

# ARIMA Models

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# Objectives

By the end of this meeting, participants should be able to:

- Argue why standard regressions on trending series are inappropriate.
- Describe the logic of the Box-Jenkins modeling strategy.
- Define stationarity and describe the processes of a stationary series.
- Explain why Maximum Likelihood Estimation is essential for ARIMA models and how MLE is tailored to time series' needs.
- Identify, estimate, and diagnose ARIMA models.
- Identify and estimate seasonal elements of an ARIMA model.

# Trend on Trend Spuriousness

- We also start with error specification because it is essential to accurately testing our theories.
- Imagine that we have a simple hypothesis, say
  - Population  $\rightarrow$  GDP
- Our measures of each trend (upward, but it doesn't matter if they are opposite).
- Granger and Newbold thesis: any two variables which trend will produce spurious evidence of causal connection.
- In the negative: It is impossible to observe the absence of a statistical relationship between any two trending series!
- **Source:** Granger and Newbold. 1974. Spurious Regressions in Econometrics. *Journal of Econometrics*. 2: 111-120.

# What's the bias with trending series?

- The definition of unbiased is:  $E(\hat{\beta}) = \beta$
- For the case of two trending series we estimate two components:
  - 1  $\beta$  itself, and
  - 2 the ratio of the the two trends.
- Thus  $\hat{\beta} = \beta + \text{Trend-Ratio}$
- Thus  $\hat{\beta}$  is unbiased if and only if  $\text{Trend-Ratio} = 0.0$
- It cannot be zero if both series trend.

# First Differencing Trending Series?

- First differencing is performing the operation  $(1-B)z = a$
- or simply:  $w_t = z_t - z_{t-1}$
- In R: use the “diff” function from the “timeSeries” library
- In Stata:
  - tsset month
  - d.approval
- So, under what conditions is it allowable to regress one trending time series on another?
  - **Never!**

# Modeling Form: End Game for Inference & Forecasting

## Regression

$$\begin{aligned} y_t &= \{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots\} + u_t \\ &= \{\textit{structure}\} + \textit{error} \end{aligned}$$

The two components are structure and error:  $Y = \text{structure} + \text{error}$

## Box-Jenkins

- $y_t = [\text{transfer function}] + \text{ARIMA Model}$
- $y_t = f(x) + N_t$
- So we start out working on ARIMA models of error aggregation, the  $N_t$ , and then later develop transfer functions as tests of theories we care about. (Opposite what we usually do.)
- The causal flow of the transfer function cannot be observed until we successfully model the error processes.

# How a Time Series is Produced

- We assume the data generating process is:
- $a_t \longrightarrow$  Linear filter  $\longrightarrow z_t$
- A white noise input is systematically filtered into the observed time series.

## Getting Back to White Noise

- $a_t \longrightarrow$  Linear filter  $\longrightarrow z_t$
- implies
- $z_t \longrightarrow$  Inverse of Linear filter  $\longrightarrow a_t$
- So, if we can solve for  $z = f(a)$ , then we can invert  $f$  and produce  $a$  (which is white noise).

# The Box-Jenkins Procedure

**Identification** What class of models probably produced  $z_t$ ?

**Estimation** What are the model parameters?

**Diagnosis** Are the residuals,  $a_t$ , from the estimated model white noise?

## Empirically Identifying the Error Process

- We can infer the data generating process because knowing the mathematics, we know the empirical “signature.”
- We will develop the signatures of a family of error aggregation models that are autoregressive (AR), integrated (I), moving average (MA)—and all combinations ARIMA(P,D,Q)



## AR(1): A very important special case

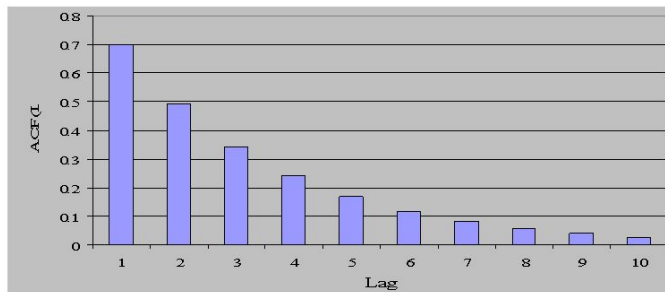
- Notation: AR(1) means autoregressive, 1st order
  - Only the first lag of  $z$  appears in the equation
- $z_t = \theta_0 + \phi_1 z_{t-1} + a_t$
- What is its signature? To answer that question it is useful to transform the equation into “shock” form, where  $z$  is a function of all previous  $a$ 's.
- $z_t = \theta_0 + a_t + \phi_1 a_{t-1} + \phi_2 a_{t-2} + \phi_3 a_{t-3} \cdots + \phi_{t-1} a_1$

### Simplify

- That's an ugly equation that has  $T$  terms, but it has useful information about the expected association of each of the  $a$ 's with  $z_t$ .
- Lag 1:  $\phi$ , that is  $\phi^1$
- Lag 2:  $\phi^2$
- Lag 3:  $\phi^3$
- Lag  $k$ :  $\phi^k$

# Autocorrelation Function for AR(1)

- Since  $\phi$  is constrained to be  $<1.0$ , that means that each exponential power of  $\phi$  is a progressively smaller number, looking like:



## Next Steps

- If we observe an empirical series that shows this (very common) pattern of autocorrelation (and a couple other details), we judge it to be AR(1)
- This is the IDENTIFICATION stage: we're using empirical evidence such as correlograms to determine the error process.
- Once we've tentatively judged the class of model, we estimate the parameters of such a model using MLE (ARIMA ESTIMATION, more later).
- After we estimate the model, calculate the residuals,  $a_t$ .
- Now the really neat part: If our judgment was correct,  $a_t$ , the estimated residuals must be white noise and we know how to test for that property! (DIAGNOSIS)
- If it is white noise, then we can use this filtered series for our analysis.

# Stationarity and Integration

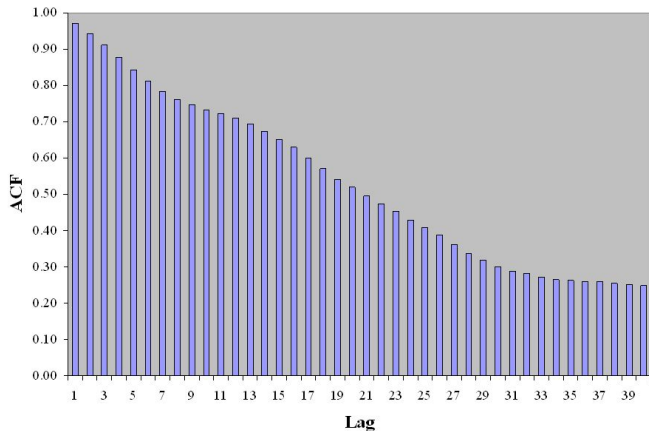
- A stationary series is one that tends to return to some equilibrium level after being disturbed.
- A nonstationary series, or an **integrated** series, has no equilibrium. The most common integrated series is the random walk (i.e., DJIA).
- Box-Jenkins models are defined only for stationary time series.
- The good news: Integrated series can be made stationary by differencing them. (Which you know how to do.)

## How to Know Stationarity

- The ACF of a stationary series tends to approach zero after just a few lags
  - And stay there.
- Integrated series show systematic behavior over very long lag lengths.
- In the regression tradition, we will develop the Dickey-Fuller test for unit roots.

# Macropartisanship: A Non-stationary Series

Slowly Decaying Autocorrelation Function



# Three Models and Their Notation

## The AR(1) Model

- Functional:  $z_t = \phi z_{t-1} + a_t$ , where  $-1 < \phi < 1$
- Backshift:  $(1 - \phi B)z_t = a_t$
- Shock form:  $z_t = a_t + \phi a_{t-1} + \phi^2 a_{t-2} + \phi^3 a_{t-3} + \dots + \phi^t a_0$

## The MA(1) Model

- Functional:  $z_t = \theta_0 + a_t - \theta_1 a_{t-1}$
- Backshift:  $z_t = \theta_0 + (1 - \theta_1 B)a_t$
- Shock form **is** MA, so there is no expansion

## The I(1) Model

- Functional:  $z_t = z_{t-1} + a_t$
- Shock form:  $z_t = a_t + a_{t-1} + a_{t-2} + a_{t-3} \dots + a_0$
- Different from AR(1): No decay terms on shocks, *permanent memory*.

# The General ARMA(P,Q) Model

$$z_t = \theta_0 + \sum_{i=1}^p \phi_i z_{t-i} + \sum_{i=1}^q \theta_i a_{t-i} + a_t$$

In econometric notation:

$$y_t = \alpha_0 + \sum_{i=1}^p \alpha_i y_{t-i} + \sum_{i=1}^q \beta_i \epsilon_{t-i} + \epsilon_t$$

# Some Low Order Models

White noise  $z = a$

Random walk  $z_t - z_{t-1} = a_t$

- $(1 - B)z = a$
- $\Delta z = a$  [i.e., cumulated white noise]

AR(1)  $z_t = \phi z_{t-1} + a_t$

- $(1 - \phi B)z = a$
- Note that  $(1 - \phi B) = a$  for  $\phi=1.0$  is then exactly a random walk.  $\phi = 1.0$  is called a unit root.

MA(1)  $z_t = a_t - \theta a_{t-1}$

- $z = (1 - \theta B)a$

IMA(1,1)  $(1 - B)z = (1 - \theta B)a$

Thus an IMA(1,1) is simply a MA(1) operating on first differences.

ARMA(1,1)  $(1 - \phi B)z = (1 - \theta B)a$



# Autocorrelation Function Expectations

## AR(1)

- $z_t = \phi z_{t-1} + a_t$
- $z_{t-1} = \phi z_{t-2} + a_{t-1}$  (from stationarity)
- $z_t = \phi(\phi z_{t-2} + a_{t-1}) + a_t$  substituting
- $z_t = \phi a_{t-1} + \phi^2 z_{t-2} + a_t$
- $z_t = \phi a_{t-1} + \phi^2 a_{t-2} + \phi^3 z_{t-3} + a_t$
- ...
- $z_t = a_t + \phi a_{t-1} + \phi^2 a_{t-2} + \phi^3 a_{t-3} + \dots + \phi^\ell a_{t-\ell}$
- We expect exponential decay in ACF:  $1, \phi, \phi^2, \phi^3, \dots$

## MA(1)

- $z_t = \theta_0 + a_t - \theta_1 a_{t-1}$
- ACF:  $E(\rho_1) = -\theta_1 / (1 + \theta_1^2)$
- Crude empirical rule of thumb:  $\text{ACF}(1) = -\theta_1 / 2$ .
- This implies  $\text{ACF}(1)$  negative and less than .5 in absolute value.

# Cookbook Rules for Identification

Fuller List: Table 6.1 in Box, Jenkins, & Reinsel (2008, 199)

**AR(P)** Exponential decay in the ACF, P significant spikes in the PACF

**I(1)** Slow decay in the ACF, 1 significant spike in the PACF

**MA(Q)** Q significant spikes in the ACF, exponential decay in the PACF

## The Partial Autocorrelation Function

- The PACF shows the autocorrelation at lag  $k$  *controlling for all previous lags*.
- Thus it shows the effects at lag  $k$  which could not have been predicted from lower lags.
- In effect then, it shows the independent effects of processes at lag  $k$ .
- $\text{PACF}(1) = \text{ACF}(1)$

# Least Squares and MLE

- Some ARIMA models, e.g., AR(1), are essentially linear and could be estimated by least squares.
- For example  $z_t = \phi_1 z_{t-1} + a_t$  can be estimated by least squares regression if you just drop the first case.
  - R:
    - `z <- ts(data$z1)`
    - `l.z <- lag(z, -1)`
    - `data2 <- ts.union(z, l.z)`
    - `reg.1 <- lm(z~l.z, data=data2)`
  - Stata: `tsset month`, then `reg z l.z`
  - The coefficient on the lagged dependent variable is a LS estimate of  $\phi_1$
- In practice ARIMA software uses a generalized maximum likelihood algorithm for all ARIMA models.
- The  $\phi$ 's estimated by LS and ML are not identical, but the difference is nearly always trivial.
- This is **not** a case like OLS, where LS and ML solutions are proven identical when OLS assumptions hold.

# Maximum Likelihood Unmasked

- Maximum Likelihood Estimation is really nothing more than efficient trial and error.
- It has three components:
  - 1 A function to be maximized, the log of likelihood for the equation
    - Why log instead of likelihood itself?
  - 2 An algorithm for generating efficient guesses of parameter values
  - 3 Starting values for the parameters.

## Log of Likelihood for ARIMA Estimation

$$LL(\theta) = -\frac{T}{2} \log(2\pi) - \frac{T}{2} \log(\sigma^2) - \sum_{t=1}^T \frac{a_t^2}{2\sigma^2}$$

- This applies to any ARIMA(P,D,Q) model.
- When the likelihood is known, as here, the problem reduces to finding out how to estimate  $\theta$  and  $a_t$ .

# MA(1) illustration

- $z_t = -\theta_1 a_{t-1} + a_t + \theta_0$
- Drop  $\theta_0$  for simplicity
- Note inherent nonlinearity of  $-\theta_1 a_{t-1}$ 
  - Both  $\theta$  and  $a_{t-1}$  are unobserved quantities to be estimated

## Step by step

- Presume for the moment that we somehow know  $\theta$
- How do we estimate  $a_t$ ?
- *Except for the first case*; just solve one case at a time:  $z_t$  is given

# Solve the MA(1) Equation for $a_t$

Just Algebra

- ①  $z_t = -\theta a_{t-1} + a_t$
  - ②  $z_t + \theta a_{t-1} = + a_t$  (adding  $\theta a_{t-1}$  to both sides)
  - ③  $a_t = z_t + \theta a_{t-1}$  (reversing)
- So, beginning at time zero, if we know  $a_0$ , we can solve for  $a_1$ , if we know  $a_1$ , we can solve for  $a_2$ , if we know  $a_2$ , we can solve for  $a_3$ , recursive all the way to  $a_T$
  - So assuming or computing a value for  $a_0$  is the key to everything.

# Conditional Maximum Likelihood

- $E(a_t)=0.0$ ;
  - Therefore initialize  $a_0 = 0.0$
- Then maximize log-likelihood *conditional* on that starting value
- The assumption will be false, but its effect is *transient*
  - That is guaranteed by the stationarity condition

# Unconditional Maximum Likelihood

- Backforecast  $a_0$
- Because the backforecast is a product of known  $z$  and maximum likelihood estimates of  $\theta$  and  $a$ , it will be optimum.
- Hence full ML is preferred to Conditional ML

## Backforecasting for MA(1)

- Given:  $z_t = -\theta_1 a_{t-1} + a_t$
- $z_t - a_t = -\theta_1 a_{t-1}$
- $(z_t - a_t) / -\theta_1 = a_{t-1}$
- Initialize  $a_{T+1} = 0$ . Solve each previous  $a_{t-1}$  recursively, even  $a_0$ .

## Why is this optimal?

- Backforecasting's assumption about unobservables is at a series' *end*,
- and the error in that assumption is transient, so
- the transient error will not affect the  $a_0$  forecast at the series' origin.



# Cyclical Data

- So far, difference equations have focused on trend and error processes in relation to recent values.
- Perhaps the data cycle across quarters or months.

## One Approach: Linear Seasonal Terms

- Perhaps just add another autoregressive or moving-average term into the difference equation:
  - ARMA(1,4):  $y_t = a_1 y_{t-1} + \epsilon_t + \beta_1 \epsilon_{t-1} + \beta_4 \epsilon_{t-4}$
  - ARMA(4,1):  $y_t = a_1 y_{t-1} + a_4 y_{t-4} + \epsilon_t + \beta_1 \epsilon_{t-1}$
- The rub: nonseasonal patterns will interact with the seasonal.
- This influences the empirical signature.

# Multiplicative Seasonality

- The multiplicative model accounts for interaction among terms:
  - ARMA(1,1), MA seasonal:  $(1 - a_1L)y_t = (1 - \beta_1L)(1 - \beta_4L^4)\epsilon_t$
  - ARMA(1,1), AR seasonal:  $(1 - a_1L)(1 - a_4L^4)y_t = (1 - \beta_1L)\epsilon_t$
- MA seasonal, in functional terms:
  - $y_t = a_1y_{t-1} + \epsilon_t + \beta_1\epsilon_{t-1} + \beta_4\epsilon_{t-4} + \beta_1\beta_4\epsilon_{t-5}$
- Now our task will be spotting the empirical signature of such a series.

## Notation

- The seasonal ARIMA model is now:  $ARIMA(p,d,q)(P,D,Q)_s$
- When differencing series, subscripts refer to the seasonal period, and superscripts refer to number of differences.
- Using the above terms, our differencing notation is:  $\Delta^d \Delta_s^D$

## For Next Time

- Write down the research question for your term paper. What is the status of the project? Brand new? Data gathered? What?
- Complete questions #1 and #2.a-2.c from page 185 of *Political Analysis Using R*.
- **Reading:** *Time Series Analysis for the Social Sciences*, Chapter 2 (pp. 58-67) and Section 7.3 (pp. 187-205).