POLI 8501 Binary Response Models, III

Heterscedasticity and Binary Response Models

Consider a basic latent-variable probit model with N observations and k independent variables X_i :

$$Y_i^* = \mathbf{X}_i \boldsymbol{\beta} + u_i \tag{1}$$

with

$$u_i \sim N(0, \sigma^2)$$

and

$$\begin{array}{l} Y_i = 1 \mbox{ if } Y_i^* > 0 \\ = 0 \mbox{ if } Y_i^* \leq 0 \end{array}$$

We know that

$$Pr(Y_i = 1) = Pr(Y_i^* > 0)$$
(2)
=
$$Pr(u_i > -\mathbf{X}_i \boldsymbol{\beta})$$

=
$$\Phi(\mathbf{X}_i \boldsymbol{\beta})$$

Now, notice that we can divide both sides of the inequality in (2) by the same number without changing anything, like:

$$\Pr(Y_i = 1) = \Pr\left(\frac{u_i}{\sigma} > -\mathbf{X}_i \frac{\boldsymbol{\beta}}{\sigma}\right)$$

where σ is the standard deviation of the error distribution (that is, $\sqrt{Var(u_i)}$ in (1)). This then gives:

$$\Pr(Y_i = 1) = \Phi\left(-\mathbf{X}_i \frac{\boldsymbol{\beta}}{\sigma}\right) \tag{3}$$

Now, when we estimate the probit model, call what we actually estimate $\hat{\beta'}$, where $\hat{\beta'} = \frac{\hat{\beta}}{\sigma}$. Again, we "get rid off" the σ s by assuming that they are equal to 1 (since we assume, generally, that $\sigma^2 = 1$ in the distribution of the u_i s. In a nutshell, this is just illustrating that, because the underlying variable Y^* is latent, we can't estimate its "scale" on the basis of the data we have on Y.

Now suppose you have two groups in your data. Specifically, imagine that you're modeling some choice by individuals, and you have two groups: professors and graduate students. Consider the model:

Professors (p):

 $Y_{ip}^* = \mathbf{X}_{ip}\boldsymbol{\beta} + u_{ip}$ $Y_{ip} = 1 \text{ if } Y_{ip}^* > 0$ $Y_{ip} = 0 \text{ otherwise.}$

 $Graduate \ students \ (g)$:

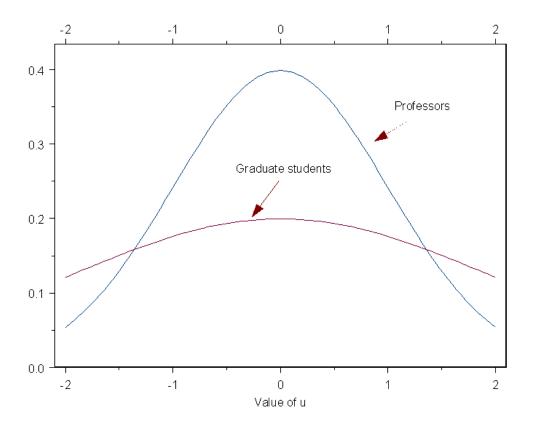
- $\begin{array}{rcl} Y_{ig}^{*} &=& \mathbf{X}_{ig}\boldsymbol{\beta} + u_{ig} \\ Y_{ig} &=& 1 \quad \text{if} \quad Y_{ig}^{*} > 0 \\ Y_{ig} &=& 0 \quad \text{otherwise.} \end{array}$
- Both groups give the same "weight" to the explanatory factors in making their choices; i.e., both models have the same coefficients (β s), BUT
- Professors, being smart, always know exactly what they want. They make rational calculations, on the basis of known variables. As a result, the variance in their error terms is small.
- In contrast, graduate students can't find their ass with both hands. They are unsure, and rarely make decisions in a systematic way. There is a large-variance stochastic component to their decision-making.

Formally:

$$u_{ip} \sim N(0, \sigma_p^2)$$
$$u_{ig} \sim N(0, \sigma_g^2)$$
$$\sigma_g^2 > \sigma_p^2$$

That is, for these two groups, the distributions of errors u look like:





Now, what happens if we "pool" the data, and run a single model on both grad students and professors?

You might think that, because the coefficients are the same, we'd get "good" estimates of them, right? WRONG...

Instead, we'd estimate:

$$\hat{\beta}'_{p} = \frac{\beta_{p}}{\sigma_{p}}$$

$$\hat{\beta}'_{g} = \frac{\beta_{g}}{\sigma_{g}}$$
(4)

That is, the coefficients are different for each group! Moreover, they're related:

$$egin{array}{rll} \hat{oldsymbol{\beta}}'_p &=& rac{eta_p}{\sigma_p} \ \hat{oldsymbol{\beta}}'_g &=& rac{eta_g}{\sigma_g} \ &=& rac{\sigma_g}{\sigma_p} \end{array}$$

• Where we'd have expected the ratio of the two coefficients to be 1.0 (since they are, by construction, the same), instead we find that they aren't...

BUT: What happens if $\sigma_g = \sigma_p$? (A: We're back to the standard probit model).

We can see this if we consider the cumulative densities (that is, $\Pr(Y_{ip,g}^* > u)$, or $\int_{-\infty}^{u} \phi_{p,g}(u) \equiv \Phi_{p,g}(u)$) for the two groups:

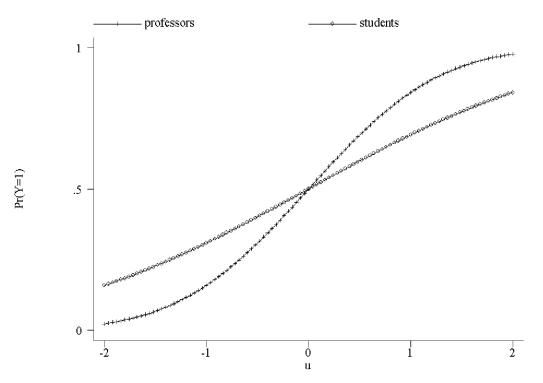


Figure 2: CDFs for professors and graduate students.

Think a little about this result.

- In the probit model, we observe only $Y_i^* > 0$ or $Y_i^* \le 0$.
- If the variance in the error term increases, then so does the variance of the probability of interest $\Pr(u_i > -\mathbf{X}_i \boldsymbol{\beta})$.
- As a result, our predictions of $Pr(Y_i = 1)$ must move towards 0.5, which in turn means that...
- The coefficients estimated for $\hat{\beta}$ must move towards zero. Or, put differently,
- As long as all of the "underlying" Y^* s have the same "scale", we can assume whatever we want for σ^2 without any problems.

BUT...

- If some subset of observations has a greater variance in their error term, the coefficients for that group will be different from the rest...
- They'll have to be, since if the underlying scale is, say, larger, the coefficient will have to be larger to get the same marginal impact on the (observed) probability of $Y_i = 1...$

Now, suppose a graduate student ignores the differences in the scales between professors and graduate students and estimates $\hat{\beta}'$ on the "pooled" data together...

We'd get an estimates of:

 $\hat{oldsymbol{eta}}' = ext{some sort of average of } \hat{oldsymbol{eta}}'_p ext{ and } \hat{oldsymbol{eta}}'_g.$

The more grad students there are in the mix, the closer the estimates of $\hat{\beta}'$ will be to $\hat{\beta}'_g$ (and vice-versa).

The problem remains:

- The parameter coefficients are both *biased* and *inconsistent*.
- That is, the expected value of the "pooled" estimates will not be equal to the "true" values,
- Nor will increasing the number of observations remedy this problem.
- Plus, the standard error estimates will also be all wrong...

SO...

Heterodscedasticity in probits is a bad thing...

How Do We Deal With It?

- In the above example, we'd like to allow the variance for the two groups to be different.
- If we did this, we could estimate the parameters consistently, since we'd then be "dividing" (or "rescaling") the coefficients differently, depending on whether we were talking about professors or grad students.

Generally, this is the approach we take.

- We allow the variance of the unobserved variable to vary according to some function of one or more dependent variables...
- Because variance is always positive, we want the function to always be positive as well...

So we might write:

$$\operatorname{Var}(u_i) \equiv \sigma_i^2 = \exp(\mathbf{Z}_i \gamma)^2 \tag{5}$$

where \mathbf{Z}_i is a vector of covariates that define groups with different error variances in the underlying (latent) variable. This means that:

s.d.
$$(u_i) \equiv \sigma_i = \exp(\mathbf{Z}_i \gamma)$$
 (6)

In this model we assume that the latent errors are distributed $N(0, [\exp(\mathbf{Z}_i \gamma)]^2)$. The probability function for a particular observation then equals:

$$\Pr(Y_i = 1) = \Phi\left[\frac{\mathbf{X}_i\boldsymbol{\beta}}{\exp(\mathbf{Z}_i\gamma)}\right]$$
(7)

This compares to that for the standard probit model, where we assume that the variance is the same (and equal to one) for all observations:

$$\Pr(Y_i = 1) = \Phi(\mathbf{X}_i \boldsymbol{\beta}) \tag{8}$$

This alternative, *heteroscedastic probit* model gives us a pretty easy log-likelihood:

$$\ln L(\boldsymbol{\beta}, \gamma | \mathbf{X}_i, \mathbf{Z}_i) = \sum_{i=1}^{N} \left\{ Y_i \ln \Phi \left[\frac{\mathbf{X}_i \boldsymbol{\beta}}{\exp(\mathbf{Z}_i \gamma)} \right] + (1 - Y_i) \ln \left[1 - \Phi \left(\frac{\mathbf{X}_i \boldsymbol{\beta}}{\exp(\mathbf{Z}_i \gamma)} \right) \right] \right\}$$
(9)

- Maximizing this with respect to β and γ gives us our parameter estimates.
- Taking the negative of the inverse of the information matrix yields an estimate of the variance-covariance matrix, from which we get standard errors.

Before you freak out looking at (9), stop and think for a minute...

- What happens if all the estimated parameters in $\hat{\gamma}$ equal zero? (A: The variance equals $\exp(0) = 1$, and we get the standard probit model).
- What happens if a variable in **Z** has a positive coefficient?
 - As that variable increases, the variance of Y^* also increases, and the "impact" of the independent variables on $\Pr(Y_i = 1)$ decrease, all else equal.
 - This ought to make some sense: As the variability of the underlying variable gets greater, it takes a bigger change in the independent variable to push the binary variable across the "threshold."

This can be illustrated by looking at the marginal effects (i.e., the partial derivatives). For the standard probit model, we have:

$$\frac{\partial \Pr(Y_i = 1)}{\partial X_k} = \phi(\tilde{\mathbf{X}}\hat{\boldsymbol{\beta}})\hat{\beta}_k$$

where the $\tilde{\mathbf{X}}$ are the independent variables selected at some predetermined values. For the heteroscedastic probit model, though, we have to consider the variance:

$$\frac{\partial \Pr(Y_i = 1)}{\partial X_k} = \phi\left(\frac{\tilde{\mathbf{X}}\hat{\beta}}{\exp(\tilde{\mathbf{Z}}\hat{\gamma})}\right)\left(\frac{\hat{\beta}_k}{\exp(\tilde{\mathbf{Z}}\hat{\gamma})}\right)$$

where, again, we have to select values for the $\mathbf{Z}s$ as well as the $\mathbf{X}s$.

Interpretation

The first thing to remember is the formula for the probability that a particular observation equals one, from above:

$$\Pr(Y_i = 1) = \Phi \frac{\mathbf{X}_i \boldsymbol{\beta}}{\exp(\mathbf{Z}_i \gamma)}$$

With this in mind, you can calculate predicted probabilities for different values of X and Z.

- This is really the best way to interpret these models
- Normal t-tests, etc. can be misleading...

A Familiar Example

Consider the NAFTA vote data again...

. probit vote democrat pcthispc cope93

Probit estimates			Number	of obs	; =	434
			LR chi2	(3)	=	144.48
			Prob >	chi2	=	0.0000
Log likelihood = -227.	25328		Pseudo	R2	=	0.2412
·						
vote Coef.			P> z		Conf.	Interval]
democrat 1.094652	.2712302	4.04	0.000	.5630	503	1.626253
pcthispc .0115188	.0047351	2.43	0.015	.0022	2381	.0207995
cope93 0318482	.0036632	-8.69	0.000	0390	279	0246686
_cons 1.330634	.1456266	9.14	0.000	1.045	5211	1.616057

Now, run a heteroscedastic probit...

. hetprob v	ote democrat	pcthispc o	cope93, ł	net(demo	crat pcthis	spc cope93)			
Heteroskedastic probit model Number of obs = 434 Zero outcomes = 200 Nonzero outcomes = 234 Wald chi2(3) = 16.89									
rog likelin	100d = -198.0	597	PI	rob > cn	i2 =	0.0007			
	Coef.					Interval]			
vote									
democrat	.1530367	.052778	2.90	0.004	.0495937	.2564798			
pcthispc	.0008621	.0003657	2.36	0.018	.0001454	.0015788			
cope93	007149	.0018226	-3.92	0.000	0107212	0035768			
	. 4842633	.1160275	4.17	0.000	.2568536	.711673			
lnsigma2	+ 								
0	2452263	.2145403	-1.14	0.253	6657176	.1752649			
pcthispc	0234672	.0066703	-3.52	0.000	0365407	0103937			
cope93	0264798	.004055	-6.53	0.000	0344275	018532			
Likelihood	Likelihood ratio test of lnsigma2=0: chi2(3)=58.39 Prob > chi2 = 0.000								

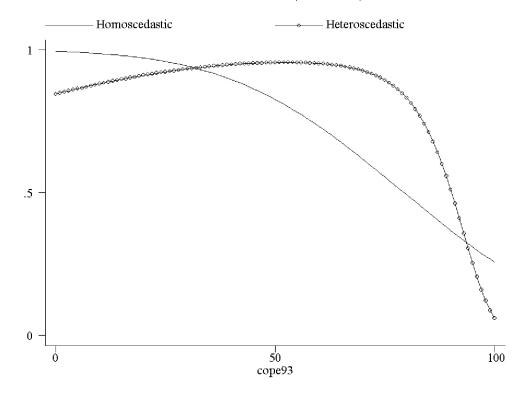
Note the differences – the variables still have the expected effects on the mean, but

• As the percentage Hispanic in a member's district increases, their variability decreases.

- The same is true for more pro-union members (suggesting that union membership / support was a clear, separating signal on the NAFTA vote).
- In contrast, Democrats were neither more nor less "cross-pressured" than were Republicans.

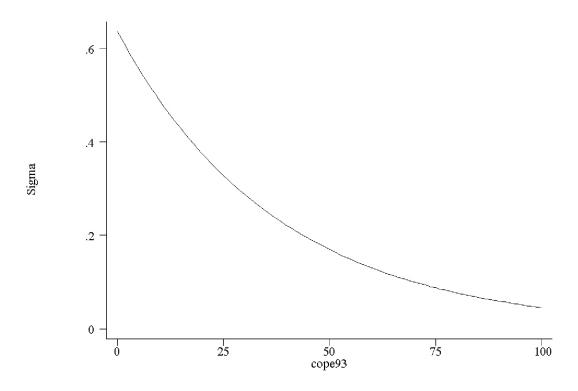
We can generate predicted probabilities by (e.g.) cope93 score, holding other variables constant at their means/medians, using the -predict- command (just as we did for a standard probit/logit model...):

Figure 3: Predicted Probabilities by cope93, Homoscedastic and Heteroscedastic Probit Models (with other variables held constant at means/medians)



Note that the predictions for the heteroscedastic model are non-monotonic – this is because the cope93 variable is in both the numerator and the denominator (that is, both \mathbf{X} and \mathbf{Z}) of the model.

If you're directly, substantively interested in the variance as well, one can plot that as a function of a covariate too. Stata will predict the variance (standard deviation) of an observation, either in- or out-of-sample, and you can plot this against values of a covariate: Figure 4: Predicted $\hat{\sigma}_i$ s, by cope93 (with other variables held constant at their means/medians).



Other Considerations

Bear a few things in mind...

- When calculating predicted probabilities, marginal effects, etc. for the heteroscedastic probit model, we have to select values for the variables in **Z** as well as for those in **X**...
- Likewise, you need to be sure to vary the values of variable that appear in both **X** and **Z** in both parts of the equation.

Estimation/maximization issues

- This function can be a pain to maximize, particularly if there is quite a bit of collinearity among the variables, and/or if the variables in both parts of the model are identical or nearly so.
- May take LOTS of iterations to converge.

• Even then, may reach a *local maximum*.

How to detect a local maximum

- Log-Likelihood: Since the lnL for a heteroscedastic probit ought to be at least as large as that for a homoskedastic one, you know that there's a problem if it isn't...
- **Parameter values**: If the standard errors are HUGE, and/or the coefficients are funny-looking, you may have a local maximum.

What to do about local maxima...

- Change the *starting values* (if possible).
- Try a different maximization algorithm (if possible).
- Tinker with variable *scaling*, or (just a bit) with model specification (but this should be a last resort).

Applications

When might one want to use this type of model?

- Alvarez/Brehm: Ambivalence about abortion policy.
 - "Elaboration Likelihood Model": Where people have conflicting core beliefs on certain issues, the variance of their responses to survey items ought to be greater than those people or issues without such conflicts.
 - Test this on the issue of abortion (GSS data).
 - They find that when a respondent's core values conflict, they are more ambivalent (variable) in their responses than when no such conflict is present.
 - See also Alvarez and Brehm 1999; Sanders 2001.
- More generally...
 - Any time you might expect changes/differences in the variance of the observations' values on the (binary) dependent variable...
 - E.g., *socialization effects*: If people learn a task (e.g. voting) or become socialized and/or "set in their ways", their variance on items relating to that socialization will probably decrease with time, age, etc.
 - \cdot Could mean voters/survey items, or
 - $\cdot\,$ Members of some collegial decision-making body (a legislature, a court, etc.), and voting on bills, cases, etc., or

- · Could even mean nations or other large aggregate entities.
- Da *democratic peace*: What kind of nations might have more variance in their propensity to engage in international conflict (possibly autocracies?...)
- *Diffusion studies* (e.g. models of policy innovation in states or nations), where some states (again, possibly autocracies) may have different variance in their propensity to adopt some policy innovation.

The point: This is a (potentially very) useful tool, and can reveal a lot about one's data and offer the possibility of testing some interesting hypotheses.

Bivariate Probit

Consider two related decisions by the same actor, or by different ones...

- Greene talks about the decision to vote for or against property taxes, and the decision to send a child to public or private school... or
- A voter voting for House and Senate candidates on the same ballot, or
- A state adopting two different, but related, policy initiatives (e.g. "three strikes" laws and mandatory sentencing legislation).

The idea is that the two decisions are interrelated...

Consider:

$$Y_{1i}^{*} = \mathbf{X}_{1i}\boldsymbol{\beta}_{1} + u_{1i}$$
(10)

$$Y_{1i} = 1 \text{ if } Y_{1i}^{*} > 0$$

$$Y_{1i} = 0 \text{ otherwise}$$
(11)

$$Y_{2i}^{*} = \mathbf{X}_{2i}\boldsymbol{\beta}_{2} + u_{2i}$$
(11)

$$Y_{2i} = 1 \text{ if } Y_{2i}^{*} > 0$$

$$Y_{2i} = 0 \text{ otherwise}$$
(11)

In other words, a standard setup for two probit or logit models for Y_1 and Y_2 .

Normally, for a probit model we assume that the errors are distributed N(0,1)...

- Implicit in this is that the two models' errors are independent of one another.
- That is, $Cov(u_{1i}, u_{2i}) = 0$.

• If this is the case, and all the other assumptions hold, we can just estimate the two equations separately, with no problems.

But, what if the errors in the two equations are related?

For example, consider what happens if we have:

$$u_{1i} = \eta_i + \epsilon_{1i}$$
$$u_{2i} = \eta_i + \epsilon_{2i}$$

In other words, the errors in each model consist of a part (ϵ_i) that is unique to that model, and a second part (η_i) that is common to both.

- We might assume that all three types of errors are normally distributed...
- If this is true, then the u_i s will also be normal, but they will also be *dependent*.
- That is, each u_i now depends, in part, on the value of η_i , and this in turn means that u_{1i} and u_{2i} will be related to one another.

Why should we care?

Because it makes a difference...

We're interested in two things:

$$\Pr(Y_{1i} = 1) = \Pr(u_{1i} > -\mathbf{X}_{1i}\boldsymbol{\beta}_1)$$
$$= \Pr(\epsilon_{1i} + \eta_i > -\mathbf{X}_{1i}\boldsymbol{\beta}_1)$$

and

$$\Pr(Y_{2i} = 1) = \Pr(u_{2i} > -\mathbf{X}_{2i}\boldsymbol{\beta}_2)$$
$$= \Pr(\epsilon_{2i} + \eta_i > -\mathbf{X}_{2i}\boldsymbol{\beta}_2)$$

That is, we're interested in the *joint probability* of Y_1 and Y_2 ...

• We know that if two random variables are independent, their joint probability is just the product of their marginal probabilities.

• So, if Y_1 and Y_2 are independent, we can say that:

$$Pr(Y_1 = 1, Y_2 = 1) = F(Y_1) \times F(Y_2)$$

$$Pr(Y_1 = 1, Y_2 = 0) = F(Y_1) \times [1 - F(Y_2)]$$

$$Pr(Y_0 = 1, Y_2 = 1) = [1 - F(Y_1)] \times F(Y_2)$$

$$Pr(Y_0 = 1, Y_2 = 0) = [1 - F(Y_1)] \times [1 - F(Y_2)]$$

• These probabilities will sum to one...

But here, the two probabilities are not independent, since they both depend on the (common) value of η_i ...

How do we calculate joint probabilities of nonindependent events?

Remember that:

$$Pr(A \text{ and } B) = Pr(A|B) \times Pr(B)$$

= $Pr(A) \times Pr(B|A)$

This means that in the case we have here, if we want to know:

$$Pr(Y_1 = 1, Y_2 = 1) = Pr(Y_1 = 1 | Y_2 = 1) \times Pr(Y_2 = 1)$$

or
$$Pr(Y_1 = 1) \times Pr(Y_2 = 1 | Y_1 = 1)$$

We get at this by assuming a *joint distribution* for the Y's...

- In the independent case, this is easy since $Pr(Y_1 = 1 | Y_2 = 1)$ is just $Pr(Y_1 = 1)$.
- In the case of dependence, we pick some *bivariate joint distribution*.

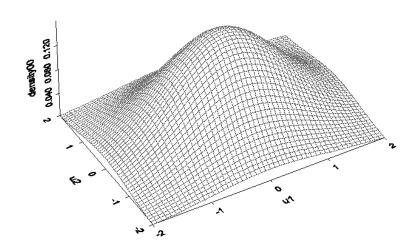
Typically, we use a *bivariate normal distribution*: for two standard-normally distributed *us*, their joint density will be:

$$\phi(u_1, u_2) = \frac{1}{2\pi\sigma_{u_1}\sigma_{u_2}\sqrt{1-\rho^2}} \exp\left[-\frac{1}{2}\left(\frac{u_1^2 + u_2^2 - 2\rho u_1 u_2}{1-\rho^2}\right)\right]$$
(12)

where ρ is a "correlation parameter" denoting the extent to which the two us covary.

Its useful to look at several of these. Figure 5 shows a bivariate normal distribution (often denoted ϕ_2), with $u_1, u_2 \sim \phi_2(0, 0, 1, 1, 0)$ (that is, with no correlation between the two us):

Figure 5: Bivariate standard normal density, with $\rho = 0$.



As we increase the correlation between u_1 and u_2 , the graph becomes increasingly "ridge-shaped." So, Figure 6 plots the density for $\rho = 0.50$, and Figure 7, for $\rho = 0.90$.

If we integrate with respect to the two variables – that is, if we consider

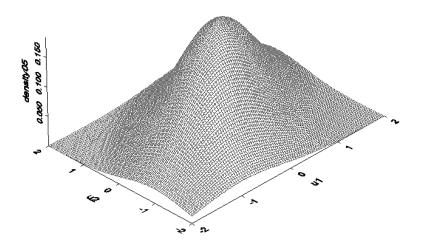
$$\int_{u_1} \int_{u_2} \phi_2(u_1, u_2, \rho) du_1 du_2$$

we get the bivariate normal CDF (sometimes denoted Φ_2). Here, I've plotted it for the case where $\rho = 0.5$:

How to think about ϕ_2

- If $\rho = 0$:
 - The two variables (or errors) are independent, and the Φ_2 reduces to two separate standard normal distributions.
 - The "axes" of the two standard normal distributions, when plotted, will be orthogonal to one another, and the "hill" formed by the density will be "round" or "oval" along the two axes.

Figure 6: Bivariate standard normal density, with $\rho = 0.5$.



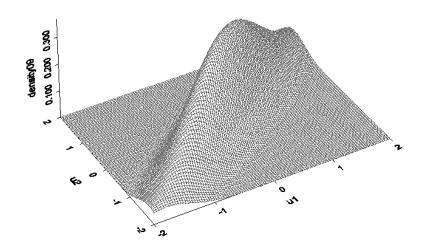
- If $\rho \neq 0$:
 - The two variables/errors will be *correlated*; the probability of one will be dependent on the value/probability of the other.
 - The "axes" of the two distributions will not be perpendicular/orthogonal, but will be at some angle more or less than 90 ... (that is, the "hill" will look more like a "ridge").
- In the extreme case, when $\rho = 1$, the two variables are essentially (actually, exactly) the same.
- Likewise, when $\rho = -1$, the two are exactly negatively correlated (i.e. their scales are reversed).

We use the Φ_2 distribution to estimate bivariate probit models. Typically, we assume:

$$\{u_{1i}, u_{2i}\} \sim \phi_2(0, 0, 1, 1, \rho)$$

• This then gives us the probability statements we need about $Pr(Y_k = 1)$. Specifically,

Figure 7: Bivariate standard normal density, with $\rho = 0.9$.

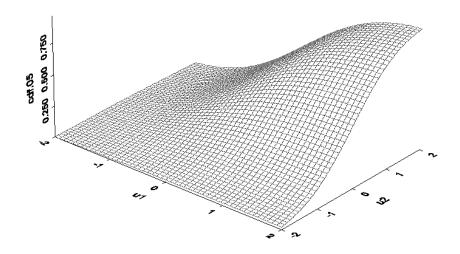


$$Pr(Y_{1i} = 1, Y_{2i} = 1) = \int_{-\infty}^{u_{1i}} \int_{-\infty}^{u_{2i}} \phi_2(\mathbf{X}_{i1}\boldsymbol{\beta}_1, \mathbf{X}_{2i}\boldsymbol{\beta}_2, \rho) du_{1i} du_{2i}$$
$$= \Phi_2(\mathbf{X}_{1i}\boldsymbol{\beta}_1, \mathbf{X}_{2i}\boldsymbol{\beta}_2, \rho)$$
(13)

- As in the standard probit model, observations contribute some combination of $\Pr(Y_k = 1)$ for $k \in \{1, 2\}$, depending on their specific values on those variables. The (log-)likelihood is then just a sum across the four possible transition probabilities (that is, the four possible combinations of Y_1 and Y_2) times their associated probabilities; see Greene (2003, 710-11) for a nice description of this.
- Suffice it to say that we estimate the parameters of the model (β_1, β_2, ρ) via maximum likelihood, usually using the BHHH algorithm.
- The Stata command for this model is -biprob-; the general syntax is:

```
. biprob <y1var> <y2var> <xvars> ...
```

Figure 8: Bivariate standard normal CDF, with $\rho = 0.5$.



Model Interpretation

Model Fit

- Separate, independent, binary probit models are "nested" in the bivariate probit model (they occur when $\rho = 0$).
- This means that we can test the hypothesis that the bivariate probit model fits the data better than separate models, using a simple likelihood ratio test...
 - For the separate probit models, the joint likelihood is just the product of the two separate (marginal) likelihoods.
 - This means that the joint log-likelihood is just the sum of the two log-likelihoods.
 - We can compare the joint log-likelihood of the separate models to that for the bivariate probit model using a standard LR test.
- We can also calculate predicted probabilities, and compare them to actual outcomes (a la the PRE for a standard binary probit) see below for how to do this...

Variable Effects

- We can look at coefficients and s.e.s to gauge direction and statistical significance of individual variable effects, but
- We can't simply apply the usual probit formulas for marginal effects, first derivatives, etc.
- Greene gives formulas for the marginal effects for the bivariate probit estimator...

- These can be useful for computing conditional expected values (aka conditional means).
- E.g.: $E(Y_1|Y_2 = 1, \mathbf{X}_1)$.
- We won't go into these a lot here...

Predicted Probabilities

• The probability of both dependent variables equaling one is:

$$\Pr(Y_{1i} = 1, Y_{2i} = 1) = \Phi_2(\mathbf{X}_{1i}\hat{\boldsymbol{\beta}}_1, \mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_2, \hat{\boldsymbol{\rho}})$$

where Φ_2 denotes the bivariate normal cumulative distribution function given above.

• The joint probabilities for the other three possible outcomes are:

$$\begin{aligned} \Pr(Y_{1i} = 1, Y_{2i} = 0) &= \Phi(\mathbf{X}_{1i}\hat{\boldsymbol{\beta}}_{1}) - \Phi_{2}(\mathbf{X}_{1i}\hat{\boldsymbol{\beta}}_{1}, \mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{2}, \hat{\rho}) \\ \Pr(Y_{1i} = 0, Y_{2i} = 1) &= \Phi(\mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{2}) - \Phi_{2}(\mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{1}, \mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{2}, \hat{\rho}) \\ \Pr(Y_{1i} = 0, Y_{2i} = 0) &= 1 - \Phi(\mathbf{X}_{1i}\hat{\boldsymbol{\beta}}_{1}) - \Phi(\mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{2}) - \Phi_{2}(\mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{1}, \mathbf{X}_{2i}\hat{\boldsymbol{\beta}}_{2}, \hat{\rho}) \end{aligned}$$

- We can use these formulas to construct predicted probabilities (and can also "build" confidence intervals around these predictions if we want).
- We can predict actual predicted values in the data ("in-sample"), or
- we can "simulate" predictions across a range of values for independent variables ("outof-sample").
- We can then create a table of the changes in probability associated with discrete changes in the independent variables, or
- graph them over a range of values, as in the single-equation case...

An Example

Let's look at some NES data (N = 1598), and consider presidential and congressional voting in the 1988 general election. We model two variables:

- prezgop is 1 if the respondent voted for Bush, 0 if for Dukakis.
- housegop is 1 if the respondent voted for the GOP House candidate, 0 if they voted for the Democrat.

Covariates are few:

- partyid is the standard seven-point scale, with 1 = strong Democrat and 7 = strong GOP.
- ideology is a seven-point ideological self-placement (1 = "extremely liberal" to 7 = "extremely conservative").
- demtherm and goptherm are 100-point Democratic and GOP "feeling thermometers", respectively.

The data look like this:

. su

Variable	I	Obs	Mean	Std. Dev.	Min	Max
id	-+- 	1598	1005.977	574.1227	4	2039
prezgop		1598	.5519399	.4974506	0	1
housegop		1598	.4455569	.4971827	0	1
partyid		1598	4.122653	2.240958	1	7
ideology		1598	4.444305	1.360168	1	7
demtherm		1598	59.61452	24.81216	0	100
goptherm	I	1598	61.69712	25.24645	0	100

We'll start by running a couple independent probits:

. probit prezgop partyid ideology demtherm goptherm if housegop~=.

Probit estimates Log likelihood = -417.26564					of obs 2(4) chi2 R2	= = =	1598 1363.49 0.0000 0.6203
prezgop	Coef.	Std. Err	. z	P> z	 [95%	Conf.	Interval]
partyid ideology demtherm goptherm _cons	0374455	.0033119	7.02 4.87 -10.77 10.91 -5.01	0.000 0.000 0.000 0.000 0.000	.1642 .1305 0442 .0296 -2.253	281 595 466	.2915161 .3064349 0306314 .0426291 9865514

. probit housegop partyid ideology demtherm goptherm if prezgop~=.

Probit estimates

Number of obs = 1598

							.R chi: Prob >		= =	559. 0.00	
Log likelik	nood	= -818.	47855 			P	seudo	R2	=	0.25	547
housegop		Coef. 	Std.	Err.	Z	P	?> z	[95%	Conf.	Interva	al]
partyid	I	.24128	.025	5261	9.55	5 0	0.000	.1917	7694	.29079	907
ideology	.	162891	.0317	'007	5.14	10	0.000	.1007	7588	.22502	232
demtherm	0	069493	.0019	9742	-3.52	2 0	0.000	0108	3186	00307	799
goptherm	.0	022347	.0019	352	1.15	5 0	.248	0015	5582	.00602	277
_cons	-1.	637397 	.2412	?785 	-6.79) () 	.000	-2.110)294 	-1.1644	199

Everything's pretty much as we'd expect it to be. Next, estimate a bivariate probit:

. biprobit prezgop housegop partyid ideology demtherm goptherm

Bivariate j Log Likelij		Number of obs=159Model chi2(8)=1492.5Prob > chi2=0.000Pseudo R2=0.378				
	Coef.	Std. Err.	Z	P> z	[95% Conf	. Interval]
prezgop						
partyid	.2312522	.032292	7.16	0.000	.1679612	. 2945433
ideology	.2297631	.0447584	5.13	0.000	.1420383	.3174879
demtherm	0360512	.0034408	-10.48	0.000	0427951	0293073
goptherm	.0348495	.0032825	10.62	0.000	.0284158	.0412831
_cons	-1.696476	.3226331	-5.26	0.000	-2.328825	-1.064127
housegop	 					
partyid	.2404114	.0252185	9.53	0.000	.190984	.2898388
ideology	.1629892	.0317416	5.13	0.000	.1007768	.2252016
demtherm	0070487	.0019761	-3.57	0.000	0109217	0031757
goptherm	.0022101	.001937	1.14	0.254	0015864	.0060065
_cons	-1.626407	.2412969	-6.74	0.000	-2.099341	-1.153474
athrho	·					
_cons	.2925434	.060354	4.85	0.000	.1742517	.4108351
rho	0.28447	0.05547			0.17251	0.38918
Likelihood	ratio test	of rho=0:	chi2(1)	= 20.268	36 Prob > 6	chi2 = 0.00

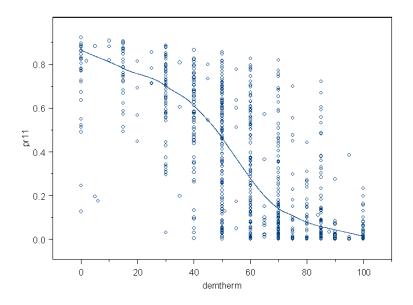
Note that the LR test statistic for the hypothesis that the two equations are independent (which Stata reports for us) is just -2((-417.27 - 818.48) - (-1225.61)) = -2(-1235.75 + 1225.61) = 20.27. This is distributed χ_1^2 , and is off-the-chart significant here (the highly significant value of $\hat{\rho}$ could also have told us this...).

Once we have our estimates, we can do some predicted probabilities – Stata is good at helping us get those...

. predict pr11, p11

There are lots of other quantities of interest we can -predict-, including standard errors of the linear predictions (which we can use to generate confidence intervals); see the Stata entry for -biprobit- for details. Once we have these, we can do cool things like plotting them (see Figure 9, below)...

Figure 9: $Pr(Y_{1i} = 1, Y_{2i} = 1)$ by demtherm, with lowess smooth line.



A Few Final Thoughts

- 1. Note that, whenever $\hat{\rho} \neq 0$, variables in one part of the model have an indirect influence on the other "part."
- 2. Relatedly, it can be rough getting this model to converge the example above converged easily, but that's under very positive circumstances (i.e., lots of data and very few, more-or-less continuous covariates).

3. Finally, model specification is a very important aspect in these models. Think of it this way: if the "true" model for $Pr(Y_{1i} = 1, Y_{2i} = 1)$ depends on $\mathbf{X}_1, \mathbf{X}_2$ and \mathbf{X}_3 , and you omit the latter, your "error" terms are now:

$$e_{1i} = u_{1i} + \beta_3 \mathbf{X}_{3i}$$
$$e_{2i} = u_{2i} + \beta_3 \mathbf{X}_{3i}$$

which, by construction, are correlated. This means that an estimate $\hat{\rho} \neq 0$ may be either due to "actual" correlation between the two processes, or simple specification error.

Models for Rare Events

Sometimes, we study stuff that just doesn't happen all that often...

- Wars,
- Senate confirmation denials,
- etc.

The Problem(s)

Data Collection Issues

When our events are "rare," we often find ourselves gathering data on lots of observations, merely so we can have a sufficient number of "1s" to say something about the phenomenon of interest. (Data collection in international relations is especially prone to do this). This is expensive, and time-consuming, and means we can't spend our time and money collecting better covariates.

Prediction Bias

In addition to wasting lots of data-collection resources, its also the case that regular-old (e.g.) logit models do a pretty crappy job of predicting rare events. In particular, standard models

- underestimate the probability of an event, and
- do so in an increasingly dysfunctional way as the event gets rarer...

The intuition of this is in the King and Zeng articles (e.g., the *PA* paper, pp. 146-47); the basic idea is that $Pr(\widehat{Y_i = 1}|\mathbf{X})$ will be systematically underestimated in samples in which the Y = 1 outcomes are (relatively) rare. This is essentially an issue with classification error – our ability to accurately gauge a "cutting point" for distinguishing $Y = 1|\mathbf{X}$ from $Y = 0|\mathbf{X}$ is "biased in the direction of favoring zeros at the expense of ones." In particular, the bias affects the constant term $\hat{\beta}_0$ directly, and the predictions indirectly.

Formally, if π_i is $\Pr(Y_i = 1)$, and we have a simple one-variable model with $\beta_1 = 1$ (such that $\Pr(Y_i = 1) = \frac{\exp(\beta_0 + X_i)}{1 + \exp(\beta_0 + X_i)}$), then the bias is about

$$E(\hat{\beta}_0 - \beta_0) \approx \frac{\bar{\pi} - 0.5}{N\bar{\pi}(1 - \bar{\pi})}$$

where $\bar{\pi}$ is just the mean of π_i . When events are rare, so that $\pi_i < 0.5$, this means that

- the bias is always negative (i.e., we'll underestimate the constant term, and therefore consistently underestimate $\Pr(\widehat{Y_i = 1}|X)$),
- for N fixed, as $\bar{\pi} \to 0$ (that is, as the average probability of an event gets smaller), the bias gets worse, but
- as $N \to \infty$ the bias goes away (that is, the estimator is still consistent).

An Alternative Approach

The papers by King and Zeng (in PA and IO) outline an alternative approach when we're faced with "rare events" data. The data collection approach they suggest involves collecting data on all possible occurrences of "1s" in the data, as well as a random sample of "0s". This is called *choice-based* sampling in econometrics, or *case-control* sampling in statistics and biostatistics. The basic idea is:

- 1. Figure out the proportion τ of the population which have "1s" (i.e., experience the event of interest).
- 2. Collect data on all the "1s" in the population.
- 3. Collect data on a simple random sample of the "0s" as well.
- 4. Run a logit¹ analysis on the data.
- 5. "Correct" the coefficients and standard errors after the fact.

There are (at least) two ways of correcting the estimates...

¹And it *does* have to be a logit; see below.

Sampling

For the sake of simplicity, let's assume (as we often do) that we know the fraction of "1s" in the population of the data;² call this proportion τ . Taking data on all the "1s" and a fraction of the "0s" gives us a sample with a mean proportion of "1s" in the data – call this number \bar{Y} . So, for IR data, we might observe wars in only 0.1 percent of the cases ($\tau = 0.001$) but actually select a sample with (say) all 1000 instances of conflict, as well as 2000 randomly selected peaceful dyad/years (so that N = 3000 and $\bar{Y} = 0.333$).

King and Zeng give some suggestions for how many "0s", relative to the number of "1s", one ought to collect under varying circumstances. Their general suggestion is to collect around 2-5 times as many 0s as 1s, but a ratio of as little as 1/1 (that is, so that $\bar{Y} = 0.5$) can also be fine for some circumstances.

Once we've collected the data in this way, we have to deal with the fact that the data are no longer a purely random sample from the population. There are (at least) a couple ways of doing this.

Weighting

Not surprisingly, econometricians (e.g. Manski and Lerman 1977; also Greene 2002, 673) typically solve the problem of choice-based sampling by weighting the observations. Intuitively, what we want to do is up-weight the 0's and down-weight the 1s, in proportion to their frequency in the population.

Formally, we can think of $w_1 = \frac{\tau}{Y}$ as the weights for the 1s, and $w_0 = \frac{1-\tau}{1-Y}$ as the weight for the 0s. To the extent that $\tau < \overline{Y}$ (which will always be the case for rare events data), this will have the desired effect. The log-likelihood for this weighted logit then becomes:

$$\ln L(\beta|Y) = \sum_{i=1}^{N} w_1 Y_i \ln \Lambda(\mathbf{X}_i \boldsymbol{\beta}) + w_0 (1 - Y_i) \ln[1 - \Lambda(\mathbf{X}_i \boldsymbol{\beta})]$$
(14)

Weighting is a good option especially when there is a good chance that the model is misspecified (i.e., almost always, in political science). King and Zeng note that, while intuitively reasonable, there are reasons that the weighting approach may not be optimal:

- Weighting is be less efficient than the prior correction strategy outlined below making it less useful in small samples,
- Standard errors from the weighted regression are way off, and

²This would be the case, for example, if we used EuGENE or some similar comprehensive database as our population, and then sampled from it. If we don't know τ , then we have to consider an alternative approach, such as that outlined in King and Zeng (2002 *Statistics in Medicine*).

• before K&Z, finite sample corrections weren't an option.

There's also...

Prior Correction

With case-control data, its pretty straightforward to show³ that all the usual estimates for $\beta_1...\beta_k$ are consistent; the only problem is the intercept, which is biased. Thus, a correction for the standard MLE of the intercept $\hat{\beta}_0$ is:

$$\hat{\beta}_{0pc} = \hat{\beta}_0 - \ln\left[\left(\frac{1-\tau}{\tau}\right)\left(\frac{\bar{Y}}{1-\bar{Y}}\right)\right] \tag{15}$$

Note that, for population data, $\tau = \overline{Y}$ and so the correction doesn't do anything.

Bias Correction

King and Zeng note that with case-control data, we still have bias in our usual estimates of β . King and Zeng show that the bias is

$$bias(\hat{\boldsymbol{\beta}}) = (\mathbf{X}'\mathbf{W}\mathbf{X})^{-1}\mathbf{X}'\mathbf{W}\boldsymbol{\xi}$$

where ξ is a (rather complicated) combination of the weights w_i discussed above, the predicted probabilities $\hat{\pi}_i$ and the **X** matrix. Correcting our usual logit estimates [by considering $\hat{\boldsymbol{\beta}} = \hat{\boldsymbol{\beta}} - \text{bias}(\hat{\boldsymbol{\beta}})$] gives us the "right" ("corrected") coefficient estimates.

Probability Calculations

Once we've calculated the "corrected" parameters, it seems like we can just plug that number into our standard logit equation to generate predictions:

$$\Pr(\widehat{Y_i = 1} | \mathbf{X}) = \frac{\exp(\mathbf{X}_i \hat{\boldsymbol{\beta}})}{1 + \exp(\mathbf{X}_i \tilde{\boldsymbol{\beta}})}$$

So, it seems like all we need to do is correct our $\hat{\beta}$, substitute them in, and we're off to the races, no?

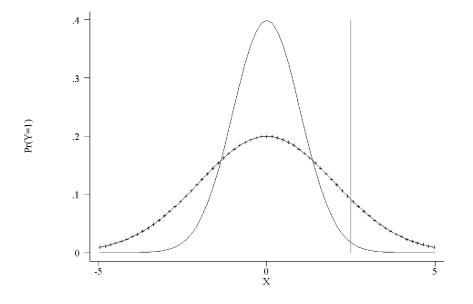
Um, no.

In fact, doing this ignores the variability (i.e., uncertainty) in the estimates $\tilde{\beta}$ – that is, the variability due to the fact that $\tilde{\beta}$ is itself a random variable. This is more than just an innocuous effect, too, since (as King & Zeng note), estimates which have too small a variance

 $^{{}^{3}}$ K&Z attribute this to various people, though McCullagh and Nelder (1989) cite Armitage (1971). A recent, brief, technical exposition is Abram Kagan, 2001, "A Note on the Logistic Link Function," *Biometrika* 88:599-601.

will (again) result in underprediction of $Pr(Y_i = 1)$ (see their figure, p. 149 in *PA*, or Figure 10).

Figure 10: The Effect of Uncertainty on Probability Predictions. Areas to the right of the line are Pr(Y = 1).



K&Z offer a way of including this variability back into one's predictions. The basic idea is to use the corrected estimates $\tilde{\beta}$ to get predicted probabilities $\tilde{\pi}_i$, and then in turn correct these predictions to

$$\Pr(Y_i = 1) \approx \tilde{\pi}_i + C_i$$

where

$$C_i = (0.5 - \tilde{\pi}_i)\tilde{\pi}_i(1 - \tilde{\pi}_i)\mathbf{X}_i\mathbf{V}(\tilde{\boldsymbol{\beta}})\mathbf{X}_i'$$

Notice a couple of things about this correction:

- The uncertainty is captured in the $\mathbf{V}(\tilde{\boldsymbol{\beta}})$ term, which reflects the extent to which there is intrinsic variability in $\tilde{\boldsymbol{\beta}}$.
- The fact that, in rare-event circumstances, $\tilde{\pi}_i < 0.5$ means that C_i will be positive for those instances that is, it will add to the probability (which is what we want, cf. Figure 10).

An Example

If all this seems a bit complicated, well, it is. Happily, K&Z have put together a Stata routine, called -relogit-, to implement the corrections they outline in their article (and even to calculate predicted probabilities and the like, a la Clarify).

Consider some data from Oneal and Russett (1997) (also Beck, Katz and Tucker (1998) and others) on international disputes (specifically, politically-relevant dyad-years, 1950-1985). We have N = 20448, with 405 dyad-years of MIDs. We'll run a basic logit model with six variables: *democracy, growth, alliance, contiguity, capability ratio* and *trade*.

First, the basic logit model, on all the data (and some predictions):

```
. tab1 dispute
```

-> tabulation of dispute

dispute	Freq.	Percent	Cum.
0 1	20043 405	98.02 1.98	98.02 100.00
Total	20448	100.00	

. logit dispute dembkt grobkt allies contig capbkt trade

Logit estimates			Number	of obs =	20448
		LR chi	2(6) =	284.79	
			Prob >	chi2 =	0.0000
Log likelihood = -18	46.8783	Pseudo	R2 =	0.0716	
dispute Coef.			P> z	[95% Conf.	Interval]
dembkt 4011976	.1006345	-3.99	0.000	5984376	2039576
grobkt -3.42753	1.251813	-2.74	0.006	-5.881038	9740222
allies 4796863	.1127463	-4.25	0.000	7006649	2587076
contig 1.353576	.1209052	11.20	0.000	1.116606	1.590546
capbkt 1961988	.0501055	-3.92	0.000	2944037	0979938
trade -21.07611	11.30396	-1.86	0.062	-43.23146	1.079242
_cons -4.326677	.1145089	-37.78	0.000	-4.55111	-4.102243

. predict dumbprobs
(option p assumed; Pr(dispute))

Next, we'll select out all the "1s" (disputes) as well as a 5 percent sample of the "0s" (non-disputes)...

```
. gen random=.
(20448 missing values generated)
. replace random=invnorm(uniform()) if dispute==0
(20043 real changes made)
. gen select=0
. replace select=1 if dispute==1
(405 real changes made)
. su random, detail
_____
     Percentiles
                   Smallest
1%
      -2.348678
                   -3.794222
5%
      -1.649082
                  -3.786709
                                   Obs
10%
      -1.274943
                                                   20043
                    -3.714839
25%
      -.6673297
                    -3.579602
                                   Sum of Wgt.
                                                   20043
50%
      -.0052992
                                              -.0004152
                                   Mean
                                   Std. Dev. .9976583
                     Largest
75%
      .6688103
                     3.449271
90%
       1.267455
                     3.629463
                                   Variance
                                                .995322
95%
       1.650757
                     3.700645
                                   Skewness
                                                .005595
99%
                                                3.006424
       2.378313
                     3.915892
                                  Kurtosis
. replace select=1 if random>1.65 & random~=.
(1004 real changes made)
. tab1 dispute if select==1
-> tabulation of dispute if select==1
   dispute |
                 Freq.
                          Percent
                                        Cum.
                                        ____
         0 |
                  1004
                            71.26
                                       71.26
         1 |
                   405
                            28.74
                                      100.00
     Total |
                 1409
                           100.00
Now, check out what happens when we run a standard logit on the "selected" data only:
```

```
29
```

. logit dispute dembkt trade if select==1	grobkt all	lies co	ntig cap	bkt		
Logit estimates			Number	of obs	s =	1409
			LR chi	2(6)	=	191.85
			Prob >	chi2	=	0.0000
Log likelihood = -749.	25422 		Pseudo	R2	=	0.1135
dispute Coef.	Std. Err.	Z	P> z	[95%	Conf.	Interval]
dembkt 4765852	.1211715	-3.93	0.000	7140)771	2390934
grobkt -2.708746	1.599052	-1.69	0.090	-5.842	2829	.4253377
allies 2583556	.142826	-1.81	0.070	5382	2893	.0215781
contig 1.279885	.1436829	8.91	0.000	.9982	2717	1.561498
capbkt 1742606	.0508522	-3.43	0.001	273	3929	0745922
trade -16.92824	11.84484	-1.43	0.153	-40.1	.437	6.287222
_cons -1.446798	.1297272 -	-11.15	0.000	-1.701	.059	-1.192537

The results aren't all that different, except for the constant (which, unsurprisingly, is a lot larger in the latter analysis).

Next, we use the -relogit- command to correct these estimates for the biases K&Z talk about. There are two ways of going about this, one which uses the weighted regression approach in (14), the other which uses the prior correction method in (15). We'll do both here:

```
. relogit dispute dembkt grobkt allies contig capbkt
 trade if select==1, pc(.02)
```

Corrected logit estimates					umber of obs	= 1409
dispute	 Coef.	Robust Std. Err.		P> z		Interval]
dembkt	475866	.1199331	-3.97	0.000	7109306	2408014
grobkt	-2.695515	1.567849	-1.72	0.086	-5.768443	.3774127
allies	2559159	.1464495	-1.75	0.081	5429517	.0311199
contig	1.274234	.1422197	8.96	0.000	.9954883	1.552979
capbkt	1654231	.058356	-2.83	0.005	2797987	0510474
	-14.16053	12.70195	-1.11	0.265	-39.0559	10.73484
	-4.432804	.1286873	-34.45	0.000	-4.685027	-4.180582

<pre>. relogit dispute dembkt grobkt allies contig capbkt trade if select==1, wc(.02)</pre>								
Corrected	Corrected logit estimates Number of obs = 1409							
-	Coef.	Robust Std. Err.	z	P> z	[95% Conf.	Interval]		
dembkt grobkt allies contig capbkt	<pre>4558843 -3.8536153319833 1.2939221744629 -14.18243</pre>	1.674077 .1502555 .149677 .0607157	-3.74 -2.30 -2.21 8.64 -2.87 -1.01 -32.98	0.021 0.027 0.000 0.004 0.311	-7.134746 6264787 1.000561	2167224 5724839 0374879 1.587284 0554622 13.25176 -4.13185		

Not surprisingly, the two don't look all that different.

Finally, -relogit- makes it easy for us to generate "quantities of interest" (mainly predictions), using the same -setx- command we used with Clarify) to set the values of the independent variables, and then using a corollary command (-relogitq-) to create the probabilities. Check the documentation on that...

Wrap-Up

 \exists several important things to remember about this rare-events stuff...

- You're better off knowing this stuff in advance the whole point of all this is to make it possible to do case-control studies (which, both implicitly and explicitly, K&Z advocate). Its a good approach for a lot of things we might study (not just wars...).
- In the example above, the corrections to the predictions don't really make that much of a difference in the actual outcomes. Which is to say: *Some things are just rare, and (therefore) hard to predict.* No statistical technique can make up for that fact.