Brands, Hal. 2014. "Breaking Down Obama's Grand Strategy," *The National Interest*, June 23, 2014.

Day 37, Monday, 10 Apr (Week #14)

Topic: Reducing Uncertainty in a Complex World

Readings:

Johnson, Chapter 9: Intelligence and Collection Analysis

Day 38, Wednesday, 12 Apr

Topic: The Third Option

Readings:

Johnson, Chapter 12: Covert Action

Day 39, Friday, 14 Apr

**Foreign Policy Analysis Paper Due*

Day 40, Monday, 17 Apr (Week #15)

Readings:

Putnam, Robert D. 1988. "Diplomacy and Domestic Politics: The Logic of Two-level Games." *International Organization*, Vol. 42, No. 3 (Summer), pp. 427-460.

Day 41, Wednesday, 19 Apr

Topic: Soft Power

Readings:

Johnson, Chapter 10: Diplomacy

Day 42, Friday, 21 Apr

Practical Application: Current Events Review

Day 43, Monday, 24 Apr (Week #16)

Topic: American Foreign Policy in the 21st Century

Readings:

Johnson, Chapter 15: New Directions for American Foreign Policy

Day 44, Wednesday, 26 Apr

**Final Exam Review*

Day 45, TBD

Final Exam